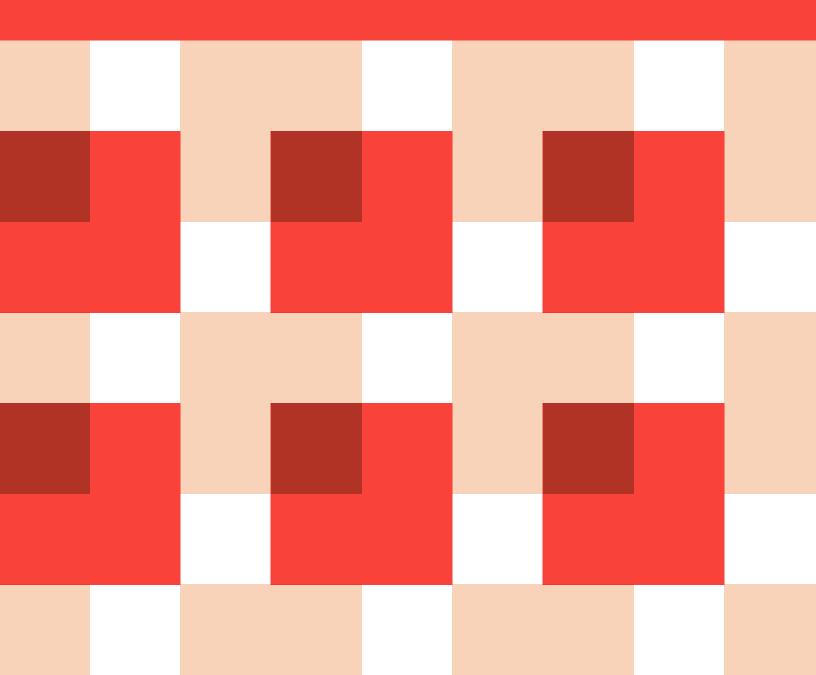
VIDEO & FILM CAREER GUIDE





Build a Career Around Your Creativity

Founded in 1973, Nossi College of Art & Design is Tennessee's only art & design college.

Located in Nashville, at the epicenter of creativity and culture, Nossi focuses on developing aspiring creatives into professionals who get paid.

Paid to work. Paid to create. Paid to thrive.

Our instructors are creative pros that bring decades of real-world experience to our classrooms. They'll give you the tools, the training, and the inspiration you need to go out and pursue your wildest dreams.

We don't simply crank out artists. We turn students into creative problem solvers who are ready to take on the world.

"We are giving students a foundation to stay in Nashville or to move into other markets, taking the tools of film & commercial, and applying them to entertainment, sales, event documentary, and storytelling of old and new."

Hans Chilberg - Videography & Filmmaking Coordinator

The Nossi Advantage:

- <u>Award-Winning All Access Program*</u> Work alongside Nashville businesses and non-profits to develop an inspiring portfolio with real world work.
- Student Services support team connects and plugs you into all the opportunities available to students on and off-campus.
- Career services and professional development assistance for job placement, learning to freelance, interning options, networking possibilities, and access to a LIFETIME of alumni benefits after graduation.
- Together Program Nossi graduates should never feel left behind due to technology changes, emerging trends, or software upgrades. Retake any program course as a refresher workshop, for NO COST.
- Fixed Tuition Your tuition **NEVER** increases as long as you are continuously enrolled in your original degree program.
- Financial aid and scholarships available to those who qualify.
- Transfer assistance available for community college, in-state, and out-of-state students.
- Campus built in 2010 exclusively for artists like you! Visit **Nossi.edu** to see it all.



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Video Professionals' Salary Potential

The Occupational Outlook Handbook from the U.S. Bureau of Labor Statistics provides reporting for the career position of Film and Video Operators. They actively research data from across the country on this position. The reporting goes into detail beyond pay but includes the field's growth. The growth shows how this field is growing, and there is a need for more film and video professionals.

Interested in viewing average salaries across the United States to see what you can be working on as a beginning, intermediate, advanced, or expert videographer?

Click the below link to see the U.S. Bureau of Labor Statics Median Pay.*

Like every career field, the more experience and skills you have, the more money you can make.

View Salary Guide

Potential Career Opportunities (all experience levels)

Videographer Wedding Videographer Editorial Videographer Commercial Videographer Nature Videographer **Documentaries** Fashion Videographer Travel Videographer Director

Music Videos

Cameraman Production Assistant Production Coordinator **Studio Manager** Production Manager Project Manager Production Specialist Boom Operator Video Editor Producer Broadcast Technician Post Production Supervisor Brand/Product Manager Digital Marketing Manager Director of Photography Creative Director Creative Services Manager Media Manager Content Manager **Motion Graphics**

Career Guide - This is how your career could progress over the next 14 years!

A creative career is within your reach. You can do it!

Timeline	What you'll be doing.	What your job will be.	Your Experience Level.
Day 1 with Nossi College of Art & Design	You will begin to learn about your future video career while your friends still wonder what their next life step will be.	Get excited about learning. Enjoy the process and take a lot of notes.	You are on your way! Start meeting new people and you can find your first creative job before you know it!
Sophomore & Junior Years	You'll receive a firm foundation in videography in school. You will begin working on projects for your portfolio.	Build your toolbox of video and photo skills and continue expanding your network.	You're about halfway done with the program. Congrats and keep up the hard work! Start researching internship options.
Senior Year	Learn advanced video and film skills. Get real-world experiences with Nossi All Access and Career Services. Get excited about graduation!	Complete your brag-worthy portfolio. Make industry connections. Be the envy of your friends or former coworkers	At this point you should actively look for an internship, freelance options, or a part-time job in your field. Career Services is here to help!
	CONGRA	TULATIONS NOSSI GRADUATE!	
1 year	CONGRATS, Graduate! If you land a job right away and work hard, you'll probably be ready for your first raise and/or promotion by end of the first year. Need more experience first? Consider looking for relevant paid internships.	You're doing real work now! Don't get a big head, though. You still have a lot to learn along the way. Keep taking those notes!	When you graduate, you have several years of college experience, so you will be fit for entry-level positions until you develop more roles, experiences, and onsite job skills.
3-5 years	With 3-5 years' experience you have on-the-job training after working on company projects. You may consider a new job or gain more influence in your current company.	Continue to plan and capture video. Storyboard more. Create more. Edit more. Publish more.	Now is where your options really start to build. A videographer with 3-5 years of experience is valuable for any creative team.
10 years	Your options get even better now. If you stay in the corporate world, you might be looking at a management position. Or maybe you've used the networking skills you learned at Nossi to start a freelance career?	Keep using what you've learned to contribute in significant ways to projects that matter to you.	If you keep working hard, you will be an important asset to your team. You are an experienced professional and your salary should reflect that.
14 years	By now, industry trends have changed, and that's ok! Your skills as an expert in your field will position you perfectly for jobs as a director or manager of a creative team. Or you can just keep doing excellent video work. Maybe become your own boss?	Steer. Guide. Mentor. Build teams. You made it here because you're great at what you do. Now, part of your job is to enjoy the life you've made for yourself. Consider mentoring a recent college grad!	With 14+ years, you have earned a high- level of relevant skills and experiences. Maybe focus on one skillset to become an expert in your field? Value your expertise and ask for that raise!

Build your career with relevant courses.

Build your foundation while learning about the business and marketing side of the creative industry.

The normal duration of the Bachelor of Graphic Arts (BGA) program in Videography and Filmmaking is 11 semesters, 44 months. Graduates of the program earn a Bachelor of Graphic Arts degree in Videography and Filmmaking preparing them for entry-level work in photography and videography fields.

BGA Bachelor of Graphic Arts in Videography & Filmmaking 132 hours

Courses of Major

VF 360 MG 360 FP 340 VF 370 VF 390 VF 410 VF 325 MV 330 MV 435 PP 350 VF 465 VF 465 VF 470 VF 475 VF 450 VF 490	ADVANCED DIGITAL PHOTOGRAPHY INTRODUCTION TO VIDEO & FILM CINEMATIC TECHNIQUES MOTION GRAPHICS THE BUSINESS OF VIDEOGRAPHY I THE BUSINESS OF VIDEOGRAPHY I SOCIAL MEDIA MANAGER LIGHTING FOR VIDEOGRAPHY VIDEO PREPRODUCTION TECHNIQUES SCREENWRITING EDITING TECHNIQUES AUDIO TECHNIQUES PRODUCING & DIRECTING ADVANCED MOTION GRAPHICS FIELD PRODUCTION TECHNIQUES NEWS & SPECIAL EVENTS VIDEOGRAPHY WEDDING VIDEOGRAPHY ADVANCED STORYTELLING & SCREENWRITING ACTING & DIRECTING MUSIC VIDEO PRODUCTION I MUSIC VIDEO PRODUCTION I ADVANCED POST PRODUCTION SHOOTING COMMERCIALS SHOOTING TELEVISION & FILM
	PORTFOLIO & PROMOTION

General Education Courses

AH 302	AMERICAN HISTORY
SS 104	SUCCESS STRATEGIES
PS 108	PSYCHOLOGY
MA 300	CONTEMPORARY MATH
WC 301	HISTORY OF WESTERN CIVILIZATION
ES 300	EARTH SCIENCES: THE HUMAN ENVIRONMENT
LT 211	LITERATURE
EN 270	ENGLISH
EN 280	ENGLISH: WRITTEN & ORAL COMMUNICATION

Curriculum Highlights

CINEMATIC TECHNIQUES

Dive into the history, techniques, and equipment of filmmaking as they have evolved into the modern motion pictures we know today. Throughout the Twentieth Century, film established itself as the most popular and profitable form of entertainment. Students will create short videos using various techniques demonstrated in class.

SCREENWRITING

This course introduces students to concepts, tolls, and practice of story structure and screenwriting. Theme, character, narrative form, and the tools of screenwriting will be observed and discussed. Students will write idea pitches, a full-length film outline, and short scripts for practice.

MUSIC VIDEO PRODUCTION I

Building upon Nashville's rich heritage as a music video production hub, this course will be a hands-on application on how to create music videos. Students will learn to apply visual storytelling, tone, color, composition, and pacing tools to their videos. They will also learn how to turn a small promo piece into a live performance piece.

You've waited long enough.



Apply to Nossi



Sources:

- * U.S. Bureau of Labor Statistics Film and Video and Camera Operators
- * Award-Winning All Access Program. Nossi College of Art & Design received the Excellence in Student Activities award from our accrediting body the ACCSC in the Fall of 2017
- * Due to changes in industry standards and technology, Nossi College of Art & Design curriculum can be updated and modified. Please see the digital catalog on **Nossi.edu** for the most up-to-date information about courses.