

PHOTOGRAPHY CAREER GUIDE

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COLLEGE of
ART & DESIGN
nashville | nossiedu



Build a Career Around Your Creativity

Founded in 1973, Nossi College of Art & Design is Tennessee’s only art & design college.

Located in Nashville, at the epicenter of creativity and culture, Nossi focuses on developing aspiring creatives into professionals who get paid.

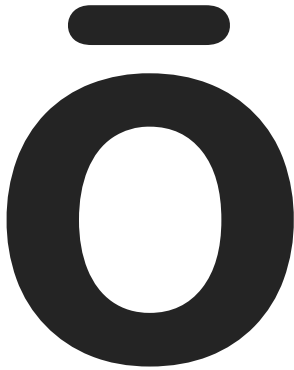
Paid to work. Paid to create. Paid to thrive.

Our instructors are creative pros that bring decades of real-world experience to our classrooms. They’ll give you the tools, the training, and the inspiration you need to go out and pursue your wildest dreams.

We don’t simply crank out artists. We turn students into creative problem solvers who are ready to take on the world.

“Nossi’s extensive photography curriculum is taught by working photographers, so our students enter the workplace with the confidence of a professional. For students who want to pursue photography, they’ll work in the best educational studios in the Southeast.”

Tom Stanford - Photography Coordinator

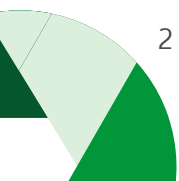


The Nossi Advantage:

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Nossi offers degrees in:

- Photography
 - Illustration Technologies
 - Videography & Filmmaking
 - Graphic Design
 - Culinary Arts
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- Award-Winning All Access Program* - Work alongside Nashville businesses and non-profits to develop an inspiring portfolio with real world work.
- Student Services support team connects and plugs you into all the opportunities available to students on and off-campus.
- Career services and professional development assistance for job placement, learning to freelance, interning options, networking possibilities, and access to a **LIFETIME** of alumni benefits after graduation.
- Together Program - Nossi graduates should never feel left behind due to technology changes, emerging trends, or software upgrades. Retake any program course as a refresher workshop, for **NO COST**.
- Fixed Tuition - Your tuition **NEVER** increases as long as you are continuously enrolled in your original degree program.
- Financial aid and scholarships available to those who qualify.
- Transfer assistance available for community college, in-state, and out-of-state students.
- Campus built in 2010 exclusively for artists like you! Visit **Nossi.edu** to see it all.



Photography Professionals' Salary Potential

The Creative Group is a North American staffing and recruiting firm filling creative positions across the United States and in Canada. They actively search for the exact kind of creative professionals Nossi's program graduates every semester—talented, prepared, and highly-educated who are ready to rock the photography industry.

Interested in viewing average salaries across the United States to see what you can be working on as a beginning, intermediate, advanced, or expert photographer? Click the below link to see the Creative Groups 2021 Salary Guide.* (Percentile numbers are based on a combination of experience and skills for a photographer).

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**Like every career field,
the more experience and
skills you have, the more
money you can make.**
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[View Salary Guide](#)

Potential Career Opportunities (all experience levels)

Photographer

Wedding Photographer

Sports Photographer

Editorial Photographer

Commercial Photographer

Nature Photographer

Portrait Photographer

Fashion Photographer

Food Photographer

Landscape Photographer

Lead Photographer

Photo Retoucher

Production Assistant

Production Coordinator

Production Manager

Project Manager

Traffic Manager

Digital Asset Manager

Studio Manager

Account Director

Account Manager

Brand/Product Manager

Digital Marketing Manager

Digital Product Manager

Creative Director

Creative Services Manager

Photo Editor

Architectural Photographer

Media Specialist

Color/Photo Corrector

Photo Editor

Studio Coordinator

Photojournalist

Career Guide - This is how your career could progress over the next 14 years!

A creative career is within your reach. You can do it!

Timeline	What you'll be doing.	What your job will be.	Your Experience Level.
Day 1 with Nossi College of Art & Design	You will begin to learn about your future creative career while your friends still wonder what their next life step will be.	Get excited about learning. Enjoy the process and take a lot of notes.	You are on your way! Start meeting new people and you can find your first creative job before you know it!
Sophomore & Junior Years	You'll have a firm foundation in photography and will begin working on projects for your portfolio.	Build your toolbox of photo skills and continue expanding your network.	You're about halfway done with the program. Congrats & keep up the hard work! Start researching your internship options.
Senior Year	Learn advanced photo skills. Get real-world experiences with Nossi All Access and Career Services. Get excited about graduation!	Complete your brag-worthy portfolio. Make industry connections. Be the envy of your friends or former coworkers.	At this point you should actively look for an internship, freelance options, or a part-time job in your field. Career Services is here to help!
CONGRATULATIONS NOSSI GRADUATE!			
1 year	CONGRATS, Graduate! If you land a job right away and work hard, you'll probably be ready for your first raise and/or promotion by end of the first year. Need more experience first? Consider looking for relevant paid internships.	You're doing real work now! Don't get a big head, though. You still have a lot to learn along the way. Keep taking those notes!	When you graduate, you have several years of college experience, so you will be fit for entry-level positions until you develop more roles, experiences, and onsite job skills.
3-5 years	With 3-5 years' experience you have on-the-job training after working on company projects. You may consider a new job or gain more influence in your current company.	Continue building your experience. Document. Create. Capture. Edit. Post. Publish.	Now is where your options really start to build. A photographer with 3-5 years of experience is valuable for any creative team.
10 years	Your options get even better now. If you stay in the corporate world, you might be looking at a management position. Or maybe you've used the networking skills you learned at Nossi to start a freelance career?	Keep using what you've learned to contribute in significant ways to projects that matter to you.	If you keep working hard, you will be an important asset to your team. You are an experienced professional and your salary should reflect that.
14 years	By now, industry trends have changed, and that's ok! Your skills as an expert in your field will position you perfectly for jobs as a director or manager of a creative team. Or you can just keep doing excellent photography. Maybe become your own boss?	Steer. Guide. Mentor. Build teams. You made it here because you're great at what you do. Now, part of your job is to enjoy the life you've made for yourself. Consider mentoring a recent college grad!	With 14+ years, you have earned a high-level of relevant skills and experiences. Maybe focus on one skillset to become an expert in your field? Value your expertise and ask for that raise!

Build your career with relevant courses.

Build your foundation while learning about the business and marketing side of the creative industry.

The normal duration of the BGA in Photography program is 11 semesters (44 months). Graduates complete 135 credit hours and earn a Bachelor of Graphic Arts degree in Photography preparing them for entry-level work.

BGA	Bachelor of Graphic Arts in Photography	135 hours*
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Courses of Major

- PH 101 INTRODUCTION TO PHOTOGRAPHY
- PH 103 ADOBE LIGHTROOM
- DC 102 DESIGN COMPOSITION
- DP 104 DIGITAL PHOTOGRAPHY
- SL 130 STUDIO LIGHTING TECHNIQUES
- PS 140 ADOBE PHOTOSHOP
- VF 101 INTRODUCTION TO VIDEO & FILM
- LL 110 LOCATION LIGHTING TECHNIQUES
- PH 240 ADVANCED DIGITAL PHOTOGRAPHY
- PH 201 PORTRAIT PHOTOGRAPHY
- PJ 209 PHOTOJOURNALISM
- PH 230 ADVANCED LIGHTING
- SP 208 SPORTS PHOTOGRAPHY
- BU 270 THE BUSINESS OF PHOTOGRAPHY I
- PH 210 COMMERCIAL ADVERTISING
- MF 425 MODEL FASHION PHOTOGRAPHY
- WE 405 WEDDING EVENTS
- BU 280 THE BUSINESS OF PHOTOGRAPHY II
- BU 285 SOCIAL MEDIA MANAGER
- PH 410 ADVANCED COMMERCIAL ADVERTISING
- PH 215 PHOTOGRAPHY IN POPULAR CULTURE
- PH 310 FOOD PHOTOGRAPHY
- PH 330 ARCHITECTURAL PHOTOGRAPHY
- PH 340 LANDSCAPE PHOTOGRAPHY
- PH 350 ADVANCED IMAGE PROCESSING
- PH 475 DIY PHOTOGRAPHY
- VF 125 EDITING TECHNIQUES
- VF 230 AUDIO TECHNIQUES
- PH 420 CONCERTS & SPECIAL EVENTS PHOTOGRAPHY
- PH 450 TRAVEL PHOTOGRAPHY TECHNIQUES
- PH 480 FINE ART PHOTOGRAPHY
- PH 440 INDEPENDENT STUDY (Optional)
- PH 490 CAPSTONE PROJECT
- BU 450 PORTFOLIO AND PROMOTION

General Education Courses

- SS 104 SUCCESS STRATEGIES
- AH 302 AMERICAN HISTORY
- PS 108 PSYCHOLOGY
- EN 270 ENGLISH
- EN 280 ENGLISH: WRITTEN & ORAL COMMUNICATION
- MA 300 CONTEMPORARY MATH
- WC 301 HISTORY OF WESTERN CIVILIZATION
- ES 300 EARTH SCIENCES: THE HUMAN ENVIRONMENT
- LT 211 LITERATURE

Curriculum Highlights

ADOBE PHOTOSHOP

This course teaches students how to work with Adobe Photoshop, the industry-standard photo manipulation program. This class will dive deeper into the technical aspects of image developing, color management, image adjustments, and preparing images for print.

MODEL FASHION PHOTOGRAPHY

Color and black and white photos will be used to showcase professional models with hair and makeup. This is a studio and location-based class designed to produce images for commercial consumption. Learn about head shots, 3/4 shots, and full length shots. You will also learn how to work with models, designers, hair teams, and makeup teams.

DIY PHOTOGRAPHY

This course is designed to teach students an economical approach to photography and photographic lighting. Students will explore resourceful techniques contributing to their personal style as a commercial photographer. Throughout the course, students will learn how to make the most out of the equipment they have, repurpose disregarded objects and turn them into practical and useful tools. Students will discover solutions by thinking outside the box.

You've waited long enough.

Ready to make a change?

Schedule Your Campus Tour

Apply to Nossi



Sources:

* The Creative Group, "2021 Salary Guide." Robert Half 2021 PDF Guide

* Award-Winning All Access Program. Nossi College of Art received the Excellence in Student Activities award from our accrediting body - the ACCSC in the Fall of 2017

* Due to changes in industry standards and technology, Nossi College of Art curriculum can be updated and modified. Please see the digital catalog on **Nossi.edu** for the most up-to-date information about courses.