



A Message From The President



Thank you for your interest in Nossi College of Art.

Nossi College of Art is a small, private college founded in 1973. It is the culmination of a dream of mine. I dreamed for the opportunity to teach creative students to be able to use their talents to earn a living with those gifts. That dream has come true with Nossi College of Art. And, at Nossi College of Art, we encourage all our students to dream their own dreams. Someday, I hope that their dreams will also come true.

Located in Nashville, Tennessee, Nossi College of Art now has its own campus with a building that was specifically designed to meet the needs of our Illustration, Design and Photography students. But even more important than a campus designed for artists are the curriculums that we have developed for our students. We offer three bachelor degrees and two associate degrees. All five of these degrees have extremely strong programs that prepare our graduates for productive careers as commercial artists. In addition to the academic aspects of their degrees, we teach our students to think. We have an environment that supports creativity and encourages students to “think outside the box.”

We are continually in a state of upgrade. We are always trying to improve and make our curriculums better. Because of this, we now have programs that can be successfully matched against any programs in the nation. But the strength of any college is its faculty. All of our faculty members have earned livings as professionals in the fields that they are teaching. In addition to having an academic college degree in their fields, they bring real world experiences to our classrooms. We are proud of them and the excellent teaching that goes on in our studios, classrooms and labs.

Our newest degree program is the bachelor degree in Digital Photography and Video. We already have a waiting list of musical performers who want our videography students to make music video for them. Our students produce music videos as a project in one of their classes. The word has already gotten out in Nashville about the excellent quality of these videos.

Our graduates are always in demand. When they walk across that stage and I hand them their diplomas, I am so proud of each one of them. I know they will be successful. If you are determined to develop your creative talents and are willing to work toward a career in visual communication, Nossi College of Art may be just the college for you. We can make your dream of becoming a professional artist come true!

Nossi Vatandoost

Nossi Vatandoost
President and Founder
Nossi College of Art
Nashville, Tennessee

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Accreditation, Approvals and Memberships

Accreditation

Nossi College of Art is accredited by the Accrediting Commission of Career Schools and Colleges. The Accrediting Commission of Career Schools and Colleges is listed by the U.S. Department of Education as a nationally recognized accrediting agency. Nossi College of Art is listed in the Accredited Institutions of Postsecondary Education, published by the American Council on Education in consultation with Council for Higher Education Accreditation (CHEA).

Approvals

Nossi College of Art is authorized by the Tennessee Higher Education Commission. This authorization must be reviewed each year and is based on an evaluation by minimum standards concerning quality of education, ethical and business practice, health and safety and fiscal responsibility.

- Courses at Nossi College of Art are approved for the training of veterans.
- Nossi College of Art is approved by the Tennessee Department of Vocational Rehabilitation.
- Nossi College of Art is authorized under federal law to enroll non-immigrant alien students.

Memberships

Nossi College of Art is a member of:

- Nashville Advertising Federation
- Tennessee Association of Collegiate Registrars and Admissions Officers
- Tennessee Association of Student Financial Aid Administrators
- Southern Association of Student Financial Aid Administrators
- National Association of Student Financial Aid Administrators
- Tennessee Association of Veterans Program Administrators
- Nashville Chamber of Commerce

- Goodlettsville Chamber of Commerce
- Madison-Rivergate Area Chamber of Commerce
- Frist Center for the Visual Arts
- National Association of Schools of Art and Design
- Tennessee Association of Colleges and Employers
- National Museum of Women in the Arts, Washington, D.C. (Our Founder, Nossi Vatandoost, is a charter member.)
- UCDA University and College Design Association (UCDA)

Honors and Recognitions

- The International Council of Design Schools (ICDS). ICDS is an association of prestigious independent design schools from around the world. Member institutions are selected for their excellence in design education. The ICDS was founded to sponsor the creative interchange of ideas among students, faculty and administration of leading design schools in America, Europe and the Far East. Our founder, Nossi Vatandoost, has served as president of ICDS. Nossi Executive Vice President Cyrus Vatandoost is the current president.
- In 2006, Nossi College of Art was awarded its own chapter of the Alpha Beta Kappa National Honor Society.
- Nossi students have won the following National Student ADDY Awards from the American Advertising Federation (AAF): Silver (2006), Gold (2007), Gold and Silver (2008), Gold (2009) and one Gold and five Silver (2010).



Everyone has dreams. Some people aspire to fall in love, get married and have a family. Most people also dream of having a rewarding job, perhaps owning their own business or achieving something special. Nossi College of Art is well known as a place where dreams come true. For almost 40 years, Nossi College of Art has made the dreams of creative people come true, and Nossi College of Art can help make your dreams come true. Creative people sometimes have different dreams than non-creative people. At Nossi College of Art, we understand creative people, we support creative people, and we encourage creative people. We do not ridicule the dreams of creatives. We want your dreams to become realities.

Here at Nossi College of Art, we see art as a reflection of your imagination. If you are creative and imaginative, Nossi College of Art may just be the perfect place for you. Here you can develop the technical artistic skills that will allow your dreams to become real.

Nossi College of Art's greatest asset is its creative students, and the college's ultimate achievement is its successful alumni.

Our Mission Statement

It is the mission of Nossi College of Art to accept creatively talented students and provide them with educational opportunities that will enable them to successfully use their talents in the commercial business world. By way of our associate and bachelor degree programs, our students will obtain formal recognition of their development and educational achievements.

It is an additional aspect of our mission to provide our students with the necessary decision-making skills and appropriate judgement to become competent visual communicators. We will also give our students an understanding of the fundamentals of traditional art and photography while providing a hands-on, practical education in design, illustration, photography and videography.

TO ACHIEVE THIS MISSION, NOSSI COLLEGE OF ART WILL:

- 1) Employ extremely qualified faculty members who are professionals in their areas of expertise.
- 2) Provide students with a unique creative learning environment.
- 3) Continually upgrade equipment and software relevant to the industry.
- 4) Emphasize the value of each individual and that individual's talents by acknowledging the creativity of every student and instilling in each student self-confidence and life-enhancing skills.
- 5) Provide small classrooms with a rigorous and well-designed curriculum.
- 6) Assist all graduates in their career searches.

A Brief History of the College

June 5, 1973

Nossi School of Art was founded by Nossi Vatandoost. The first class of Fine Art was organized in Madison, Tenn. The school accepted students of all ages and taught classes in drawing and painting on all levels. The business operated as a sole proprietorship. Nossi Vatandoost was the owner, operator and instructor of the school.

Nossi Vatandoost is an accomplished artist, listed in Who's Who of American Women as well as Who's Who in America. In addition to her art training in the Middle East and Europe, she holds a college degree in art education from Western Kentucky University. She taught art in the Nashville Metropolitan School System before opening her own art school.

1973-1982

Nossi School of Art continued to operate as a "Fine Art" school. During this period, courses such as airbrush and photography were added to the school's curriculum.

March 1, 1982

Tennessee Higher Education Commission (THEC) authorized Nossi School of Art to operate as a postsecondary art school. A commercial art program was introduced for the first time. Instructors were employed to teach the commercial art courses. Nossi Vatandoost remained as the sole owner and director of the school.

June 17, 1986

Crimson Corporation was formed. Nossi School of Art received its first corporate charter in the state of Tennessee and began to operate as Crimson Corporation. Nossi Vatandoost is named the chairman, chief executive officer and the sole stockholder of the corporation.

June 1, 1988

Nossi School of Art was accredited by the National Association of Trade and Technical Schools. NATTS was listed by the U.S. Department of Education as a nationally recognized accrediting agency.

September 5, 1991

The Associate of Occupational Studies in Commercial Art was awarded by Nossi School of Art with the approval of the Accrediting Commission of Career Schools and Colleges of Technology (ACCCT) and the Tennessee Higher Education Commission. The name changed from Nossi School of Art to Nossi College of Art.

1998

The Goodlettsville Chamber of Commerce selected Nossi College of Art as its 1998 Business of the Year.

October 23, 2000

During the 2000 re-accreditation review, Nossi College of Art was recognized for its educational excellence in achieving accreditation without stipulation.

November 18, 2000

The Commercial Digital Photography program, having been approved by the THEC in prior months, receives its national accreditation by ACCSCT.

August 21, 2003

Dignitaries, educators, businessmen and alumni came together at the Design Studio and congratulated Nossi Vatandoost on the college's 30th anniversary. The state senate also presented a proclamation of accomplishment to the founder for her years of service to the community.

During the same year, the Tennessee Higher Education Commission authorized Nossi College of Art to offer a bachelor degree in Graphic Art and Design.

September 2004

The Bachelor of Graphic Arts (BGA) in Graphic Art and Design degree, having been approved by the Tennessee Higher Education Commission, received its national accreditation from by ACCSCT and held its first class.

June 22, 2005

Nossi College of Art was recognized as a 2005 School of Distinction at the annual convention of the ACCSCT.

August 2006

Nossi College of Art is awarded its second Bachelor of Graphic Arts (BGA) degree in Commercial Illustration. Having been approved by the Tennessee Higher Education Commission and receiving its national accreditation from ACCSCT, the first BGA degree in Commercial Illustration began in January 2007.

September 2008

After being approved by THEC and receiving its national accreditation from ACCSCT, the Bachelor of Graphic Arts (BGA) in Digital Photography and Video program held its first class.

May 2010

After undergoing a major evaluation process in 2009, the Accrediting Commission of Career Schools and Colleges (ACCSC) granted Nossi College of Art a renewal of its accreditation for the maximum term of five years.

June 12, 2010

Nossi graduated its first class of BGA students in Digital Photography and Video, the third bachelor degree program awarded by Nossi College of Art.

September 2010

In a major milestone for Nossi College of Art, the college began fall semester classes on its own campus at a new location in Nashville, Tennessee. This new campus is the only college campus in Middle Tennessee designed specifically for an art college. It is the culmination of Nossi Vatandoost's dream for a college that could educate visual artists.

January 2011

Online courses are offered for the first time through Nossi College of Art.

Facilities, Equipment And Student Services

Nossi College of Art operates from a newly constructed campus (opened fall 2010). With a number of Green initiatives, the college is proud of its commitment to conservation. The new campus is the only art college in Tennessee built from the ground up to be an art college.

The building design includes five tornado-proof computer labs and a printing/scanning production room acting as a hub in the center of the campus. Gallery space surrounds the hub leading to the wings of each department. The labs, all of which include multimedia for instruction, are equipped with Macintosh computers and various software packages applicable to the visual communications industry. The labs are uniquely designed to allow maximum interaction between instructor and students.

The lecture wing includes large windows, allowing daylight in and reducing the need for artificial light. It houses eight classrooms, four of which hold a maximum of 20 students and the other four a maximum of 30 students. All classrooms include multimedia for instruction and a sophisticated heating and air conditioning system with CO2 sensors that identify the number of students in each room, allowing for maximum comfort and reduced energy use while class is in session.

The Photography wing houses two large studios, a prop room, equipment cage, dressing room, green room and its own restrooms. Studio A is the College's premier studio. With 2,200 square feet, a 32-foot cyc wall, a large overhead door to pull in cars and boats and a mezzanine to shoot down on subjects, it is the largest instructional studio in the state of Tennessee. Studio B, designed to shoot products and portraits, includes a large window with north light for portraiture and a mezzanine. The equipment cage houses the college's photography and video equipment available for student checkout.

The Videography wing includes seven editing bays and two video studios with sound rooms. The uniqueness of the studios includes a sophisticated heating and air conditioning system with several dampers, which eliminate white noise during audio/video production. The Videography wing is designed to allow instructors to move freely between students shooting in the studios, students using the sound room and students in the editing bays.

Nossi's student lounge is a vibrant area. Students gather inside or outside (on covered patios) to enjoy the north side of the campus. The lounge includes televisions and vending machines. There is seating designed for eating and seating designed for lounging or just hanging out. A large manicured field is nearby where students may toss a frisbee around, kick a soccer ball or capture a few rays from the sun. The south side of the campus has a small natural oasis where students enjoy a little slice of "Mother Nature."

The Art wing, which houses Graphic Design and Illustration students, focuses on ensuring maximum north light in all classrooms and hallways. The Art wing has two graphic design classrooms, three drawing rooms, an anatomy and figure drawing room and two illustration studios — all with multimedia for instruction. The anatomy room goes further with monitors above the students and a lighting grid for the drawing of models. All rooms have a sophisticated Green heating and air conditioning system with CO2 sensors that identify the number of students in each room, allowing for maximum comfort and reduced energy use while class is in session. The illustration studios include additional air systems that allow large quantities of fresh air to circulate while removing fumes from oil or other mediums that may be used. Illustration Studio A includes a large overhead door to allow egress and ingress of large sculptures.

At the front of the new building, areas include the Learning Resource Center, which holds relevant art, photography, multimedia and visual communication materials and resources. The front area also includes the administration wing and executive offices, as well as two conference rooms and a yoga studio. Yoga classes are available to students and staff. Classes include Beginning Yoga, Yoga for the Creative Mind and Yoga Fit.

Housing-Roommates-Hotel Assistance

We are fortunate to have a variety of housing opportunities near the college. There are apartment complexes to fit most anyone's budget and needs. The complexes range from budget locations to more upscale gated communities. Nossi College of Art keeps available a detailed listing of area complexes, which offer Nossi student discounts.

We also assist students requiring roommates by maintaining a "Roommate Wanted List." Students may contact other students on the list, become friends and choose their roommates.

Hotel discounts are available to Nossi College visitors, students and families. Area hotels offer numerous amenities, such as free airport shuttles and free breakfasts.

Detailed apartment information, the "Roommate Wanted List," or hotel discounts may be obtained through the Office of Admissions.



Facilities, Equipment And Student Services

Recreational Activities

Nossi College of Art encourages student recreation and sponsors a number of social events on campus and in the community. Our Triannual Portfolio Review and Awards Ceremony is a time for our close-knit learning community of students to come together and celebrate the achievements of their classmates and graduating artists. The greater Nashville metropolitan area offers a wealth of cultural, entertainment and fitness options for students to pursue their interests.

Extracurricular activities are conducted under the auspices of The Creatives Group. This is a student services organization that allows students to express their creativity, provides outlets for students' imaginations and encourages students to simply have fun! Throughout the year, it sponsors numerous activities and projects. The annual Halloween party is an activity and a project of The Creatives Group. For an update on all the things that the Creatives are doing, visit the NCA web site at Nossi.edu.

There is a national college fraternity for students who are majoring in art. It is called Kappa Pi. Nossi College of Art has its own chapter of this fraternity – Eta Tau. And all Nossi students are eligible to join.

Yoga classes are available to students and staff. Classes include Beginning Yoga, Yoga for the Creative Mind and Yoga Fit.

The campus has been designed to encourage students to enjoy the outdoors during their free time. There are areas for activities between classes, such as throwing the frisbee, and areas for quiet contemplation.

Facilities, Equipment And Student Services



Awards

Each semester at our Portfolio Review and Awards Ceremony, the awards listed below are presented to students for their accomplishments. Each semester, the NCA faculty selects students for the following awards:

Talent Discovery Award: This award (\$400) is presented to the "Best of the Best" for extremely talented students.

Most Creative Award: This award is presented to the student selected as most creative.

Most Improved Award: This award is presented to those students who showed a remarkable improvement in the quality of their work during each semester.

Class Participation Awards: This award is presented to those students who have shown an extra amount of interest in class. These are students who ask questions and participate in class activities.

Perseverance Award: This award is presented to a student who has overcome extreme difficulties to persist and succeed in his or her college career. (There may not be an award presented in this category every semester.)

Presidential Awards: The Presidential Awards go to all students with a 4.0 Grade Point Average (GPA).

Honor Student Awards: The Honor Student Awards go to all students with a GPA between 3.67 and 4.0.

During graduation ceremonies each June, students are recognized and awarded plaques and certificates for outstanding accomplishments. A perfect 4.0 Grade Point Average earns a special award, as does perfect attendance. Alpha Beta Kappa National Honor Society students are recognized. Students who are graduated Summa Cum Laude, Magna Cum Laude and Cum Laude are also recognized. Student Ambassadors are recognized with certificates.

The Learning Resource Center

The Learning Resource Center (LRC) is a gathering place for information, study and research. The LRC provides access to Tennessee Electronic Library databases and print materials that support the college's curriculum and cover a broad range of topics. LRC holdings include books, periodicals and multimedia resources. The LRC also holds a collection of audio/visual equipment to augment classroom instruction. Several computers provide access to the Internet and a variety of software programs.

The coordinator of the LRC holds a Master of Library Science degree and has expertise in the arts and other related disciplines. The LRC staff is very helpful and provides a wide variety of services for students to be productive in the visual communication field. The LRC is open both day and night when the college is in session.

Class Size

Our class sizes vary with the subject and method in which the course material is presented. Classes are in keeping with our philosophy of thorough training in a family-like atmosphere. Our classes are always small. The largest lecture class has 30 students, while the maximum number of students in a laboratory setup is 20.

Students are always able to receive individual attention, whether the class is a hands-on exploratory lab or a lecture. Each student's development is important to us.

International Students

Nossi College of Art is authorized under federal law to enroll nonimmigrant students. Tuition and fees, as well as participation in the scholarship program, are the same as for U.S. citizens. International applicants interested in attending Nossi College of Art may contact the Office of Admissions for admissions procedures and application forms via e-mail: admissions@nossi.edu

Facilities, Equipment And Student Services

Student Organizations

The Creatives Group is taking creativity to the highest level by combining the talents of instructors from Nossi College of Art with talented working professionals and offering creative opportunities to all Nossi students. As a result, The Creatives Group has produced exciting and dynamic art.

The Creatives Group is Nossi College of Art's highly proactive extracurricular club for students who want to make a difference. They can do this by applying their new skills to reach out to non-profits and local businesses.

The Creatives Group engages in events and school promotions in dynamic ways that help club members and help the community. Several Creatives Group projects are as follows:

- Summer Session of Speakers
- Evergreen Terrace Trauma Center Mural
- Bluegrass Country Club Student Leadership Program
- Wilson County Fair Events
- Christmas Tree Extravaganza
- St. Luke's Children's Educational Mural
- Media Tours
- Marketing and Promotional Events with Local Radio Stations
- Video Journalists
- Student ADDY Participation
- VA Hospital Mural
- Community Projects
- Leadership Opportunities
- TV Show Pilot Video Assistance
(student exposure includes FOX17, Metromix, MY30tv, and more).
- Interviews with local bands to be aired on TV
- 48 Hour Film Production
- Team-Building Projects
- Field Trips
- Networking Events

Ambassador Program

Students may volunteer to represent Nossi College of Art and serve as Student Ambassadors of the College. Some of the things that they do include actively helping and sharing college experiences with prospective students to help those students have an understanding of the Nossi College culture. They also work closely with the Admissions Department to relay information and coordinate activities.

Student Ambassadors must maintain a high level of excellence and integrity that sets an example for fellow students.

Student Ambassadors are honored and recognized by Nossi College after each student has successfully completed their education.



nōssi
COLLEGE OF ART

assōciate degrees





Associate of Occupational Studies (AOS) Interactive Graphic Design

Educational Objectives

This program is a highly specialized field of study designed to train students for: advertising agencies, design firms, web and mobile design agencies, print vendors, sign shops, record companies, TV/cable networks and post production companies as well as book, magazine and newspaper publishers in print, mobile and online applications.

Today's employers are looking for designers who possess the skills and education needed to meet advances with digital media and electronic devices while understanding the role print still plays in this field. Tablet and online publishing, mobile application development, social media graphic user interface design, web design, knowledge in interactive and motion graphics and traditional graphic design strategies are key principles in courses offered by Nossi College of Art. These skills will continue to be highly desired in the creative community.

With Nossi's graphic design program, students will gain expertise to meet the requirements of intricate digital and print platforms – making them highly successful digital designers in this ever-evolving field.

Our graphic design instructors are some of the best in the industry, and they are currently working full time in their creative field. This ensures relevant content and teaching methodologies to arm our students with what they need for a successful future.

The normal duration of the AOS Interactive Graphic Design program is six semesters (24 months). Graduates of this program complete 76 credit hours and earn an Associate Degree of Occupational Studies in Interactive Graphic Design.

Course Number	Course Title	Credit Hours
DC 102	DESIGN COMPOSITION	3
CT 105	COLOR THEORY	3
IC 103	INTRODUCTION TO COMPUTERS/GRAPHIC DESIGN	3
SS 104	SUCCESS STRATEGIES	4
TY 110	TYPOGRAPHY	3
AI 140	ADOBE ILLUSTRATOR	3
APS 142	ADOBE PHOTOSHOP	3
PL 160	PAGE LAYOUT	3
GD 115	GRAPHIC DESIGN I	3
PA 240	PRODUCTION ART I	3
WD 285	WEB DESIGN	3
EN 270	ENGLISH	4
GD 220	GRAPHIC DESIGN II	3
ID 280	INTERACTIVE DESIGN I	3
SM 280	SOCIAL MEDIA DESIGN	3
AH 212	ART HISTORY	4
GD 230	GRAPHIC DESIGN III	3
MA 260	MOBILE APPLICATIONS	3
ID 290	INTERACTIVE DESIGN II	3
SBM 275	SMALL BUSINESS MANAGEMENT	3
WD 290	ADVANCED WEB DESIGN	3
MG 250	MOTION GRAPHICS	3
PA 250	PRODUCTION ART II	3
PR 295	PORTFOLIO/RESUME AND CAREER PREPARATION	4

TOTAL CREDIT HOURS 76

Course Descriptions for Interactive Graphic Design (AOS)

DC 102 DESIGN COMPOSITION

Students are introduced to the principles of design using a variety of media as they complete projects that emphasize various aspects of composition. They will learn about balance, repetition of shape, positive and negative space, focal point, the illusion of depth and motion.

IC 103 INTRODUCTION TO COMPUTERS

In this course, students will be introduced to the Macintosh computer, the computer system most used by graphics professionals. Students will learn how to work with the system, with an emphasis on organization and workflow. Through the use of the various programs included with the operating system and the Adobe suite of applications, this learning process will take the students through various projects geared to introduce them to the software applications they will use the most, with each project increasingly leaning toward real-world examples of the use of the Mac. Students will learn basics of Graphic Design and will maintain a Graphic Design Notebook. Students will become familiar with and use the nine-step Nossi Creative Process.

SS 104 SUCCESS STRATEGIES

Success Strategies is designed to assist students in developing or improving learning, basic math and communication skills. In addition, students will acquire skills that are necessary to succeed as commercial artists/photographers, as well as in their everyday lives. Time management, communication, goal-setting and life-enhancing principles will be emphasized.

CT 105 COLOR THEORY

In this course, students will explore different styles of traditional painting used in the illustration market. Various approaches will include the use of oil, acrylic and watercolor. Students will learn techniques and styles used by many contemporary professional illustrators. They will learn real-life applications and have assignments that complement those applications. An emphasis on concept through final art will be expected on each assignment with an adherence to approved concepts and color compositions.

PL 160 PAGE LAYOUT

Students will learn how to work with copy. The importance of typography will be explained. Through a series of projects, students will gain a greater understanding of page layout and its uses in the design industry.

TY 110 TYPOGRAPHY

Students will study the history of lettering from ancient symbols to today's digital technology. Students will also study various type families, become familiar with the terminology and practice the art of hand lettering. Students will learn the art of designing with type and become familiar with different "moods" or the "feel" type can have for different occasions. Students will also learn different styles of type used throughout history. Emphasis on rules for proper letter spacing, word spacing and the arrangement of type for maximum legibility will be stressed.

AI 140 ADOBE ILLUSTRATOR

This course will teach students the Adobe Illustrator program, which is the industry standard for vector-based design in the graphic arts field. Students will learn to create their own designs, many of which will be based on real-world problems that students will face on the job. Printing, color and design techniques (the latter learned in the various graphic design courses) will be integrated for completion of the various projects.

APS 142 ADOBE PHOTOSHOP

Adobe Photoshop is the industry standard image-manipulation program, used mainly to modify and work with photographic images. After completion of this course, the student will be able to use the computer to retouch a photograph, remove flaws within a photo and make color separations of a photograph. Students will also learn to use Photoshop to create images that incorporate illustrations, text and photographs. They will learn how the program functions within a design environment. The students will apply their skills of scanning to copy photos and artwork. This course will also teach integration with other programs.

GD 115 GRAPHIC DESIGN I

Students will explore the theory of aesthetics and design concepts as it applies to graphics. The class will also encompass a detailed investigation into the principles and concepts of effective visual communication through the use of two- and three-dimensional design with a goal of creative problem solving. There is also an emphasis in the commercial application of designing corporate graphics, such as logos and symbol designs.





Course Descriptions for Interactive Graphic Design (AOS)

AH 212 ART HISTORY/APPRECIATION

This course provides a broad coverage of the history of art from prehistoric cave painting through modern times. Students learn from lectures, slide presentations and readings. Students are taught art appreciation, art history, terminology, artists, art styles and the characteristics that distinguish individual artists and their styles. At the conclusion of this course, students are expected to be able to identify different artworks by artist and title. They will also be able to name the period, the style and influences of each work of art.

GD 220 GRAPHIC DESIGN II

This course is a continuation of Graphic Design I. Emphasis is in the design requirements and production techniques for the printing process. Students learn the use of various types of specialty printing and finishing procedures such as thermography, die cutting, embossing, foil stamping and varnish techniques. The course focuses on how people see and arrange visual information into a meaningful whole.

EN 270 ENGLISH

This course provides students with an introduction to writing and editing at the professional level. Students will display their creative skills in work ranging from ad copy to business correspondence and develop their editing abilities in peer review workshops led by the instructor. Students will learn to apply their ideas toward target audiences with an emphasis on tone and language suitable to today's marketplace.

PA 240 PRODUCTION ART

In this course, the student will learn a series of steps for creating a printed product, from the conception and execution of a design through editing and production of the finished product. Students will learn about various printing processes focusing mainly on offset lithography. Upon completion of the course, students will have a clear understanding of the four-color printing process and his or her role as a graphic designer in the process.

ID 280 INTERACTIVE DESIGN I

Interactive Design represents a critical and rapidly evolving construct of the overall Internet user experience. Whether an artist, programmer, web designer, or otherwise, the need to manipulate and customize Internet content dynamically for each user is no longer an amenity, it is necessary. While the concept of Interactive Design embodies a broad spectrum of techniques and methodologies, the purpose of this class is to focus on those most prevalent: Flash and HTML. Currently, Interactive Design is in state of rapid maturation, and learning both design technologies serves as the best way to pace with the industries evolving current, without being left behind.

By the end of the semester, students will build their own animations, games, web applications, advertisements and other interactive content for multiple platforms and devices through use of both HTML and FLASH.

ID 290 INTERACTIVE DESIGN II

The primary scope of the Interactive Design II course is to facilitate an intermediate understanding of design principles, creativity, and innovation as translated through various web-programming languages. Students who are transitioning from Intermediate Design I should be prepared to design in familiar GUI's, and additionally, venture further to explore design from an programming context.

SM 280 SOCIAL MEDIA DESIGN

Designing for online isn't just limited to a brand's website anymore. Social communities like facebook and twitter have allowed brands to communicate with their audiences in a new way. Students taking this course will learn the challenges and limitations of UI design and code development for these commonly used online sites. This unique course will help students gain valuable knowledge of evolving digital media development and user interface design.

GD 230 GRAPHIC DESIGN III

This course will explore the history of advertising and examine its role and importance in society. The student will learn the basics of marketing and product positioning. How an advertising campaign develops, from the concept to the final display including newspapers, magazines, direct mail, television, radio and billboards, will be explored.

MA 260 MOBILE APPLICATIONS

Today's digital world includes an application for everything. In this course, students will learn the basic skills to develop both online web apps and stand alone mobile device apps. Students will gain knowledge in basic app language coding and UIG(User Interface Graphics). Understanding the development process for wire framing, coding and designing applications will be the focus of this course.

WD 285 WEB SITE DESIGN

Utilizing state of the art controls, Dreamweaver lets users create dynamic interactive content for the Internet. In this course, students will learn the basics for creating web sites using Adobe Dreamweaver CS5. Students will create their own online portfolios.

Course Descriptions for Interactive Graphic Design (AOS)

SBM 275 SMALL BUSINESS MANAGEMENT

Students will learn how to start and operate a small business with emphasis on business leadership and investment, as well as understanding the advantages and disadvantages of establishing a corporation, proprietorship and partnership.

WD 290 ADVANCED WEB DESIGN

This course provides students with advanced web development techniques that will be required for anyone seriously thinking of creating web sites for companies and/or clients. These techniques include the utilization of advanced CSS (Cascading Style Sheets), PHP and CMS techniques to create interactive and data-driven web applications. By the end of the semester, students will be able to build and manage web sites that go beyond the basics and provide clients with a fully-realized, extremely functional web site.

MG 250 MOTION GRAPHICS

This class is designed to expose the student to software and techniques used in the creation of professional motion graphics. With the demand for motion graphics in all aspects of marketing, communication, and content production on the rise, having an understanding of key concepts and methods as well as experience with different software will provide greater flexibility and capability for graphic designers and videographers. Beginning with keyframes, this class examines the basics of motion graphic creation and animation. Utilizing particle emitters, behaviors, filters, and effects, the students will create pro-level graphics presentations on multiple software platforms.

PA 250 PRODUCTION ART II

With the understanding of print production gained in Production Art I, after completing this course the student will have a firm grasp of the fundamentals of digital layout techniques for tablet devices and online publishing. Students will have knowledge of pre-production and digital publishing solutions using software tools designed to develop interactive interfaces. Understanding the production process and communication between art director and production artist will be the focus of this study.

PR295 PORTFOLIO/RESUME AND CAREER PREPARATION

This course provides students who are about to graduate an opportunity to explore the presentation and interviewing techniques used to find employment. Positive self-image and goal-setting concepts are reintroduced. Students are also expected to produce ready-for-publishing artwork for their portfolios. They are given instructions in portfolio presentation and preparation of their own resumes and cover letters. A mandatory portfolio review is scheduled each semester for students to interact with business people in related fields. Prior to this event, each student's professional portfolio and required job search materials must be reviewed and approved by appointed college representatives.





Associate of Occupational Studies (AOS) Commercial Digital Photography

Educational Objectives

Employers value photographers with a wide range of skills and the ability to stay current with changing technology. Nossi's photography program will prepare students for a career in commercial digital photography that will give them the competitive advantage in the job market.

At Nossi College of Art, students regularly enter and win local, regional and national competitions, such as the Annual Student ADDY Awards. Photography students have received every top photography award in every category for the past five years. From local competitions, students advance to district and national Student ADDY Awards. These competitions are sponsored by the American Advertising Federation.

The program provides experience in basic and advanced camera techniques, strong emphasis on lighting, composition, digital retouching, Adobe Photoshop and understanding the changing world of photography. We cover several industries (e.g. sports, advertising, fashion, portraiture, wedding) and more to provide our students with a wide range of experiences.

The normal duration of the AOS in Commercial Digital Photography program is six semesters (24 months). Graduates complete 75 credit hours and earn an Associate of Occupational Studies in Commercial Digital Photography.

Course Number	Course Title	Credit Hours
PH 101	INTRODUCTION TO PHOTOGRAPHY	3
NCP 102	NATURE/COLOR PHOTOGRAPHY	3
IC103	INTRODUCTION TO COMPUTERS	3
SS104	SUCCESS STRATEGIES	4
SLT 130	STUDIO LIGHTING TECHNIQUES	3
APSP 140	ADOBE PHOTOSHOP FOR PHOTOGRAPHERS	3
PH 215	PHOTOGRAPHY IN POPULAR CULTURE	3
DP 104	DIGITAL PHOTOGRAPHY	3
LLT 110	LOCATION LIGHTING TECHNIQUES	3
PRT 201	PORTRAIT PHOTOGRAPHY	3
VPP 120	VISUAL PRINCIPALS OF PHOTOGRAPHY	3
ADP 240	ADVANCED DIGITAL PHOTOGRAPHY	3
MFP 220	MODEL FASHION PHOTOGRAPHY	3
WE 205	WEDDING EVENTS	3
SP 208	SPORTS PHOTOGRAPHY	3
PH 230	ADVANCED LIGHTING	3
PJ 209	PHOTOJOURNALISM	3
EN 270	ENGLISH	4
CAPH 210	COMMERCIAL ADVERTISING PHOTOGRAPHY	3
PH 270	THE BUSINESS OF PHOTOGRAPHY I	3
PH 285	ONLINE MARKETING	3
PH 290	ADVANCED COMMERCIAL ADVERTISING	3
PH 280	THE BUSINESS OF PHOTOGRAPHY II	3
PR 295	PORTFOLIO/RESUME AND CAREER PREPARATION	4

TOTAL CREDIT HOURS 75

Course Descriptions for Commercial Digital Photography (AOS)

PH101 INTRODUCTION TO PHOTOGRAPHY

This course is the first step in building photographic skills necessary for the working professional. The course will introduce students to digital photography and all the aspects of using a digital camera. Students will put into practice selective depth of field and creative use of high and low shutter speeds. The course will concentrate on exactly what makes a good image.

NCP102 NATURE/COLOR PHOTOGRAPHY

This course is a study of filters, lenses and lighting for nature and location photography. Use of tripods, meters and lenses will be taught on field trips with emphasis on composition and exposure. Techniques of effectively using the digital camera to accomplish an excellent image will be explored.

IC103 INTRODUCTION TO COMPUTERS FOR PHOTOGRAPHERS

In this course, students will be introduced to the Macintosh computer, the computer system most used by graphics professionals. Students will learn how to work with the system, with an emphasis on organization and workflow. Through the use of the various programs included with the operating system and the Adobe suite of applications, this learning process will take the students through various projects geared to introduce them to the software applications they will use the most, with each project increasingly leaning toward real-world examples of the use of the Mac. Comparisons between the Macintosh and PC environments will be discussed in order to help those used to working with the other system become comfortable in the Mac environment. Students will be introduced to and begin to use Adobe Photoshop.

SS104 SUCCESS STRATEGIES

Success Strategies is designed to assist students in developing or improving learning, basic math and communication skills. In addition, students will acquire skills that are necessary to succeed as commercial artists/photographers, as well as in their everyday lives. Time management, communication, goal-setting and life-enhancing principles will be emphasized.

SLT130 STUDIO LIGHTING TECHNIQUES

Students will learn to work with various lighting systems and studio techniques for product, tabletop and still life. Understanding the properties of soft light, hard light and uses of umbrellas, soft boxes, scrims, flags, snoots and gobos. Students will set up a still life, create a portrait setting and style products for advertising and commercial clients.

APSP140 ADOBE PHOTOSHOP FOR PHOTOGRAPHERS

This course teaches students how to work with Adobe Photoshop, the industry-standard photo-manipulation program, from a photographer's standpoint. Building upon what was learned in the initial Introduction to Computers course, Adobe Photoshop for Photographers will delve deeper into the technical aspects of the program, showing photography students techniques for color management, image and color adjustments, montage techniques and preparing images for print.

PH215 PHOTOGRAPHY IN POPULAR CULTURE

This course is a comprehensive introduction to mass communication that includes a critical look at culture along with a thorough discussion of how media technologies develop, operate and affect our society. The course focuses on key media issues that confront each sector of the media industry, encouraging students to think critically and analyze issues related to specific media.

DP104 DIGITAL PHOTOGRAPHY

This course is primarily a shooting course. Students are expected to shoot hundreds of images, improving their techniques and skill as they progress through the course. Some of the images students produce may be of portfolio quality. Additional topics include digital imaging, analyzing digital images, image capture with digital cameras and scanners, output devices, resolutions and digital file formats.

LLT110 LOCATION LIGHTING TECHNIQUES

This is a course in understanding the use of natural and artificial light, reflectors, strobes, tungsten and fluorescent lighting systems to light and photograph portraits, interiors, exteriors, large and small spaces, still lifes, streets and architecture for corporate and editorial assignments. Students will learn about color temperatures and ways to color balance different films with the use of color-correction gels and filters, as well as controlling, shaping, moving and enhancing natural light.

PRT201 PORTRAIT PHOTOGRAPHY

Students will learn posing and lighting techniques for commercial head shots and portrait photography. The student will become familiar with studio equipment, set design and classic lighting set-ups.

VPP120 VISUAL PRINCIPLES OF PHOTOGRAPHY

This course provides insight into photography in media and advertising, with a study of contemporary and historic photographers and their influences on how we use and see photography. Topics include new image technologies, copyrights, ethics and visual and sensory perception.

ADP240 ADVANCED DIGITAL PHOTOGRAPHY

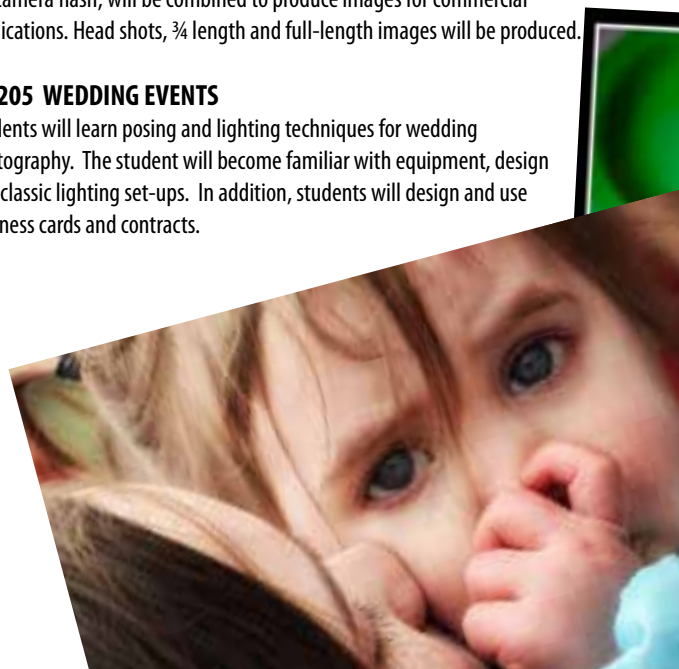
This course is designed for students with advanced knowledge of computers and image editing software. This course is designed to teach students how to manipulate digital correction of images and color management techniques. Actual layout and studio application will be used with the student's digital photography. Topics include setting the scene, types of lighting, perspective, altered perspectives, depth of fields, properties of the light, bits, HDR, Adobe Lightroom and Final Cut Express.

MFP220 MODEL FASHION PHOTOGRAPHY

Photographs will be used to showcase professional models. The use of studio lights and natural light with modifications, such as reflectors and on-camera flash, will be combined to produce images for commercial applications. Head shots, $\frac{3}{4}$ length and full-length images will be produced.

WE205 WEDDING EVENTS

Students will learn posing and lighting techniques for wedding photography. The student will become familiar with equipment, design and classic lighting set-ups. In addition, students will design and use business cards and contracts.



Course Descriptions for Commercial Digital Photography (AOS)

SP208 SPORTS PHOTOGRAPHY

This course introduces students to the fast-paced world of sports photography. Camera techniques, conduct, film processing, subject material, query letters and publication rights are covered.

PH230 ADVANCED LIGHTING

This course will combine the techniques students learned in SLT130 and LLT210 and advance them to a professional level. In addition to advanced studio and location lighting opportunities, students will learn architectural techniques for both indoor and outdoor lighting conditions. Students will learn how to produce photographs that are acceptable for use by advertising agencies and other commercial interests.

PJ209 PHOTOJOURNALISM

This course investigates the new technologies used in the current and future newspaper market. The use of photography in news, human interest, sports and editorial, with an emphasis on digital imaging and graphic design, will also be covered. Instructors will discuss single-image stories, essays and editorial concepts so students will be able to create and produce their own images and stories.

EN270 ENGLISH

This writing class will include intensive grammar review as well as writing assignments to complete a portfolio. Illustrations are encouraged to enhance the writing and the portfolio (these will add points to the grade). A resume and a cover letter are a separate part of the writing. A Research paper is required and must have the correct documentation and analysis format. Professional presentation of final portfolio is required for completion of this course.

PH210 COMMERCIAL ADVERTISING PHOTOGRAPHY

Students will learn techniques for collaborating with advertising professionals, as well as producing shots suitable for editorial and advertising photography. Subject matter will include a variety of contemporary advertiser needs, ranging from product shots to architectural work.

PH270 THE BUSINESS OF PHOTOGRAPHY I

The Business of Photography is a course designed to introduce the student to the concepts of running a professional photography business. Students will be introduced to the connection between theoretical knowledge and actual application of these concepts as it relates to their own business.

PH285 ONLINE MARKETING

It's no secret that the Internet has changed how people and businesses interact with one another. Photographers have a great deal to gain from social networking. Social networking is the communication and marketing tool of today. Photographers can gain more exposure for their work and build a positive reputation online. They can find new clients and develop a community around their work. Photographers may be familiar with social networking tools but may not know how to put these tools to use for business success. This course acts as a practical guide for photographers to get online and embrace social networking efficiently and effectively.

PH290 ADVANCED COMMERCIAL ADVERTISING

This course is primarily a shooting course. Students are expected to shoot hundreds of images improving their techniques and skill as they progress through the course. Images students produce should be of portfolio quality. Topics include digital imaging, analyzing digital images, image capture with digital cameras and scanners, output devices, resolutions and digital file formats. The emphasis is on commercial subjects and product photography. Lighting commercial products in a studio will be a major aspect of this course. This will include large items such as vehicles, boats and large commercial displays.

PH280 THE BUSINESS OF PHOTOGRAPHY II

This course will explore all the aspects of creating and managing a photography studio, as well as providing guidelines for being a successful independent contractor. A viable business plan will also be produced.

PR295 PORTFOLIO/RESUME AND CAREER PREPARATION

This course provides students who are about to graduate an opportunity to explore the presentation and interviewing techniques used to find employment. Positive self-image and goal-setting concepts are reintroduced. Students are also expected to produce ready-for-publishing artwork for their portfolio. They are given instructions in portfolio presentation and preparation of their own resumes and cover letters. A mandatory portfolio review is scheduled each semester for students to interact with business people in related fields. Prior to this event, each student's professional portfolio and required job search materials must be reviewed and approved by appointed college representatives.





nōssi
COLLEGE OF ART

bachelor degrees



Bachelor of Graphic Arts (BGA) Graphic Art And Design

Graphic Design Program

To excel as a graphic artist, you need to learn from those who have paved the road ahead of you. Nossi College of Art's innovative Bachelor of Graphic Arts (BGA) degree in Graphic Art and Design is taught by current leading professionals, instructing relevant projects in graphic design, web design, interactive design, motion graphics, app development, digital publishing and advertising strategies. The program is designed to help students perform at a high level – increasing their opportunity for success in a demanding industry.

The “lower level” courses are developed for mastering the basic principles of design, the creative process, interactive graphic design, web development and growing your skills in design technologies, such as mobile app development, digital publishing and motion graphics. The “upper level” courses are designed to strengthen your skills with challenging projects in advanced graphic design, web design, packaging, art direction and advertising strategies.

Graphic Design Program Structure

Our graphic design program may be completed in five semesters for students who have already earned an Associate Degree in Graphic Art and Design. As a freshman, the program can be completed in four years. Day or evening classes allow you to work as you complete the program. Other classes include creative writing, copywriting, art history and liberal arts courses such as philosophy and psychology.

All 33 semester hours must be successfully completed from the following upper level Graphic Art and Design courses to qualify for graduation.

The usual duration of the Bachelor of Graphic Arts (BGA) program in Graphic Art & Design is 11 semesters (44 months). Graduates of the program complete 133 credit hours and earn a Bachelor of Graphic Arts (BGA) degree in Graphic Art and Design. This curriculum will prepare graduates for a variety of employment opportunities in the graphic design field.

Course	Number	Course Title	Credit Hours
GENERAL EDUCATION COURSES			
SPC	101	SPEECH	3
PL	103	PHILOSOPHY	4
PS	108	PSYCHOLOGY	4
MTH	300	CONTEMPORARY MATH	3
AH	212	ART HISTORY/APPRECIATION	4
HWC	301	HISTORY OF WESTERN CIVILIZATION	4
ES	300	EARTH SCIENCES: THE HUMAN ENVIRONMENT	3
LIT	211	AMERICAN LITERATURE	4
EN	270	ENGLISH	4
SS	104	SUCCESS STRATEGIES	4
LOWER DIVISION COURSES			
DC	102	DESIGN COMPOSITION	3
CT	105	COLOR THEORY	3
IC	103	INTRODUCTION TO COMPUTERS/GRAPHIC DESIGN	3
AI	140	ADOBE ILLUSTRATOR	3
APS	142	ADOBE PHOTOSHOP	3
PL	160	PAGE LAYOUT	3
GD	115	GRAPHIC DESIGN I	3
TY	110	TYPOGRAPHY I	3
WD	285	WEB DESIGN	3
GD	220	GRAPHIC DESIGN II	3
SBM	275	SMALL BUSINESS MANAGEMENT	3
PA	240	PRODUCTION ART I	3
ID	280	INTERACTIVE DESIGN I	3
TY	216	TYPOGRAPHY II	3
ID	290	INTERACTIVE DESIGN II	3
MA	260	MOBILE APPLICATIONS	3
WD	290	ADVANCED WEB DESIGN	3
MG	250	MOTION GRAPHICS	3
GD	230	GRAPHIC DESIGN III	3
SM	280	SOCIAL MEDIA DESIGN	3
PA	250	PRODUCTION ART II	3
UPPER DIVISION COURSES			
GD	240	GRAPHIC DESIGN IV	3
3DM	380	3D MODELING	3
GDS	350	GRAPHIC DESIGN SPECIALTY	3
PG	360	PACKAGING	3
TN	425	3D TECHNOLOGIES	3
MG	260	ADVANCED MOTION GRAPHICS	3
AD	420	ART DIRECTION I	3
AD	460	ART DIRECTION II	3
WD	420	WEB DESIGN SPECIALTY	3
PCW	310	PRINCIPLES OF COPYWRITING AND EDITING	3
IS	440	INDEPENDENT STUDY (optional)	1-4
PR	450	PORTFOLIO AND RESUME PREPARATION	3
Total Credit Hours			133

Course Descriptions for Graphic Art and Design (BGA)

General Education Courses

SPC 101 SPEECH

This course is designed to teach students the art of public speaking. This class gives students a unique opportunity to improve their self-confidence and enhance their career paths in graphic art and advertising. Students not only learn step by step the art of good public speaking but also will be required to deliver at least two major speeches.

PL 103 PHILOSOPHY

This course examines creative issues and thinkers in the philosophical tradition. The course will be a combination of lecture and discussion and will focus on questions from four main areas of philosophy: metaphysics, epistemology, ethics and aesthetics.

PS 108 PSYCHOLOGY

This is a survey course of the science of psychology. It covers the key terms of most of the psychological concepts from brain biology to abnormal, motivational and developmental psychology. This course surveys a broad field of study. A study of the thinking and research behind various fields of psychology will lead to a discussion of how each field applies to human events in the everyday lives of people. An examination of how psychology also applies to advertising, graphic arts, illustration and photography will be made.

MTH 300 CONTEMPORARY MATH

This course is designed to provide insight into the nature and applications of mathematics. Topics will include, but are not limited to, set theory, consumer mathematics, statistics, probability, methods of apportionment and voting schemes.

AH 212 ART HISTORY/APPRECIATION

This course provides a broad coverage of the history of art from prehistoric cave painting through modern times. Students learn from lectures, slide presentations and reading. Students are taught art appreciation, art history, terminology, artists, art styles and the characteristics that distinguish individual artists and their styles. At the conclusion of this course, students are expected to be able to identify different artworks by artist and title. They will also be able to name the period, the style and influences of each work of art.

HWC 301 HISTORY OF WESTERN CIVILIZATION

This course presents students with a survey of Western Civilization from the ancient world to contemporary culture. Through discussion and appreciation of historical works, students will draw connections between the origins and influences of Western Civilization, as well as an understanding of its role in shaping the culture.

ES 300 EARTH SCIENCES: THE HUMAN ENVIRONMENT

This GE requirement was established, in part, because of the potent influence of science on society. Therefore, a major objective of this course is to help develop an understanding of the nature of science, including its philosophical basis, power and limitations. The content of the course is centered on life and its relationship to the environment.

LIT 211 AMERICAN LITERATURE

In this course, students trace the relationship between culture and consumption at various stages in American literature within the 20th century, identifying both when American culture becomes a culture of consumption and a criticism of it. Students will focus primarily on novels written in the last 100 years and will also explore other media affected by and created from popular culture.

EN 270 ENGLISH

This course provides students with an introduction to writing and editing at the professional level. Students will display their creative skills in work ranging from ad copy to business correspondence and develop their editing abilities in peer review workshops led by the instructor. Students will learn to apply their ideas toward target audiences with an emphasis on tone and language suitable to today's marketplace.

SS 104 SUCCESS STRATEGIES

Success Strategies is designed to assist students in developing or improving learning, basic math and communication skills. In addition, students will acquire skills that are necessary to succeed as commercial artists/photographers, as well as in their everyday lives. Time management, communication, goal-setting and life-enhancing principles will be emphasized.

Lower Division Courses

DC 102 DESIGN COMPOSITION

Students are introduced to the principles of design using a variety of media as they complete projects that emphasize various aspects of composition. They will learn about balance, repetition of shape, positive and negative space, focal point, the illusion of depth and motion.

IC 103 INTRODUCTION TO COMPUTERS

In this course, students will be introduced to the Macintosh computer, the computer system most used by graphics professionals. Students will learn how to work with the system, with an emphasis on organization and workflow. Through the use of the various programs included with the operating system and the Adobe suite of applications, this learning process will take the students through various projects geared to introduce them to the software applications they will use the most, with each project increasingly leaning toward real-world examples of the use of the Mac. Students will learn basics of Graphic Design and will maintain a Graphic Design Notebook. Students will become familiar with and use the nine-step Nossi Creative Process.

CT 105 COLOR THEORY

In this course, students will explore different styles of traditional painting used in the illustration market. Various approaches will include the use of oil, acrylic and watercolor. Students will learn techniques and styles used by many contemporary professional illustrators. They will learn real-life applications and have assignments that complement those applications. An emphasis on concept through final art will be expected on each assignment with an adherence to approved concepts and color compositions.



Course Descriptions for Graphic Art and Design (BGA)

PL 160 PAGE LAYOUT

Students will learn how to work with copy. The importance of typography will be explained. Through a series of projects, students will gain a greater understanding of page layout and its uses in the design industry.

TY 110 TYPOGRAPHY

Students will study the history of lettering from ancient symbols to today's digital technology. Students will also study various type families, become familiar with the terminology and practice the art of hand lettering. Students will learn the art of designing with type and become familiar with different "moods" or the "feel" type can have for different occasions. Students will also learn different styles of type used throughout history. Emphasis on rules for proper letter spacing, word spacing and the arrangement of type for maximum legibility will be stressed.

AI 140 ADOBE ILLUSTRATOR

This course will teach students the Adobe Illustrator program, which is the industry standard for vector-based design in the graphic arts field. Students will learn to create their own designs, many of which will be based on real-world problems that students will face on the job. Printing, color and design techniques (the latter learned in the various graphic design courses) will be integrated for completion of the various projects.

APS 142 ADOBE PHOTOSHOP

Adobe Photoshop is the industry standard image-manipulation program, used mainly to modify and work with photographic images. After completion of this course, the student will be able to use the computer to retouch a photograph, remove flaws within a photo and make color separations of a photograph. Students will also learn to use Photoshop to create images that incorporate illustrations, text and photographs. They will learn how the program functions within a design environment. The students will apply their skills of scanning to copy photos and artwork. This course will also teach integration with other programs.

GD 115 GRAPHIC DESIGN I

Students will explore the theory of aesthetics and design concepts as it applies to graphics. The class will also encompass a detailed investigation into the principles and concepts of effective visual communication through the use of two- and three-dimensional design with a goal of creative problem solving. There is also an emphasis in the commercial application of designing corporate graphics, such as logos and symbol designs.

GD 220 GRAPHIC DESIGN II

This course is a continuation of Graphic Design I. Emphasis is in the design requirements and production techniques for the printing process. Students learn the use of various types of specialty printing and finishing procedures such as thermography, die cutting, embossing, foil stamping and varnish techniques. The course focuses on how people see and arrange visual information into a meaningful whole.

PA 240 PRODUCTION ART

In this course, the student will learn a series of steps for creating a printed product, from the conception and execution of a design through editing and production of the finished product. Students will learn about various printing processes focusing mainly on offset lithography. Upon completion of the course, students will have a clear understanding of the four-color printing process and his or her role as a graphic designer in the process.

ID 280 INTERACTIVE DESIGN I

Interactive Design represents a critical and rapidly evolving construct of the overall Internet user experience. Whether an artist, programmer, web designer, or otherwise, the need to manipulate and customize Internet content dynamically for each user is no longer an amenity, it is necessary. While the concept of Interactive Design embodies a broad spectrum of techniques and methodologies, the purpose of this class is to focus on those most prevalent: Flash and HTML. Currently, Interactive Design is in state of rapid maturation, and learning both design technologies serves as the best way to pace with the industries evolving current, without being left behind. By the end of the semester, students will build their own animations, games, web applications, advertisements and other interactive content for multiple platforms and devices through use of both HTML and FLASH.

ID 290 INTERACTIVE DESIGN II

The primary scope of the Interactive Design II course is to facilitate an intermediate understanding of design principles, creativity, and innovation as translated through various web-programming languages. Students who are transitioning from Intermediate Design I should be prepared to design in familiar GUI's, and additionally, venture further to explore design from an programming context.

WD 285 WEB SITE DESIGN

Utilizing state of the art controls, Dreamweaver lets users create dynamic interactive content for the Internet. In this course, students will learn the basics for creating web sites using Adobe Dreamweaver CS5. Students will create their own online portfolio.

SM 280 SOCIAL MEDIA DESIGN

Designing for online isn't just limited to a brand's website anymore. Social communities like facebook and twitter have allowed brands to communicate with their audiences in a new way. Students taking this course will learn the challenges and limitations of UI design and code development for these commonly used online sites. This unique course will help students gain valuable knowledge of evolving digital media development and user interface design.





Course Descriptions for Graphic Art and Design (BGA)

GD 230 GRAPHIC DESIGN III

This course will explore the history of advertising and examine its role and importance in society. The student will learn the basics of marketing and product positioning. How an advertising campaign develops, from the concept to the final display including newspapers, magazines, direct mail, television, radio and billboards, will be explored.

MA 260 MOBILE APPLICATIONS

Today's digital world includes an application for everything. In this course, students will learn the basic skills to develop both online web apps and stand alone mobile device apps. Students will gain knowledge in basic app language coding and UIG(User Interface Graphics). Understanding the development process for wire framing, coding and designing applications will be the focus of this course.

WD 290 ADVANCED WEB DESIGN

This course provides students with advanced web development techniques that will be required for anyone seriously thinking of creating web sites for companies and/or clients. These techniques include the utilization of advanced CSS (Cascading Style Sheets), PHP and CMS techniques to create interactive and data-driven web applications. By the end of the semester, students will be able to build and manage web sites that go beyond the basics and provide clients with a fully-realized, extremely functional web site.

MG 250 MOTION GRAPHICS

This class is designed to expose the student to software and techniques used in the creation of professional motion graphics. With the demand for motion graphics in all aspects of marketing, communication, and content production on the rise, having an understanding of key concepts and methods as well as experience with different software will provide greater flexibility and capability for graphic designers and videographers. Beginning with keyframes, this class examines the basics of motion graphic creation and animation. Utilizing particle emitters, behaviors, filters, and effects, the students will create pro-level graphics presentations on multiple software platforms.

PA 250 PRODUCTION ART II

With the understanding of print production gained in Production Art I, after completing this course the student will have a firm grasp of the fundamen-

tals of digital layout techniques for tablet devices and online publishing. Students will have knowledge of pre-production and digital publishing solutions using software tools designed to develop interactive interfaces. Understanding the production process and communication between art director and production artist will be the focus of this study.

Advanced Graphic and 3D/Web Courses

TY 216 ADVANCED TYPOGRAPHY

Students will delve deeper into the usage of fonts as a major design element. Real life projects will allow students to "practice" choosing appropriate fonts for the subject/client as well as choosing the correct size and color. Students will learn to properly use space, the typographic grid and hierarchy in their designs. Students will begin to use type as a graphic art.

GD 240 GRAPHIC DESIGN IV

This course will examine advanced concepts of developing brand campaign elements with an emphasis on execution and presentation. Students will conceptualize and produce various collateral materials including identity, packaging and web vehicles to promote and sell a brand through intelligent graphic design.

GDS 350 GRAPHIC DESIGN SPECIALTY

Strategy, graphic arts and verbal skills will be the focus of this course. Students will learn the importance of, and techniques for, generating and selling design concepts to a client. Students will move through the entire process – from concept to conclusion – of brand identity creation, executing both trade and consumer advertising campaigns, including direct marketing, social marketing and utilizing media such as, print, online and out-of-home.

PG 360 PACKAGING

This introduction to packaging design will allow students to see the importance of packaging in the marketplace. From Point of Purchase (P.O.P.) to unique product design, students will learn how to design packaging from concept to prototype. A gained knowledge of packaging's role in cultural society as well as brand importance will be addressed. Final pieces will be photographed and portfolio-ready.



TN 425 3D TECHNOLOGIES

Throughout this course, students will further develop their understanding of the 3D realm as they expand on the modeling and texturing side of 3D. They will learn advanced techniques of how to light and texture, render models and scenes and explore modeling hard and organic objects. Students will learn how to create textures for 3D objects, environments and figures. This course is designed to provide each student a foundation on how to tackle any modeling challenges they may face and equip them to model professionally and efficiently in a 3D environment.

AD 420 ART DIRECTION I

This course replicates the professional design studio with the instructor serving as the art director, buyer or client. The course focuses on the students solving professional graphic design problems. Special attention is given to research, idea generation, audience consideration, execution and production. The students may procure some required project design elements (e.g. copywriting, photography, illustration) as needed from the college's associated course studies.

AD 490 ART DIRECTION II

After completing this course, the student will have a firm grasp of the fundamentals of art direction. Students will have basic knowledge of the varieties and usage of fonts, page layout and the responsibilities an art director faces within an advertising agency and design studio. Each student will focus on typographic design and layout techniques in order to communicate advertising concepts clearly and powerfully.

3DM 380 3D MODELING

This course will allow students to be introduced to the world of 3D visualization using Maya. Maya is recognized as an industry standard in various fields like print, game design and animation. This will be the first major step for students in 3D principles. Students will start by learning the interface and how to maneuver around the application. As students progress, modeling, texturing and UV layout concepts will be explored. By the conclusion of this class, students will be able to create simple objects or environments and will texture, light, and then render them for print purposes. Final-Cut Pro to learn how to move shapes and forms to effectively present visual communications.

WD 420 WEB DESIGN SPECIALTY

By working in a collaborative team environment, this course is designed to enable students to choose an area of web design interest in which they may wish to pursue additional knowledge. The three major areas of web development will be examined. These are: front end (User Interface Design), back end (Production of data-driven Management) and integration (the ability to understand and execute both front end and back end areas of web development).

PCW 310 PRINCIPLES OF COPYWRITING AND EDITING

The focus of this course is to provide students with the essential skills for professional copywriting and editing. Students will learn how to recognize the purpose behind any piece of copy, use creative skills to make their copy reach target audiences, apply technical specifications to any piece of copy through the use of style sheets and format spoken English into acceptable professional copy.

SBM 275 SMALL BUSINESS MANAGEMENT

Students will learn how to start and operate a small business with emphasis on business leadership and investment, as well as understanding the advantages and disadvantages of establishing a corporation, proprietorship and partnership.

MG260 ADVANCED MOTION GRAPHICS

In this phase two of motion graphics, students will explore deeper concepts to software and techniques used in the creation of professional motion graphics. Further learning in animation, typography titling sequences to short film narratives. By utilizing learning from the first phase of motion graphics I, this class examines more skilled motion graphic creation and animation. Students will continue their understanding of particle emitters, behaviors, filters, and effects, to create pro-level graphics presentations on multiple software platforms.

IS 440 INDEPENDENT STUDY

Independent study courses are individually designed to meet specific needs of students. They may vary from one to four semester hours of credit. They may be in any subject area that a student needs in order to complete degree requirements. Independent study courses must be approved by a member of the faculty and by the Director of Education.

PR 450 PORTFOLIO/RESUME AND CAREER PREPARATION

This intensive capstone course provides students with the technical, conceptual and aesthetic skills to organize and develop an outstanding professional portfolio. Students will build on their comprehensive body of work while at Nossi College of Art to create this professional portfolio. Self-promotional identity themes are developed along with a thorough review of student resumes, cover letters and business cards. Interviewing techniques and job search preparation are also stressed. Portfolios, resumes, business cards and self-promotional materials are showcased at the mandatory Tri-Annual Portfolio Review. Industry professionals and potential employers attend the event.



Bachelor of Graphic Arts (BGA) Commercial Illustration

The normal duration of the Bachelor of Graphic Arts (BGA) program in Commercial Illustration is 11 semesters (44 months). Graduates of the program complete 136 credit hours and earn a Bachelor of Graphic Arts degree in Commercial Illustration preparing them for entry-level and advanced-level work in the commercial illustration field.

Educational Objectives

The illustration program at Nossi College of Art offers a comprehensive curriculum focused on all aspects of developing commercial illustrators. Students will learn from professional illustrators and designers and will be taught current industry methods and techniques. From fundamental instruction in courses such as Basic Drawing, Color Theory, Graphic Design and Design Composition, to advanced classes in Book Publishing, Sequential Art and 3D Modeling and Character Development. Illustration students will be exposed to the latest applications, technology and professional training equipping them for a variety of career opportunities. Each course is specifically designed to prepare students for freelance and fulltime careers in commercial illustration, which include: story board artist, comic and book illustrators, concept artist and 3D character and modeling artist.

Along with self-promotional preparation and training, students will also learn what it means to be a freelance artist. Understanding the business aspects of illustration will be as important as learning the technical and aesthetics of creating art. Portfolio preparation, self-promotion and communications skills will be emphasized as student prepare for their professional careers and all are encouraged and supported to develop a freelance network prior to graduation from the program.

From professional training and industry-relevant courses, to professional communication skills, the students in the Bachelor of Graphic Art in Commercial Illustration Program, will have the necessary skills and preparation for a career in art of illustration.

Course Hours	Number	Course Title	Credit
GENERAL EDUCATION COURSES			
SPC	101	SPEECH	3
PL	103	PHILOSOPHY	4
PS	108	PSYCHOLOGY	4
EN	270	ENGLISH	4
MTH	300	CONTEMPORARY MATH	3
AH	214	ART HISTORY	4
HWC	301	HISTORY OF WESTERN CIVILIZATION	4
ES	300	EARTH SCIENCES: THE HUMAN ENVIRONMENT	3
LIT	211	AMERICAN LITERATURE	4
SS	104	SUCCESS STRATEGIES	4
LOWER DIVISION COURSES			
Bachelor of Graphic Art in Commercial Illustration			
DC	102	DESIGN COMPOSITION	3
BD	101	BASIC DRAWING	3
IC	103	INTRODUCTION TO COMPUTERS/GRAPHIC DESIGN	3
APS	142	ADOBE PHOTOSHOP	3
PL	160	PAGE LAYOUT	3
CT	105	COLOR THEORY	3
AI	140	ADOBE ILLUSTRATOR	3
AF	130	ANATOMY AND FIGURE DRAWING	3
AM	218	ALTERNATIVE MEDIUMS	3
TY	110	TYPOGRAPHY I	3
AF	340	ADVANCED ANATOMY AND FIGURE DRAWING	3
IL	260	ILLUSTRATION	3
IL	360	SEQUENTIAL ART	3
GD	115	GRAPHIC DESIGN I	3
SBM	275	SMALL BUSINESS MANAGEMENT	3
ACSI	350	ADOBE FOR ILLUSTRATORS	3
IL	310	ILLUSTRATION MATERIALS AND TECHNIQUES	3
GD	220	GRAPHIC DESIGN II	3
3DM	380	3D MODELING	3
UPPER DIVISION COURSES			
TY	216	ADVANCED TYPOGRAPHY II	3
TN	425	3D TECHNOLOGIES	3
ACSI	370	ADVANCED PHOTOSHOP	3
GD	230	GRAPHIC DESIGN III	3
IL	410	ADVERTISING ILLUSTRATION	3
IL	370	SEQUENTIAL ART II	3
PA	240	PRODUCTION ART I	3
IL	420	BOOK PUBLISHING ILLUSTRATION	3
IL	435	ADVANCED ILLUSTRATION TECHNOLOGIES	3
IL	430	EDITORIAL ILLUSTRATION	3
IL	445	ADVANCED ILLUSTRATION TECHNOLOGIES II	3
IL	440	ILLUSTRATION SPECIALIZATION	3
PCW	310	PRINCIPLES OF COPYWRITING AND EDITING	3
PR	450	PORTFOLIO AND RESUME PREPARATION	4

Total Credit Hours

136





Course Descriptions for Commercial Illustration (BGA)

General Education Courses

SPC101 SPEECH

This course is designed to teach students the art of public speaking. This class gives students a unique opportunity to improve their self-confidence and enhance their career paths in graphic art and advertising. Students not only learn step by step the art of good public speaking but also will be required to deliver at least two major speeches.

PL103 PHILOSOPHY

This course examines creative issues and important thinkers in the philosophical tradition. The course will be a combination of lecture and discussion and will focus on questions from four main areas of philosophy: metaphysics, epistemology, ethics and aesthetics.

PS108 PSYCHOLOGY

This is a survey course of the science of psychology. It covers the key terms of most of the psychological concepts from brain biology to abnormal, motivational and developmental psychology. This course surveys a broad field of study. A study of the thinking and research behind various fields of psychology will lead to a discussion of how each field applies to human events in the everyday lives of people. An examination of how psychology also applies to advertising, graphic arts, illustration and photography will be made.

EN270 ENGLISH

This writing class will include intensive grammar review as well as writing assignments to complete a portfolio. Illustrations are encouraged to enhance the writing and the portfolio (these will add points to the grade). A resume and a cover letter are a separate part of the writing. A Research paper is required and must have the correct documentation and analysis format. Professional presentation of final portfolio is required for completion of this course.

MTH300 CONTEMPORARY MATH

This course is designed to provide insight into the nature and applications of mathematics. Topics will include, but are not limited to, set theory, consumer mathematics, statistics, probability, methods of apportionment and voting schemes.

AH212 ART HISTORY/APPRECIATION

This course provides a broad coverage of the history of art from prehistoric cave painting through modern times. Students learn from lectures, slide presentations and reading. Students are taught art appreciation, art history, terminology, artists, art styles and the characteristics that distinguish individual artists and their styles. At the conclusion of this course, students are expected to be able to identify different artworks by artist and title. They will also be able to name the period, the style and influences of each work of art.

HWC301 HISTORY OF WESTERN CIVILIZATION

This course presents students with a survey of Western Civilization from the ancient world to contemporary culture. Through discussion and appreciation of historical works, students will draw connections between the origins and influences of Western Civilization, as well as an understanding of its role in shaping the culture.

ES300 EARTH SCIENCES: THE HUMAN ENVIRONMENT

This course satisfies the general education requirements in the earth sciences. This GE requirement was established, in part, because of the potent influence of science on society. Therefore, a major objective of this course is to help develop an understanding of the nature of science, including its philosophical basis, power and limitations. The content of the course is centered on life and its relationship to the environment.

LIT211 AMERICAN LITERATURE

In this course, students trace the relationship between culture and consumption at various stages in American literature within the 20th century, identifying both when American culture becomes a culture of consumption and a criticism of it. Students will focus primarily on novels written in the last 100 years and will also explore other media affected by and created from popular culture.

SS104 SUCCESS STRATEGIES

Success Strategies is designed to assist students in developing or improving learning, basic math and communication skills. In addition, students will acquire skills that are necessary to succeed as commercial artists/photographers, as well as in their everyday lives. Time management, communication, goal-setting and life-enhancing principles will be emphasized.



Course Descriptions for Commercial Illustration (BGA)

Lower Division Courses

BD101 BASIC DRAWING

This fundamental course introduces the beginning art student to the principles of drawing. Accurate observations of shapes, forms, contours and tones will be stressed while learning to use a variety of media (e.g. pen and ink, graphite pencils, charcoal, marker, colored pencils). Fundamental understanding of perspective drawing concepts, including one-, two- and three-point perspective will also be taught in this course. Students will produce works of art using a variety of drawing techniques (e.g. cross-hatching, overlaying colors, stippling, washes).

DC 102 DESIGN COMPOSITION

Students are introduced to the principles of design using a variety of media as they complete projects that emphasize various aspects of composition. They will learn about balance, repetition of shape, positive and negative space, focal point, the illusion of depth and motion.

IC 103 INTRODUCTION TO COMPUTERS

In this course, students will be introduced to the Macintosh computer, the computer system most used by graphics professionals. Students will learn how to work with the system, with an emphasis on organization and workflow. Through the use of the various programs included with the operating system and the Adobe suite of applications, this learning process will take the students through various projects geared to introduce them to the software applications they will use the most, with each project increasingly leaning toward real-world examples of the use of the Mac. Students will learn basics of graphic design and will maintain a Graphic Design Notebook. Students will become familiar with and use the 9-step Nossi Creative Process.

CT 105 COLOR THEORY

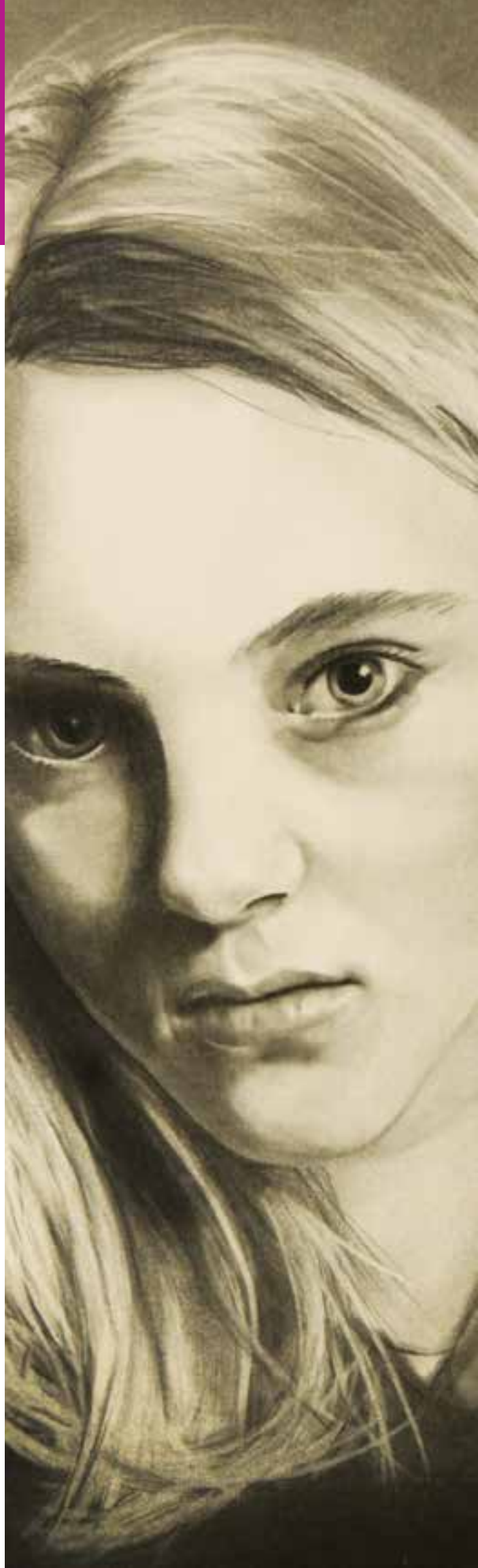
In this course, students will explore different styles of traditional painting used in the illustration market. Various approaches will include the use of oil, acrylic and watercolor mediums. Students will learn techniques and styles used by many contemporary professional illustrators. They will learn real-life applications and have assignments that complement those applications. An emphasis on concept through final art will be expected on each assignment with an adherence to approved concepts and color compositions.

TY110 TYPOGRAPHY

Students will study the history of lettering from ancient symbols to today's digital technology. Students will also study various type families, become familiar with the terminology and practice the art of hand lettering. Students will learn the art of designing with type and become familiar with different "moods" or the "feel" type can have for different occasions. Students will also learn different styles of type used throughout history.

AF130 ANATOMY/FIGURE DRAWING

The structure of the human body is taught by observing the skeleton of the human figure. Understanding the bone structure is an essential prerequisite





Course Descriptions for Commercial Illustration (BGA)

to drawing the human figure accurately. The muscular structure of the human body is emphasized. Upon completion, students will be able to produce professional drawings of anatomically correct figures which depict chiaroscuro, contrast, value and placement. Students will draw such figures using pencil, charcoal, pastel and conte crayons.

AI140 ADOBE ILLUSTRATOR

This course will teach students the Adobe Illustrator program, which is the industry standard for vector-based design in the graphic arts field. Students will learn to create their own designs, many of which will be based on real-world problems that students will face on the job. Printing, color and design techniques (the latter learned in the various graphic design courses) will be integrated for completion of the various projects.

GD115 GRAPHIC DESIGN I

Students will explore the theory of aesthetics and design concepts as it applies to graphics. The class will also encompass a detailed investigation into the principles and concepts of effective visual communication through the use of two- and three-dimensional design with a goal of creative problem solving. There is also an emphasis in the commercial application of designing corporate graphics, such as logos and symbol designs.

APS142 ADOBE PHOTOSHOP

Adobe Photoshop is the industry standard image-manipulation program, used mainly to modify and work with photographic images. After completion of this course, the student will be able to use the computer to retouch a photograph, remove flaws within a photo and make color separations of a photograph. Students will also learn to use Photoshop to create images that incorporate illustrations, text and photographs. They will learn how the program functions within a design environment. The students will apply their skills of scanning to copy photos and artwork. This course will also teach integration with other programs.

PL160 PAGE LAYOUT

Students will learn how to work with copy. The importance of typography will be explained. Through a series of projects, students will gain a greater understanding of page layout and its uses in the design industry.

AM218 ALTERNATIVE MEDIUMS

This course will introduce the student to a variety of illustration mediums to enhance the versatility of the student in the visual communication industry. Projects in watercolor and airbrush will be completed. The medium of acrylics will be explored. The class will culminate with a final project utilize a combination of at least three different mediums.

GD220 GRAPHIC DESIGN II

This course is a continuation of Graphic Design I. Emphasis is in the design requirements and production techniques for the printing process. Students learn the use of various types of specialty printing and finishing procedures such as thermography, die cutting, embossing, foil stamping and varnish techniques. The course focuses on how people see and arrange visual information into a meaningful whole.

SBM275 SMALL BUSINESS MANAGEMENT

Students will learn how to start and operate a small business with emphasis on business leadership and investment, as well as understanding the advantages and disadvantages of establishing a corporation, proprietorship and partnership.

IL260 ILLUSTRATION

In this course, students will learn the different genres of illustration markets including editorial, advertising, corporate, technical, book publishing and packaging. Students will be introduced to the business of illustration. Techniques of oil, gouache, marker and color pencil will be presented to the student. Pricing, contracts, kill fees and second rights will be presented. Upon completion of this course, students will have produced four illustrations ready for publication.

AF340 ADVANCED ANATOMY AND FIGURE DRAWING

This course will present advanced concepts of drawing the human form. Much studio experience will be obtained by the student. Using a variety of mediums, the student will be able to draw anatomically correct figures that clearly show an understanding of proportions, perceptions, perspective, composition and expression.

ACSI350 ADOBE FOR ILLUSTRATORS

Traditional mediums and the powerful colorization tools of Adobe Photoshop and Illustrator are merged in this course for an unbeatable combination. Savvy professionals recognize the value of both worlds. In combination they bring visual skills that are highly sought after in the marketplace.

IL360 SEQUENTIAL ART

Students will have the opportunity to explore illustration in the narrative form. Storyboarding video productions, television commercials and feature films are a necessity in the world of visual entertainment. Comic books, since inception, have used sequential illustration to visualize concepts and tell their stories.

Course Descriptions for Commercial Illustration (BGA)

3DM 380 3D MODELING

This course will allow students to be introduced to the world of 3D visualization using Maya. Maya is recognized as an industry standard in various fields like print, game design and animation. This will be the first major step for students in 3D principles. Students will start by learning the interface and how to maneuver around the application. As students progress, modeling, texturing and UV layout concepts will be explored. By the conclusion of this class, students will be able to create simple objects or environments and will texture, light, and then render them for print purposes.

IL310 ILLUSTRATION MATERIALS AND TECHNIQUES

In this course, students will explore different styles of traditional painting used in the illustration market. Various approaches will include the use of oil, acrylic and watercolor mediums. Students will learn techniques and styles used by many contemporary professional illustrators. They will learn real-life applications and have assignments that complement those applications. An emphasis on concept through final art will be expected on each assignment with an adherence to approved concepts and color compositions.

Advanced Illustration Courses

TY216 ADVANCED TYPOGRAPHY

Students will delve deeper into the usage of fonts as a major design element. Real life projects will allow students to “practice” choosing appropriate fonts for the subject/client as well as choosing the correct size and color. Students will learn to properly use space, the typographic grid and hierarchy in their designs. Students will begin to use type as a graphic art.

PA240 PRODUCTION ART

In this course, the student will learn a series of steps for creating a printed product, from the conception and execution of a design through editing and production of the finished product. Students will learn about various printing processes focusing mainly on offset lithography. Upon completion of the course, students will have a clear understanding of the four-color printing process and his or her role as a graphic designer in the process.

GD230 GRAPHIC DESIGN III

This course will explore the history of advertising and examine its role and importance in society. The student will learn the basics of marketing and product positioning. How an advertising campaign develops, from the concept to the final display (including newspapers, magazines, direct mail, television, radio and billboards) will be explored.

ACSI350 ADOBE FOR ILLUSTRATORS

The many features and attributes of Photoshop will be further explored in this course as illustration students learn digital painting techniques. This advanced course will provide in-depth instruction and project development and will challenge students to concept and develop a variety character, environmental and concept artwork. A clear understanding of Photoshop as a tool is essential for today's illustrators.

IL410 ADVERTISING ILLUSTRATION

Students will research advertising agencies, design studios and corporations and inquire about their illustration needs. Projects will range from annual reports to products and posters.

IL420 BOOK PUBLISHING ILLUSTRATION

Students are introduced to the world of book illustration for the publishing world (children's, romance, historical and religious books). Students will research and evaluate all genres to help them find the areas in which they have the most interest.

IL370 SEQUENTIAL ART II

This course is an advanced look into the art of storyboarding and sequential art. Students will be challenged to concept and develop commercial storyboards and the importance and visual communications and storytelling. Further exploration and creation of comic book and graphic novels will be featured in this class and students will utilize both traditional and digital mediums.

IL445 ADVANCED ILLUSTRATION TECHNOLOGIES II

Further instruction into the realm of 3D is the focus of this course as students explore the many aspects of 3D modeling, textures and environments. Several applications are combined as students realize the incredible versatility and benefits of learning and understanding 3D image creation. Featured projects will include character development and environmental creations and will provide the necessary tools for students to enter the world of 3D and animation.

TN 425 3D TECHNOLOGIES

Throughout this course, students will further develop their understanding of the 3D realm as they expand on the modeling and texturing side of 3D. They will learn advanced techniques of how to light and texture, render models and scenes and explore modeling hard and organic objects. Students will learn how to create textures for 3D objects, environments and figures. This course is designed to provide each student a foundation on how to tackle any modeling challenges they may face and equip them to model professionally and efficiently in a 3D environment.



Course Descriptions for Commercial Illustration (BGA)

IL 435 ADVANCED ILLUSTRATION TECHNIQUES

This course will introduce students to digital sculpting and how it can be used in various forms of illustration. Digital sculpting is being used more and more by various companies and artists because of its speed and functionality. Students will be taught primarily in Zbrush but will also be using Photoshop to concept their artwork and producing finished pieces. We will review the origins, insertions and functions of visible muscle groups of the human body by speed sculpting parts of the figure in Zbrush.

IL430 EDITORIAL ILLUSTRATION

Students will be providing illustration solutions to the editorial needs of newspapers, magazines and corporations, both on a local and national level. Political satire and bringing visual life to the written word are examples of the areas to be explored.

IL440 ILLUSTRATION SPECIALIZATION

In this course, students will create a cohesive body of illustrations that best represent each student's interests and strengths. Students will use the media with which they are most confident. Emphasis is on the individual style that most fits the student's artistic personality. Upon completion of this course, students will have created imagery suitable for use in a promotional campaign.

PCW310 PRINCIPLES OF COPYWRITING AND EDITING

The focus of this course is to provide students with the essential skills for professional copywriting and editing. Students will learn how to recognize the purpose behind any piece of copy, use creative skills to make their copy reach target audiences, apply technical specifications to copy through the use of style sheets and format spoken English into acceptable professional copy.

IS440 INDEPENDENT STUDY

Independent study courses are individually designed to meet specific needs of students. They may vary from one to four semester hours of credit. They may be in any subject area that a student needs in order to complete degree requirements. Independent study courses must be approved by a member of the faculty and by the Director of Education.

PR450 PORTFOLIO/RESUME AND CAREER PREPARATION

This intensive capstone course provides students with the technical, conceptual and aesthetic skills to organize and develop an outstanding professional portfolio. Students will build on their comprehensive body of work while at Nossi College of Art to create this professional portfolio. Self-promotional identity themes are developed along with a thorough review of student resumes, cover letters and business cards. Interviewing techniques and job search preparation are also stressed. Portfolios, resumes, business cards and self-promotional materials are showcased at the mandatory Tri-Annual Portfolio Review. Industry professionals and potential employers attend the event.



Bachelor of Graphic Arts (BGA) Digital Photography and Video

Educational Objectives

Many opportunities will present themselves to graduates of this BGA degree program. This is an exciting degree that attracts students from all over with its strong and diverse curriculum. These BGA graduates will be able to move smoothly into the corporate and business worlds as they use their photographic skills in the workplace. Also, if so inclined, they will be able to operate their own photography studios.

Graduates of this bachelor degree program will additionally have the opportunity to work in many creative areas. They could move into the videography field as a news, sports, special events or promotional videographers. The expertise gained in this program could certainly be utilized in the world of fashion and in wedding photography and wedding videography.

This degree could lead to many different creative positions. With the development and refinement of broadband technologies and high-definition television, the broadcast marketplace is in the process of one of the most important changes in its history. With the number of specialty networks increasing and with all the changes going on in local news and information technologies, the need for qualified video professionals is constantly increasing. In addition, the need for specialty video professionals – those who create DVDs for weddings, anniversaries, government projects, sales events, social gatherings and others – is in high demand and also increasing. As these markets continue to grow, creative professionals who can supply quality recordings of the events will be in even greater demand, especially those who are able to work in the new high-definition marketplace.

In addition to the real possibility that many graduates of the BGA in Digital Photography and Video degree will go into business for themselves, there are numerous employment opportunities in the marketplace. These include such positions as news videographer, sports videographer, promotion videographer, special events videographer, producer, studio photographer, wedding photographer, advertising photographer, digital imaging and video editor.

The normal duration of the Bachelor of Graphic Arts (BGA) program in Digital Photography and Video is 11 semesters (44 months). Graduates of the program complete 135 credit hours and earn a Bachelor of Graphic Arts degree in Digital Photography and Video preparing them for entry-level and advanced-level work in the photography and videography field.

Course	Number	Course Title	Credit Hours
GENERAL EDUCATION COURSES			
SPC	101	SPEECH	3
PL	103	PHILOSOPHY	4
SS	104	SUCCESS STRATEGIES	4
PS	108	PSYCHOLOGY	4
MTH	300	CONTEMPORARY MATH	3
HWC	301	HISTORY OF WESTERN CIVILIZATION	4
ES	300	EARTH SCIENCES: THE HUMAN ENVIRONMENT	3
LIT	211	AMERICAN LITERATURE	4
EN	270	ENGLISH	4
LOWER DIVISION COURSES			
PH	101	INTRODUCTION TO PHOTOGRAPHY	3
NCP	102	NATURE/COLOR PHOTOGRAPHY	3
IC	103	INTRODUCTION TO COMPUTERS	3
VPP	120	VISUAL PRINCIPLES OF PHOTOGRAPHY	3
SLT	130	STUDIO LIGHTING TECHNIQUES	3
APSP	140	ADOBE PHOTOSHOP FOR PHOTOGRAPHERS	3
PRT	201	PORTRAIT PHOTOGRAPHY	3
DP	104	DIGITAL PHOTOGRAPHY	3
LLT	110	LOCATION LIGHTING TECHNIQUES	3
PH	215	PHOTOGRAPHY IN POPULAR CULTURE	3
MFP	220	MODEL FASHION PHOTOGRAPHY	3
ADP	240	ADVANCED DIGITAL PHOTOGRAPHY	3
PH	270	THE BUSINESS OF PHOTOGRAPHY I	3
WE	205	WEDDING EVENTS	3
PH	230	ADVANCED LIGHTING	3
SP	208	SPORTS PHOTOGRAPHY	3
PJ	209	PHOTOJOURNALISM	3
PH	280	THE BUSINESS OF PHOTOGRAPHY II	3
PH	285	ONLINE MARKETING	3
CAPH	210	COMMERCIAL ADVERTISING	3
PH	290	ADVANCED COMMERCIAL ADVERTISING	3
ADVANCED COURSES			
VID	301	VIDEOGRAPHY	3
VID	302	CINEMATIC TECHNIQUES	3
VID	305	VIDEOGRAPHY PREPRODUCTION TECHNIQUES	3
VID	310	SCREENWRITING	3
VID	340	PRODUCING AND DIRECTING	3
FP	320	FIELD PRODUCTION TECHNIQUES	3
VID	370	LIGHTING FOR VIDEOGRAPHY	3
APSP	440	ADVANCED POST PRODUCTION	3
NVD	312	NEWS AND SPECIAL EVENTS VIDEOGRAPHY	3
MV	430	MUSIC VIDEO PRODUCTION	3
VID	330	AUDIO TECHNIQUES	3
VID	460	CAPSTONE VIDEO PRODUCTION	3
IS	440	INDEPENDENT STUDY (Optional)	1-4
PR	450	PORTFOLIO AND RESUME PREPARATION	3
Total Credit Hours			135



Course Descriptions for Digital Photography and Video (BGA)

General Education Courses

SPC101 SPEECH

This course is designed to teach students the art of public speaking. This class gives students a unique opportunity to improve their self-confidence and enhance their career paths in graphic art and advertising. Students not only learn step-by-step the art of good public speaking but will be required to deliver at least two speeches before the class.

PL103 PHILOSOPHY

This course examines some of the seminal issues and important thinkers in the philosophical tradition. The course will be a combination of lecture and discussion, and will focus on questions from four main areas of philosophy: metaphysics, epistemology, ethics and aesthetics.

SS104 SUCCESS STRATEGIES

Success Strategies is designed to assist students in developing or improving learning, basic math and communication skills. In addition, students will acquire skills that are necessary to succeed as commercial artists/photographers, as well as in their everyday lives. Time management, communication, goal-setting and life-enhancing principles will be emphasized.

PS108 PSYCHOLOGY

This is a survey course of the science of psychology. It covers the key terms of most of the psychological concepts from brain biology to abnormal, motivational and developmental psychology. This course surveys a broad field of study. A study of the thinking and research behind various fields of psychology will lead to a discussion of how each field applies to human events in the everyday lives of people. An examination of how psychology also applies to advertising, graphic arts, illustration and photography will be made.

MTH300 CONTEMPORARY MATH

This course is designed to provide some insight into the nature and applications of mathematics. Topics will include, but are not limited to, set theory, consumer mathematics, statistics, probability, methods of apportionment and voting schemes.

HWC301 HISTORY OF WESTERN CIVILIZATION

This course presents students with a survey of Western Civilization, from the ancient world to contemporary culture. Through discussion and appreciation of historical works, students will draw connections between the origins and influences of Western Civilization past to present as well as an understanding of its role in shaping the culture.

ES300 EARTH SCIENCES: THE HUMAN ENVIRONMENT

This course satisfies the general education requirements in the earth sciences. This GE requirement was established, in part, because of the potent influence of science on society. Therefore, a major objective of this course is to help develop an understanding of the nature of science, including its philosophical basis, power and limitations. The content of the course is centered on life and its relationship to the environment.



Course Descriptions for Digital Photography and Video (BGA)

LIT211 AMERICAN LITERATURE

In this course students trace the relationship between culture and consumption at various stages in American literature within the 20th century, identifying both when American culture becomes a culture of consumption and a criticism of it. Students will focus primarily on novels written in the last 100 years but will also explore other media affected by and created from the popular culture.

EN270 ENGLISH

This writing class will include intensive grammar review as well as writing assignments to complete a portfolio. Illustrations are encouraged to enhance the writing and the portfolio (these will add points to the grade). A resume and a cover letter are a separate part of the writing. A Research paper is required and must have the correct documentation and analysis format. Professional presentation of final portfolio is required for completion of this course.

Lower Division Courses

PH101 INTRODUCTION TO PHOTOGRAPHY

This course is the first step in building photographic skills necessary for the working professional. The course will introduce students to digital photography and all the aspects of using a digital camera. Students will put into practice selective depth of field and creative use of high and low shutter speeds. The course will concentrate on exactly what makes a good image.

NCP102 NATURE/COLOR PHOTOGRAPHY

This course is a study of filters, lenses and lighting for nature and location photography. Use of tripods, meters and lenses will be taught on field trips with emphasis on composition and exposure. Techniques of effectively using the digital camera to accomplish an excellent image will be explored.

IC 103 INTRODUCTION TO COMPUTERS FOR PHOTOGRAPHERS

In this course, students will be introduced to the Macintosh computer, the computer system most used by graphics professionals. Students will learn how to work with the system, with an emphasis on organization and workflow. Through the use of the various programs included with the operating system and the Adobe suite of applications, this learning process will take the students through various projects geared to introduce them to the software applications they will use the most, with each project increasingly leaning toward real-world examples of the use of the Mac. Comparisons between the Macintosh and PC environments will be discussed in order to help those used to working with the other system become comfortable in the Mac environment. Students will be introduced to and begin to use Adobe Photoshop.

VPP120 VISUAL PRINCIPLES OF PHOTOGRAPHY

This course provides insight into photography in media and advertising, with a study of contemporary and historic photographers and their influences on how we use and see photography. Topics include new image technologies, copyrights, ethics and visual and sensory perception.

SLT130 STUDIO LIGHTING TECHNIQUES

Students will learn to work with various lighting systems and studio techniques for product, tabletop and still life. Understanding the properties of soft light, hard light and uses of umbrellas, soft boxes, scrims, flags, snoots and gobos. Students will set up a still life, create a portrait setting and style products for advertising and commercial clients.

APSP140 ADOBE PHOTOSHOP FOR PHOTOGRAPHERS

This course teaches students how to work with Adobe Photoshop, the industry-standard photo-manipulation program, from a photographer's standpoint. Building upon what was learned in the initial Introduction to Computers course, Adobe Photoshop for Photographers will delve deeper

Course Descriptions for Digital Photography and Video (BGA)

into the technical aspects of the program, showing photography students techniques for color management, image and color adjustments, montage techniques, and preparing images for print.

PRT201 PORTRAIT PHOTOGRAPHY

Students will learn posing and lighting techniques for commercial head shots and portrait photography. The student will become familiar with studio equipment, set design and classic lighting set-ups.

DP104 DIGITAL PHOTOGRAPHY

This course is primarily a shooting course. Students are expected to shoot hundreds of images improving their techniques and skill as they progress through the course. Some of the images students produce may be of portfolio quality. Additional topics include digital imaging, analyzing digital images, image capture with digital cameras and scanners, output devices, resolutions and digital file formats.

LLT110 LOCATION LIGHTING TECHNIQUES

This is a course in understanding the use of natural and artificial light, reflectors, strobes, tungsten and fluorescent lighting systems to light and photograph portraits, interiors, exteriors, large and small spaces, still lifes, streets and architecture for corporate and editorial assignments. Students will learn about color temperatures and ways to color balance different films with the use of color-correction gels and filters, as well as controlling, shaping, moving and enhancing natural light.

PH215 PHOTOGRAPHY IN POPULAR CULTURE

This course is a comprehensive introduction to mass communication that includes a critical look at culture along with a thorough discussion of how media technologies develop, operate and affect our society. The course focuses on key media issues that confront each sector of the media industry, encouraging students to think critically and analyze issues related to specific media.

WE205 WEDDING EVENTS

Students will learn posing and lighting techniques for wedding photography. The student will become familiar with equipment, design and classic lighting set-ups. In addition, students will design and use business cards and contracts.

MFP220 MODEL FASHION PHOTOGRAPHY

Photographs will be used to showcase professional models. The use of studio lights and natural light with modifications, such as reflectors and on-camera flash, will be combined to produce images for commercial applications. Head shots, ¾ length and full-length images will be produced.

ADP240 ADVANCED DIGITAL PHOTOGRAPHY

This course is designed for students with advanced knowledge of computers and image editing software. This course is designed to teach students how to manipulate digital correction of images and color management techniques. Actual layout and studio application will be used with the student's digital photography. Topics include setting the scene, types of lighting, perspective, altered perspectives, depth of fields, properties of the light, bits, HDR, Adobe Lightroom and Final Cut Express.

PH270 THE BUSINESS OF PHOTOGRAPHY I

The Business of Photography is a course designed to introduce the student to the concepts of running a professional photography business. Students will be introduced to the connection between theoretical knowledge and actual application of these concepts as it relates to their own business.

PH230 ADVANCED LIGHTING

This course will combine the techniques students learned in SLT130 and LLT110 and advance them to a professional level. In addition to advanced studio and location lighting opportunities, students will learn architectural techniques for both indoor and outdoor lighting conditions. Students will learn how to produce photographs that are acceptable for use by advertising agencies and other commercial interests.

SP208 SPORTS PHOTOGRAPHY

This course introduces students to the fast-paced world of sports photography. Camera techniques, conduct, film processing, subject material, query letters and publication rights are covered.

PJ209 PHOTOJOURNALISM

This course investigates the new technologies used in the current and future newspaper market. The use of photography in news, human interest, sports and editorial, with an emphasis on digital imaging and graphic design, will also be covered. Instructors will discuss single-image stories, essays and editorial concepts so students will be able to create and produce their own images and stories.

PH280 THE BUSINESS OF PHOTOGRAPHY II

This course will explore all the aspects of creating and managing a photography studio, as well as providing guidelines for being a successful independent contractor. A viable business plan will also be produced.



Course Descriptions for Digital Photography and Video (BGA)

WD285 ONLINE MARKETING

It's no secret that the Internet has changed how people and businesses interact with one another. Photographers have a great deal to gain from social networking. Social networking is the communication and marketing tool of today. Photographers can gain more exposure for their work and build a positive reputation online. They can find new clients and develop a community around their work. Photographers may be familiar with social networking tools but may not know how to put these tools to use for business success. This course acts as a practical guide for photographers to get online and embrace social networking efficiently and effectively.

CAPH210 COMMERCIAL ADVERTISING PHOTOGRAPHY

Students will learn techniques for collaborating with advertising professionals, as well as producing shots suitable for editorial and advertising photography. Subject matter will include a variety of contemporary advertiser needs, ranging from product shots to architectural work.

PH290 ADVANCED COMMERCIAL ADVERTISING

This course is primarily a shooting course. Students are expected to shoot hundreds of images improving their techniques and skill as they progress through the course. Images students produce should be of portfolio quality. Topics include digital imaging, analyzing digital images, image capture with digital cameras and scanners, output devices, resolutions and digital file formats. The emphasis is on commercial subjects and product photography. Lighting commercial products in a studio will be a major aspect of this course. This will include large items such as vehicles, boats and large commercial displays.

Advanced Courses

VID301 VIDEOGRAPHY

This course will introduce students to video production and post-production techniques and how to utilize them as a storytelling device. Students will learn the basics of video camera operation and shooting techniques. In addition, students will learn editing techniques using industry standard non-linear editing software. Students will get hands-on training exploring the technical and theoretical aspects of video editing and audio engineering.

VID 302 CINEMATIC TECHNIQUES

This course will introduce students to the history of cinema and the importance of aesthetics in video. Students will be exposed to, and discuss, historical films and filmmakers, techniques and visual guidelines to gain insight into why and how video professionals create content in today's fast-paced industry.

VID305 VIDEOGRAPHY PREPRODUCTION TECHNIQUES

This course will explore preproduction planning from concept to completion. Students will learn basic scriptwriting, lighting charts, budget management, storyboarding, scheduling and the role of director and crew.

VID 310 SCREENWRITING

This course will introduce students to the concepts, tools and practices of story structure and screenwriting. Theme, character, narrative form and the tools of screenwriting (telegraphing, dramatic irony, dangling cause and dramatic tension) will be observed, discussed and exercised within the framework of pitching, short outlines, short event writing, short narrative writing and feature film outlining (a one-page "beat sheet" for a full length film as an exercise in pacing, 3-Act Structure, arc and screenwriting history). Students will give an analysis of video as a medium explaining its strengths and its weaknesses. The class will also explore short format writing, studio writing, independent spec script writing, documentary writing and adaptations in regards to budgets, demographics, agents, managers, producers and distribution outlets. specific assignments with a variety of commercial aspects to each shoot.

VID 340 PRODUCING AND DIRECTING

This course will define the role producers and directors play in film and television production throughout all the major phases of the film-making process. Students will use this knowledge to produce and direct video presentations.

FP320 FIELD PRODUCTION TECHNIQUES

In this course, students will explore basic video lighting techniques for both field and studio lighting projects. The technical considerations and aesthetics of lighting for both in-studio and on-location productions will be investigated.

VID 370 LIGHTING FOR VIDEOGRAPHY

This course will introduce students to basic and advanced lighting techniques as it relates to video production. Students will be taught how to light everything, from a large studio shoot with multiple cameras to shoots with one light and one camera. Lighting for outdoor functions will also be addressed.

APSP 440 ADVANCED POST PRODUCTION

This course will expand the student's knowledge of the post-production process, including basic graphics and special effects. Students will learn how different post-production processes and programs can be used together to finish and polish a project for final output to clients, television studios and others. The course will also examine the different elements involved in DVD production and reproduction.



Course Descriptions for Digital Photography and Video (BGA)

NVD 312 NEWS AND SPECIAL EVENTS VIDEOGRAPHY

This course will give students practical experiences in special event and news videography. Students will study and learn methods and procedures for shooting and preparing video for output based on set project standards. Special attention will be paid to wedding videography — a multimillion dollar industry and freelance electronic news gathering (ENG) with a focus on web news production

VET310 VIDEO/AUDIO EDITING TECHNIQUES

Students will learn editing techniques using industry standard non-linear editing software. Using various editing exercises, students will get hands-on training exploring the technical and theoretical aspects of video editing and audio engineering.

MV430 MUSIC VIDEO PRODUCTION

In this practical, hands-on course, students will build upon Nashville's rich heritage as a music video production hub to create a music video from preproduction to completion. In addition, students will learn to apply digital audio to music video project.

VID 330 AUDIO TECHNIQUES

Students will learn basic audio recording, mixing and editing techniques for video production using industry hardware and editing software. Using various recording and editing exercises, students will get hands-on training exploring the technical and theoretical aspects of audio engineering.

VID460 CAPSTONE VIDEO PRODUCTION

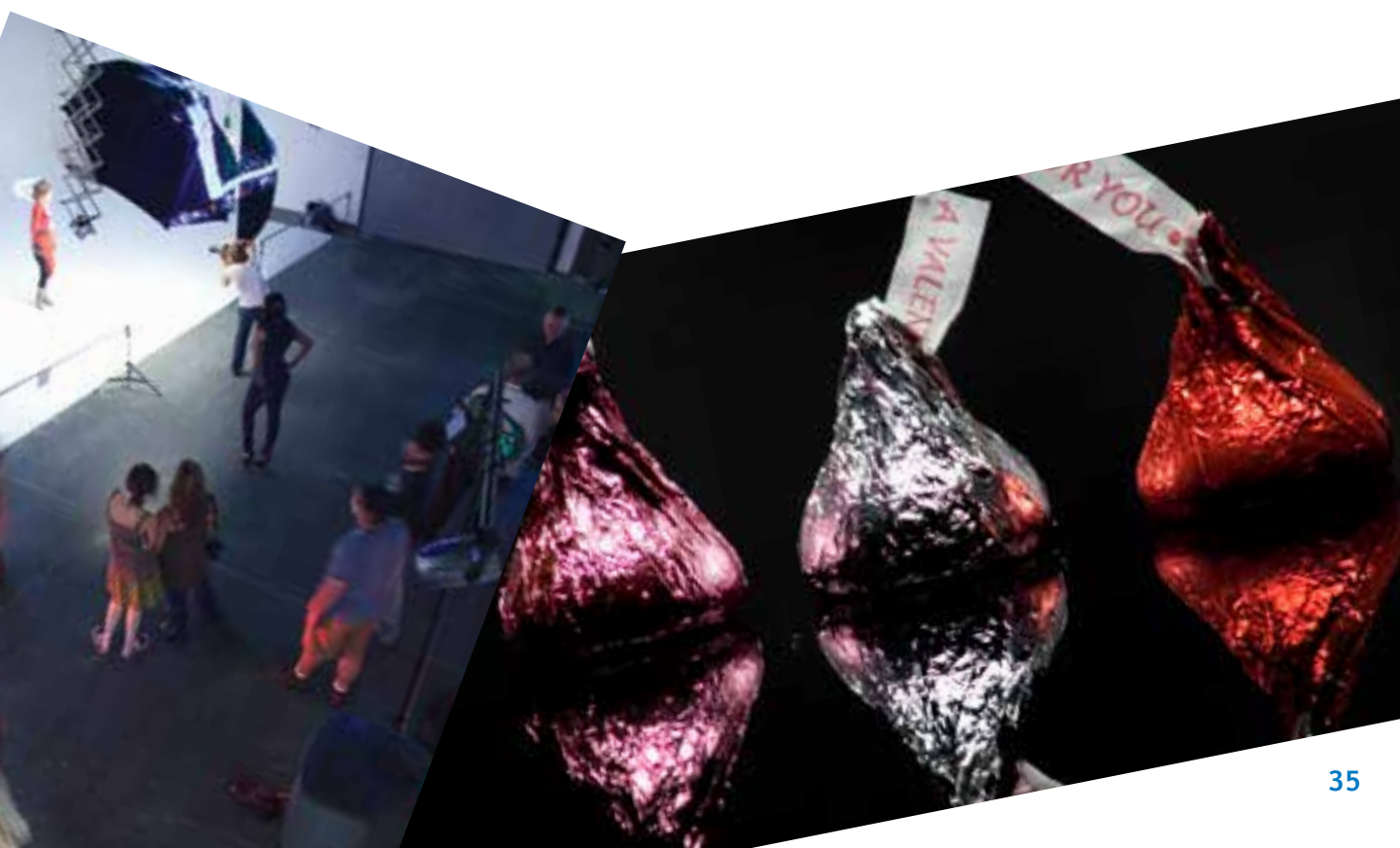
This capstone video production course will integrate prior learning by having students plan, organize and produce an independent video project. Projects may include studio productions or field productions approved by the instructor.

IS 440 INDEPENDENT STUDY (OPTIONAL)

Independent Study courses are individually designed to meet specific needs of students. They may vary from one to four semester hours of credit. They may be in any subject area that a student needs in order to complete degree requirements. Independent study courses must be approved by a member of the faculty and by the Director of Education.

PR450 PORTFOLIO/RESUME AND CAREER PREPARATION

This intensive capstone course provides students with the technical, conceptual and aesthetic skills to organize and develop an outstanding professional portfolio. Students will build on their comprehensive body of work while at Nossi College of Art to create this professional portfolio. Self-promotional identity themes are developed along with a thorough review of student resumes, cover letters and business cards. Interviewing techniques and job search preparation are also stressed. Portfolios, resumes, business cards and self-promotional materials are showcased at the mandatory Tri-Annual Portfolio Review. Industry professionals and potential employers attend the event.



There is a demand for NCA Graduates. Some of the companies that have employed Nossi graduates include:

- American Profile Magazine
- Aquent
- Automation Design Group
- Bass Pro Shops
- Big Idea
- Boys & Girls Club of Middle Tennessee
- CBS Outdoor
- Chromatics Photo Imaging
- Coldwater Creek
- Comcast Spotlight
- Daywind Music Group
- Dollar General Corporation
- Fast Signs
- Fox 17 News
- Frist Center for the Visual Arts
- Girl Scout Council
- Harmon Group
- Inter-State Studio
- Kroger
- Lifetouch Portrait Studios
- LifeWay Christian Resources
- Moffitt Cancer Center
- Nashville House & Home Magazine
- National Pen Company
- Nationwide Studios
- Nissan
- RE/MAX Realty
- Showcase by Agent
- Stuph Clothing
- Tampa Education Cable
- Tennessee Speed Sport
- The Buntin Group
- The Tennessean
- United Record Pressing
- Universal Studios
- Walmart



3 A Real Threat
Second Hand Smoke

American Heart Association

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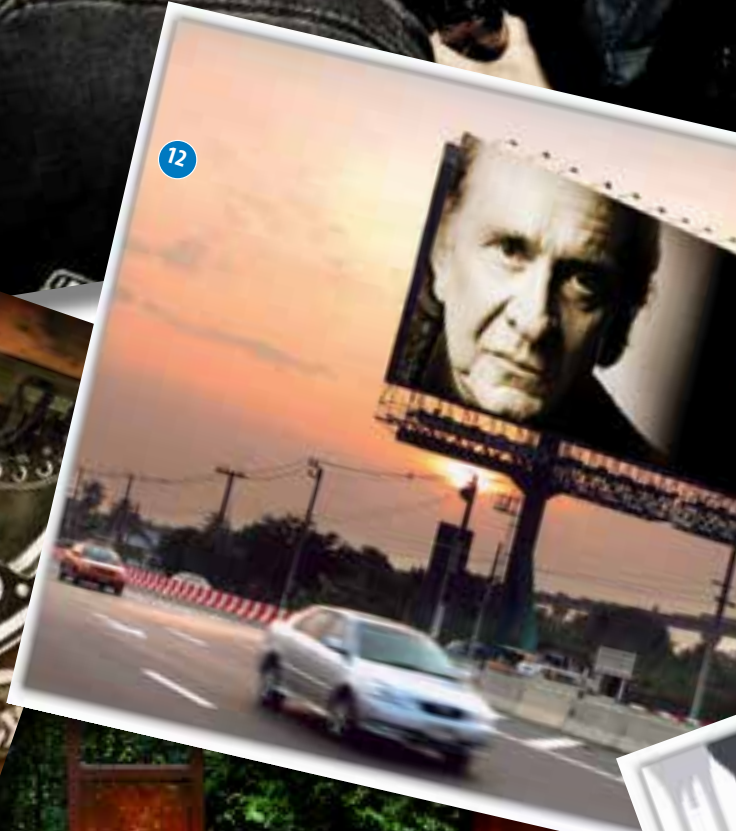
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The Selling Pot.
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Introducing FaceTime video calling. Smile.

Retina Display

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Those who have it... Get it.
 BMW 328i Convertible
 Get Yours

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Need Help

er feel trapped with credit card debt,
 mortgage, car payments, student loans?
 Whatever the need is "We Can Help."

HELP



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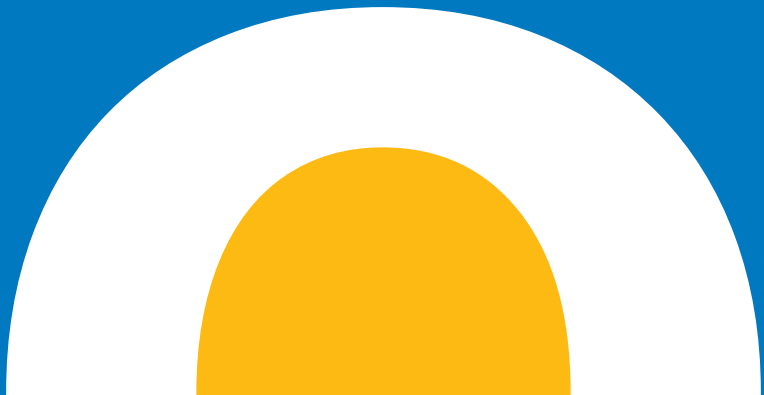


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nōssi
COLLEGE OF ART

admissions





Admissions

Admission Philosophy

Nossi College of Art seeks students who possess creative talent and are eager to work hard and explore new possibilities. Nossi College of Art seeks students with active imaginations who are able to produce original and creative works. Potential students may demonstrate this talent by presenting examples of their artwork and through the interview process with an Admissions representative.

Class Availability

Classroom space is reserved for qualified applicants on a “first-come, first-served” basis. Due to space limitations, applicants are encouraged to apply early. A typical Nossi College of Art class has 15-20 students.

Admission Requirements

1. All applicants must possess a regular high school diploma or possess a high school General Equivalency Diploma (GED) with satisfactory scores. Proof of the high school diploma or GED must be received prior to the end of the first semester of attendance.
2. All applicants with high school diplomas must be graduates of an approved school or home schooling program.
3. All applicants are required to tour the school facilities.
4. All applicants are required to have a personal interview with an Admissions representative.
5. All applicants must provide in their own handwriting a “Statement of Purpose” as to why they have chosen the particular program of study and what their professional goal is after graduation from Nossi College of Art.
6. BGA Illustration applicants are required to present their art portfolio to a College Administrator.

BGA Graphic Art and Design and AOS Interactive Graphic Design applicants should bring in works they have created to be reviewed but may also bring in items they feel are creative that they’ve experienced (but didn’t create themselves).
7. Photography major applicants are required to tour the college facilities and have a personal interview with an Admissions representative.

How To Apply

Persons applying for admission to the college must:

1. Complete the college application for admission accurately and thoroughly. Please print neatly when completing this application.
2. Provide Statement of Purpose on application.
3. Submit \$100 application fee with your college application.
4. Submit a copy of your high school diploma or GED.
5. Ask your high school registrar to mail your official high school transcript directly to the college.
6. When meeting with an Administrator, BGA applicants who are majoring in Illustration must present a portfolio of eight (8) to ten (10) pieces of their recent art work. Portfolios are evaluated on the basis of skills, creativity and potential for professional competence.

BGA Graphic Art and Design AOS Interactive Graphic Design applicants should bring in works they have created to be reviewed but may also bring in items they feel are creative that they’ve experienced (but didn’t create themselves). Must present eight (8) to ten (10) pieces they feel are creative. The pieces may include: website links, print ads, packaging examples, motion graphic movies, mobile apps/games and tablet digital publishing.

Orientation

Prior to the start of each semester, a student orientation program is conducted for the benefit of the new students. This orientation program provides the opportunity for new students to meet their fellow classmates, as well as the college staff, in a less formal setting. During orientation, students take care of the last-minute administrative and business matters. Emphasis is placed on academic achievement and attendance.

Late Enrollment

Late enrollment is accepted through the end of the first week of classes at the discretion of the Executive Vice President.

Credit For Previous Education

Transfer students from other colleges and universities may be eligible to receive credits. High school training does not qualify under this program. In order to be considered for transfer of credit, the student must provide Nossi College of Art with an official transcript and copies of college catalogs from the previous institutions attended before he/she begins classes. Subjects or courses completed with a GPA equivalent to a C or above in other postsecondary institutions must be comparable in scope and content to the Nossi College of Art courses. The total tuition cost will be reduced according to the number of courses or semesters of credits that are accepted for transfer.



nōssi
COLLEGE OF ART

academic policies

Academic Policies

Tests and Grading System

The scholastic progress of the student is reported at the end of each semester. The following conventional letter and point system is used:

Grading Scale			
Semester Grade	Letter Grade	Quality Rating	Quality Points
90-100	A	Excellent	4
80-89	B	Good	3
70-79	C	Average	2
60-69	D	Below Average	1
Below 60	F	Failing	0
Incomplete	I*	Not Computed	Not Computed
Withdraw	W**	Not Computed	Not Computed
Credit by Transfer	TC	Not Computed	Not Computed

*Students who have received an incomplete grade, "I," have a maximum of 30 days allowed to earn a passing grade before the "I" becomes an "F."

**Students who have completed at least 10 weeks of the 15-week course and withdraw may receive "W" and the grade will not be computed as part of the GPA.

The cumulative grade point average (GPA) is determined by dividing the total quality points earned by the total number of credit hours attempted.

Satisfactory Academic Progress

All students at Nossi College of Art must demonstrate that they are making satisfactory progress toward completion of the degree being sought. Financial aid recipients and students receiving state grants must take special note that the federal and state regulations require this. For both academic and financial aid purposes, student progress is evaluated at the end of each semester. Both the pace of credits earned and the grade point average are reviewed. For a student to maintain good standing, minimum requirements must be achieved.

The usual duration for the completion of an AOS degree is six semesters. For a BGA degree, it normally takes eleven semesters to complete. To account for unforeseen circumstances (for example, severe illness) that may result in a student failing some courses, students may take as long as nine semesters to complete an AOS degree and sixteen semesters to finish a BGA degree.

Students are placed on Academic Warning if their pace of earned credits, their grade point average or both does not meet minimum standards. The pace of completion is figured by dividing the number of semester hours attempted into the number of semester hours earned. There is a minimum percentage of completion pace for each semester. Additionally, each student's grade point average (GPA), at the end of each semester, must meet a minimum standard. (Please see Satisfactory Academic Progress chart on page 46.)

Students who do not meet the minimum standard are no longer in Good Standing and will receive a Warning. Students may only be on the Warning List for one semester. If a student, while on Warning, makes satisfactory grades and brings his/her completion percentage and/or GPA up to the minimum standards, then that student will be removed from the Warning List and return to Good Standing. If, however, a student does not have a satisfactory semester, then that student will be dismissed from the College. Every student has the right to appeal his or her dismissal. If a student successfully appeals his or her dismissal, that student may then return to his or her degree program but on Probation and with an Academic Plan specifically designed to get the student back to Satisfactory Academic Progress leading to a completion of the student's degree program. The Academic Plan will be reviewed at the end of every semester. Any student who fails to meet the terms of his or her Academic Plan will be dismissed from the College.

While a "W" grade does not impact a student's GPA, it does count as part of each student's completion pace. Accepting a "W" grade will negatively impact a student's completion pace. Courses that receive a "W" grade count as semester hours attempted.

An "I" grade will not be computed in either the completion pace or the GPA until the incomplete has been turned in to the Registrar as a final grade.

Academic Policies

Minimum Credit Hours and Grade Point Average Charts

The two charts below demonstrate the minimum credit hours and minimum grade point average (GPA) which must be earned each semester to maintain good academic standing.

Minimum Credit Hours Which Must Be Earned Each Semester For Good Standing			Minimum Grade Point Average (GPA) Which Must Be Earned Each Semester For Good Standing	
Full Time Semesters Attempted	Pace of Completion (Percentage)	Degree Program (Credit Hours)	Full Time Semesters Attempted	Grade Point Average (GPA)
1	46%	6	1	1.00
2	48%	12	2	1.50
3	55%	21	3	1.75
4	60%	30	4	2.00
5	67%	42	5	2.00
6	68%	51	6	2.00
7	69%	60	7	2.00
8	70%	69	8	2.00
9	69%	76	9	2.00
10	69%	85	10	2.00
11	70%	94	11	2.00
12	69%	102	12	2.00
13	70%	111	13	2.00
14	70%	120	14	2.00
15	70%	129	15	2.00
16	70%	135	16	2.00

Maximum time frame for the completion of the Associate of Occupational Studies in Interactive Graphic Design or Commercial Digital Photography.

Maximum time frame for the completion of the Bachelor of Graphic Arts degree in Graphic Art and Design, Commercial Illustration or Digital Photography and Video.

Academic Warning/Probation/Dismissal

In order to determine if a student is fulfilling the requirements of good academic standing at the end of each semester, the minimum credits earned and minimum grade point average (GPA) of each student is reviewed. Any student who falls below the minimum standard will be placed on academic warning. These students will receive a written notice of warning and will be given an opportunity to repeat failed courses.

Students on academic warning will continue to receive financial aid during their warning period. The warning period extends through the end of the next semester. At the end of the warning semester, the student's cumulative grade point average is again reviewed. If the student's average equals or exceeds the required minimum, the student is removed from warning and returned to good standing. If the student's average is below the required minimum, the student will be academically dismissed. In addition, any

student who is unable to complete the program within the maximum time frame will be dismissed. Students who are academically dismissed are also terminated from financial aid. Students who appeal their dismissal and are allowed to return are placed on academic probation.

Students on academic probation may receive financial aid during the probationary semester(s). Students who are academically dismissed are terminated from financial aid. Should a student who has been academically dismissed request to reenter, he/she must appeal for reentry in writing. If seeking a reinstatement of financial aid, students must also make that appeal in writing. All appeals will be reviewed by the Executive Vice President and Financial Aid Director and will only be approved based on mitigating circumstances. Reentry students are required to pay a \$100 reentry fee and the prevailing tuition charges. The college reserves the right not to accept reentry of any student.



Academic Policies

Appeals

A student terminated for unsatisfactory progress may make a written appeal to the Executive Vice President. The college shall review it and make a determination that is based on the student's prior record and the documents that he/she submits. Students who are denied financial aid due to failure to make satisfactory progress may appeal this decision. Such appeals must be based on extraordinary or mitigating circumstances and must be supported by adequate documentation. Appeals must be submitted in writing to the Financial Aid Director for review. The final decision will be made by a committee comprised of the Financial Aid Director, Executive Vice President and the Vice President for Academic Affairs. The committee's decision is final.

Definition of a Semester Credit Hour

A semester credit hour is equivalent to a minimum of 15 clock hours of instruction with appropriate homework and study. Laboratory subjects, having a disproportionate ratio of classroom instruction to practice work, require 30 clock hours of class for one semester credit. A clock hour is defined as a period of sixty (60) minutes with a minimum of fifty (50) minutes of instruction.

Definition of Full-Time, 3/4-Time and Half-Time

Full-time students will carry a minimum of 12 credit hours in one semester. Three-quarter-time students will carry a minimum of nine credit hours in one semester. Half-time students will carry a minimum of six credit hours in one semester. Three credit hours in one semester constitutes less than half-time.

Withdrawals and Incompletes

The following is an explanation and clarification of withdrawals and incompletes at Nossi College of Art:

A "W" grade is given by an Instructor to a student who had undergone an unusual situation beyond his control that causes him to miss class. A withdrawal from a class does not have any effect on a student's grade point average. However, the student must retake the course and pay for it again.

In order to qualify for a "W" grade, a student must attend at least one class beyond the 10th week of the semester. Because of the nature of a "W" request, it is most likely that a student will need to request a "W" grade in all of his/her classes. This request will begin with the Vice President for Academic Affairs. After he/she has approved the student's request, the student will take the "W" request form to each of his/her Instructors and get each Instructor to sign the form agreeing to give the student a "W" grade. Once the Instructors have signed the form, the student will return it to the Registrar.

A "W" grade is not designed to help a student avoid getting an "F" grade. It is to be used in rare cases where something has happened that prevents the student from attending class. Some examples are: serious car accidents that result in a long healing period, a major illness that requires hospital time or a major family change that now requires the student to spend time at home when he was able to spend it in class. These are extremely rare and unusual situations. Most students will go through four years of college and never need a "W" grade.

While a "W" grade does not impact a student's GPA, it does count as part of each student's completion pace. Accepting a "W" grade will negatively impact a student's completion pace. Courses that receive a "W" grade count as semester hours attempted.

"W" grades are not given for deaths in the family, cars that break down or because someone gets sick. Those are when a student may be absent from class for one or two times.

An Incomplete grade is given by the Instructor to a student who has experienced an unusual situation but is able to make the work up in a fairly brief time. There is a form in the Registrar's office for the instructor to complete. An example of an "I" would be a student who was making good progress but whose baby decided to be born early and caused the student to miss the last two weeks of the semester. Students have 30 days to turn in their make-up projects and/or reports and to take any exams. If the "I" is not converted by the Instructor within 30 days of the last day of the semester, the college will turn the "I" into an "F" grade.

An "I" grade will not be computed in either the completion pace or the GPA until the incomplete has been turned in to the Registrar as a final grade.

Repeated Courses

Students will not be denied financial aid solely because of course repetitions. However, courses repeated due to failure count toward credit hours earned only when a student attains a passing grade for that course. A pattern of course repetitions could cause the student to fall below the minimum standard of satisfactory progress.

Transcripts

A complete set of the student's records, including a transcript of his/her grades, is kept in a permanent file. One (1) copy of the transcript is provided free of charge; additional copies may be ordered from the business office at the cost of seven dollars (\$7.00) each. However, if extra copies are requested at the same time, each additional copy is only one dollar (\$1.00).

Transfer of Credit

Decisions concerning the acceptance of credits by any institution other than the granting institution are made at the sole discretion of the receiving institution. No representation is made concerning the transferability of any credits to any institution. Students considering continuing their education at, or transferring to, other institutions must not assume that credits earned at this college will be accepted by the receiving institution. An institution's accreditation does not guarantee that credits earned at that institution will be accepted for transfer by any other institution. Students must contact the registrar of the receiving institution to determine what credits, if any, that institution will accept.

Transfer credits that count toward the students current program will count at both attempted and completed hours. This policy applies to the academic pace but not to the academic GPA.

This policy also obviously applies to students who are transferring to Nossi College of Art from another college. Nossi College of Art will accept transfer credits from nationally or regionally accredited colleges only if the courses are equal to the courses offered in the Nossi curriculums.

Academic Policies

Online Courses

Nossi College of Art is offering a limited number of courses online. Currently, these courses are either General Education courses that are required for completion of our Bachelor degrees or they are applied General Education courses like Art History/Appreciation, The Business of Photography and Small Business Management.

The addition of General Education courses online is simply a different mode of delivery from traditional classroom campus classes. The General Education courses that are being offered online include Psychology, Earth Science, American Literature, English, History of Western Civilization, Math and Philosophy.

Students who are enrolled in an online course are also, at the same time, taking campus courses. Nossi College of Art does not offer complete degrees online.

Tuition for online courses is exactly the same as that of campus courses. Consequently, taking an online course does not make a difference in a student's tuition.

When students are given their new schedules by the Registrar, if they have been assigned an online course, they will also be given details regarding the logistics of signing in to their online class.

Attendance Policy

Regular attendance is an essential ingredient for academic progress. No amount of outside work can substitute for class presence and active participation. Good attendance is also the key to securing a good career. Employers care as much, sometimes even more, about attendance than grades.

The college provides for reasonable excused absences due to circumstances beyond the control of the student. All excused absences (such as serious illness or death in the family) must be supported by documentation (such as a letter from the physician) and reviewed and approved by the college Registrar. The student is responsible for making up all work missed during an absence regardless of the reason for the absence. Whether an absence is excused or unexcused, it still counts as an absence. The primary difference between the two absences is that with an excused absence, the instructor is required to allow the student to complete missed work (for example, take a missed exam or turn in a project that was due at an earlier date without being penalized). If an absence is unexcused, the instructor may decide not to accept late projects or allow make-up exams. Three absences are considered the maximum number allowed by the college for each course each semester where the student may still earn a passing grade. For special situations with extenuating circumstances, instructors may, at their discretion, allow a fourth excused absence and still permit the student the opportunity to earn a passing grade. Under no circumstances may any student have a total of five absences in any one class during one semester and still receive a passing grade. If a student reaches a total of five absences and at least three of those five absences are excused, then that student may be eligible for a "W" grade rather than an "F" grade. Students who fail a course or receive a "W" due to absences will be required to take the course again prior to graduation and are obligated to pay for the course a second time or as many times as it takes until they earn a passing grade. These attendance policies also apply to all online courses.

Tardiness

Any student who arrives more than five (5) minutes late to his/her class may be marked tardy for that class. Attendance will be taken at the class start and after break. Tardies, at the discretion of the instructors, may be

added to the calculation of absences.

Make-Up Work

Students are responsible for making up all work missed during an absence, regardless of the reason for the absence. Make-up work must be completed within thirty (30) days from the due date.

Add/Drop a Course

The last day for adding or dropping a course is the first Friday after the start of a semester.

Withdrawal from Classes or College (Exit Interview)

Any student wishing to withdraw from a class or from the college prior to completion should contact the Vice President for Academic Affairs. Ceasing to attend a class for any reason will result in the student receiving an "F" and he/she will be required to repeat that class and pay for the repeated class. Similarly, merely ceasing to attend college does not constitute an official withdrawal. All students planning to withdraw must have an exit interview with the Financial Aid Director. At that time, the student's obligation for repayment of Federal Student Loans will be explained in detail. Students must meet with the Vice President for Academic Affairs to complete the academic exit interview.

Internships

Internships, for college credit, are available through Nossi College of Art. To receive college credit for an internship, certain criteria must be met. For details, students should see the Career Services Director.

Internships normally take place during a student's last or next-to-last semester. They may be paying internships or non-paying internships. In either case, students will receive valuable experience in a working environment. Sometimes, but certainly not always, if a student does an excellent job as an intern, the company may offer the intern a real position working with the company.

All internships are done in addition to regular required courses that are a part of each student's degree program. Internships do not substitute for any course work. Students who are interested in pursuing an internship should begin the process by visiting with the Career Services Director.

Remedial English

Approximately midterm of their first semester, all new students (unless they have transferred with English credit from another accredited college) will take an ACT English exam. Those students who score below 75% on this exam will be required to take a remedial English course during their second semester. This course, EN 010, is a two-hour course and will be taken on Fridays. This course will be in addition to the student's regular curriculum. This course will not count toward graduation nor will the grade earned in this course be counted in the student's grade point average. There will be no "D" grade given in this course. A student must pass with a "C" grade or better. If a student fails this remedial English course, the student must repeat the course during his/her next semester. If a student fails this course a second time, that student will be dismissed from the college.

Field Trips/Lecturers

Field trips for the observation and general education of students are arranged throughout the course. Lecturers and professionals in their fields are invited on campus to speak and to discuss their views in various areas of interest. All of these activities are part of the regular class schedule.



Academic Policies

Restart Policy

A student who withdraws or is dropped from the college may apply for readmission. (Please see appeals and re-entrance policy.) Students may restart only once, unless there are mitigating circumstances. A restart fee of \$100.00 will be charged to the student. The registration fee of \$100.00 does not have to be repaid if the student restarts within one (1) year. If the student returns after one year, the registration fee of \$100.00 will have to be paid. A restart fee of \$100.00 will also be charged for transferring from one program to the other offered by the college. Students who complete one program and wish to enter another program need not pay a restart fee but are required to pay the prevailing registration fee. Students re-entering are required to sign a new enrollment agreement and pay the prevailing tuition rate.

Graduation Requirements

All students must meet the following requirements prior to graduation:

1. Completion of all courses.
2. Earn a minimum cumulative grade point average (GPA) of 2.0 on a 4.0 grading scale.
3. Present an acceptable portfolio that is publicly reviewed.
4. Meet all financial obligations to the college.
5. Complete a Financial Aid exit interview with the Financial Aid Director.
6. Meet with a college official for an academic exit interview as well as to receive information on the procedure for Commencement exercises.

Upon completion of the course requirements and based on their selected major, students of Nossi College of Art receive a Bachelor of Graphic Arts degree (BGA) in Graphic Art and Design, a Bachelor of Graphic Arts degree (BGA) in Commercial Illustration, an Associate of Occupational Studies degree (AOS) in Graphic Art and Design, a Bachelor of Graphic Arts (BGA) in Digital Photography and Video or an Associate of Occupational Studies degree (AOS) in Commercial Digital Photography.

Employment Assistance

Nossi College of Art provides a full-time Career Services Director to assist graduates in locating satisfactory employment in their fields of study. In addition to assisting graduates, the office aids currently enrolled students in locating part-time and full-time employment while in school.

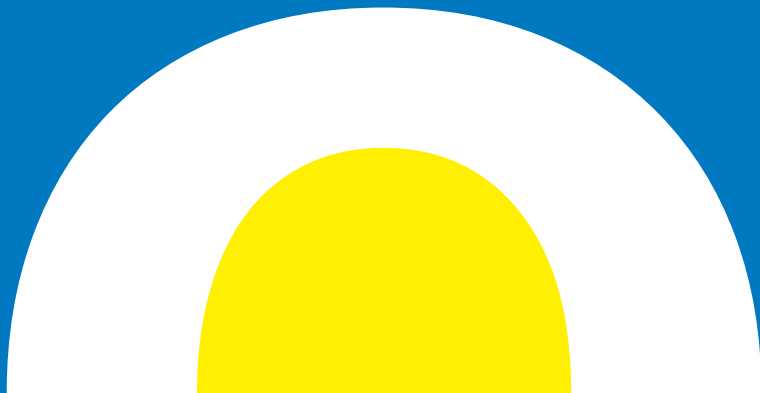
Nossi College of Art prepares students to seek employment and to meet the expectations of the workplace. Essential information is provided regarding the employment process—emphasizing interview skills, appearance, communication and professional behavior. Because art and photography employers normally assess talent through a candidate's portfolio, training is provided on how to put together a convincing portfolio of the graduate's best work. The Career Services Director organizes and hosts regular portfolio review events in the local area in an ongoing effort to put students in contact with employers. Employers often contact the Employment Office to recruit potential employees, indicating their confidence in the work ethic and skill training offered at Nossi College of Art.

While Nossi College of Art, like other reputable institutions, does not guarantee or promise employment, every effort will be made to assist our students in securing gainful employment. The success or failure of such efforts will be influenced to a great extent by the attendance, academic records and the professional quality of work achieved by each student, as well as his or her participation in job search activities.



nossi
COLLEGE OF ART

regulations





Regulations

Drug and Alcohol Abuse Agencies

For institutions to maintain eligible participation in federal student financial assistance programs, a drug and alcohol abuse counseling and/or referral plan must be available for students, faculty and staff. The college utilizes local organizations and agencies to refer persons seeking this assistance. Brochures for these agencies are located in the Learning Resource Center. Many of these referral and rehabilitation programs are available to the general public for free or a minimal charge.

Student Conduct

The college reserves the right, through the function of the administration and faculty, to request the withdrawal of any student who brings discredit upon the college, who violates the educational rights of his/her fellow students or who is a threat to the safety of students, faculty or staff. The college has zero tolerance for any form of violence and zero tolerance for any type of weapons brought on campus.

The following can also be cause for dismissal:

1. Destruction and/or theft of the college's or any student's, instructor's or staff member's property.
2. Possession of illegal drugs, alcohol, firearms or any other weapon while attending college.
3. Inability to demonstrate academic progress.
4. Delinquency in tuition payments.
5. Physical or verbal abuse of a fellow student, staff member or instructor.
6. Failure to attend class or contact the college for 14 consecutive days may result in dismissal from the college.

Student Right to Know and Campus Security Act Policy

Nossi College of Art complies with the Student Right to Know and Campus Security Act as amended by Publication L 102-26, the Higher Education Technical Amendment of 1991, which requires that institutions make available to students, beginning July 1, 1993, and annually thereafter, the graduation rate of its full-time students and to disclose its crime statistics and campus security policies. This information is provided to students by the Admissions office and the Career Services Director.

Smoking

To promote the health and well-being of its students, faculty and staff, the college has established a smoke-free environment in all of its facilities. Smoking is not permitted inside on campus. There is a designated smoking area outside near the back door. Students are requested to place their cigarette butts in proper receptacles and not throw them on the ground.

Release of Student Information

Public Law 93-380 (Family Rights and Privacy Act of 1974), a federal law, allows that certain information may be released by the college under the title of "Directory Information."

For the purpose of this section, the term "directory information" relating to a student includes the following: student's name, address, telephone listing, date and place of birth, curricula and major field, dates of attendance, degrees and awards received. By the publication of this notice, students are advised on information which the college may release. If a student wishes that the college not release any or all of the above information, he/she must inform the Executive Vice President in writing.

Sexual Harassment

It continues to be the policy of Nossi College of Art that sexual harassment of students, staff or faculty in any form is unacceptable conduct which will not be tolerated. Anyone who feels that he/she is a victim of sexual harassment by any student, staff, faculty, visitor or guest of the college should bring the matter to the immediate attention of a Director or by contacting the Executive Vice President at (615) 514-2787. Nossi College of Art will promptly investigate all allegations of sexual harassment in as confidential a manner as possible and take appropriate corrective action if warranted. Following an investigation, if any student, instructor or staff member of Nossi College of Art is determined to have engaged in sexual harassment in violation of this policy, such a person will be subject to appropriate sanctions up to and including termination.

Retention of Student Work/Exhibitions

The college reserves the right to select and retain two pieces of art work or photography from each student. These become the permanent property of Nossi College of Art. These selected works are displayed at the facilities of the college. The public is invited to visit the college and view the student art display. The college also exhibits students' artwork and photographs in public places, such as shopping centers, banks and professional offices. The college reserves the right to exhibit works produced by students and to photograph students' work for use in Nossi College of Art catalogs, publications and promotional pieces, including the Nossi College of Art web site.

Regulations

Copyright Ownership Policy

Copyright law secures for the creator of a creative effort the exclusive right to control who can make copies or make works derived from the original work. There are some important exceptions to this basic understanding of copyright. One of these is that, under copyright law, the copyright to works created by persons in the course of their employment belongs to their employer rather than to the individual. Consequently, Nossi College of Art asserts its interest in copyright ownership of works created by employees for college use. This includes, but is not limited to, such items as course syllabi (for both campus and online courses), curriculum developments, college catalogs, brochures, posters, all types of commercials and promotional products, web site items, logos, stationary, business cards, banners and other signage.

As an art college, Nossi College of Art is especially sensitive to the rights of creative people. Copyright law requires that a creative work exist in some tangible form. It cannot simply be an idea. Once a new creation takes place, then the person who created it has, with some exceptions as noted above, the legal right to ownership and the legal right to copyright it. Nossi College of Art respects and supports those rights. Nossi College of Art only asserts its ownership of copyright for those items created by employees when working for the College developing or creating items for college use.

The Family Education Rights and Privacy Act of 1974

The Family Education Rights and Privacy Act of 1974 has been implemented at Nossi College of Art. Highlights of the amended act, which provides for access to student records, are:

1. The provisions of the Act apply to currently enrolled students and former students.
2. Excluded from inspection are the following:
 - a. Financial records of the parents of the student.
 - b. Confidential letters of recommendation filed before January 1, 1975.
 - c. Confidential letters solicited under a waiver of the right of future access.
3. Records excluded from the provisions of the Act are defined as:
 - a. Personal files seen only by the writer.
 - b. Law enforcement files.
 - c. Files related to employment status.
 - d. Medical or related professional files.
4. Records may be released without written consent to:
 - a. Other officials of the college.
 - b. Officials at schools to which the student is transferring.
 - c. In connection with application or receipt of financial aid.
 - d. State or local officials as required by state statute.
 - e. In connection with test development and administration.
 - f. Accrediting organizations.
 - g. Parents of a dependent student providing at least one-half of the support needed to claim a dependent for income tax purposes.
 - h. In an emergency.
5. A record of requests for information must be kept with each student's file.
6. The college must respond to the student's request within forty-five (45) days.

Student Complaint/Grievance Procedure

Students should be aware that Nossi College of Art has a complaint procedure to address all concerns or complaints regarding their program of study, financial aid, instructors, staff or fellow students. To the extent possible, students should seek a resolution of such matters through the institution's complaint procedure before involving others. Should the institution's Executive Vice President or Vice President for Academic Affairs not be able to resolve the problem, the student should contact Nossi Vandoost, President. If a complaint is not settled at the institutional level, the student may contact The Tennessee Higher Education Commission, Nashville, Tennessee 37243-0830; telephone (615)741-5293.

STUDENT COMPLAINT PROCEDURE

Schools accredited by the Accrediting Commission of Career Schools and Colleges must have a procedure and operational plan for handling student complaints. If a student does not feel that the school has adequately addressed a complaint or concern, the student may consider contacting the Accrediting Commission. All complaints reviewed by the Commission must be in written form and should grant permission for the Commission to forward a copy of the complaint to the school for a response. This can be accomplished by filing the ACCSC Complaint Form. The complainant(s) will be kept informed as to the status of the complaint as well as the final resolution by the Commission. Please direct all inquiries to:

Accrediting Commission of Career Schools & Colleges
2101 Wilson Boulevard, Suite 302
Arlington, VA 22201
(703) 247-4212
www.accsc.org

A copy of the ACCSC Complaint Form is available at the school and may be obtained by contacting Cyrus Vandoost, Executive V.P. or online at www.accsc.org.



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COLLEGE OF ART

fees,
financial aid
& scholarships



Fees, Financial Aid & Scholarships

Schedule of Fees and Charges

Effective January 2013 Associate Degrees AOS in Interactive Graphic Design or AOS in Commercial Digital Photography, six semesters

- \$100 Application and Registration fee (a one-time fee)
- \$5,100 Tuition charges per semester
- \$400 (Remedial Course, if required)
- \$100 Graduation fee (includes cap and gown)

The total cost for six semesters (the normal time to complete the program) is \$30,600. Charges by the school do not include living expenses, transportation and items such as papers, pens, pencils, and other personal expenses. Charges also do not include textbooks and supplies. We estimate the approximate average cost of books, supplies, computer, and software per semester to be \$700. A Student pays \$100 registration fee with his/her application, \$100 graduation fee in his/her last semester and \$400 for Remedial Course, if required. Charges are due in full at the start of each semester. The student may, however, pay their tuition on a monthly basis in four payments of \$1,275 due on or before the fifth of each month. There are no carrying or interest charges connected with this monthly payment plan. Students who terminate or are terminated by the college are still responsible for the charges owed according to the refund policy as stated in the enrollment agreement. All payments must be kept current. Students are subject to termination for failure to keep payments current. A student who fails a semester will be required to repeat that semester and pay for both the failed semesters and the retake semester, There are no free semesters. In the event, Nossi College of Art must resort to legal action to collect any money due Nossi College of Art, the student agrees to be responsible for any collection, attorney or court costs that may be necessary to collect the account.

Effective January 2013 Bachelor Degrees BGA Bachelor Degrees in Commercial Illustration, BGA in Graphic Art and Design, or BGA in Digital Photography and Video, eleven semesters

- \$100 Application and Registration fee (a one-time fee)
- \$5,100 Tuition charges per semester
- \$400 (Remedial Course, if required)
- \$100 Graduation fee (includes cap and gown)

The total cost for eleven (11) semesters (the normal time to complete the program) is \$56,100. Charges by the school do not include living expenses, transportation and items such as papers, pens, pencils, and other personal expenses. Charges also do not include textbooks and supplies. We estimate the approximate average cost of books, supplies, computer, and software per semester to be \$700. A Student pays \$100 registration fee with his/her application, \$100 graduation fee in his/her last semester and \$400 for Remedial Course, if required. Charges are due in full at the start of each semester. The student may, however, pay their tuition on a monthly basis in four payments of \$1,275 due on or before the fifth of each month. There are no carrying or interest charges connected with this monthly payment plan. Students who terminate or are terminated by the college are still responsible for the charges owed according to the refund policy as stated in the enrollment agreement. All payments must be kept current. Students

are subject to termination for failure to keep payments current. A student who fails a semester will be required to repeat that semester and pay for both the failed semesters and the retake semester, There are no free semesters. In the event, Nossi College of Art must resort to legal action to collect any money due Nossi College of Art, the student agrees to be responsible for any collection, attorney or court costs that may be necessary to collect the account.

Fixed Tuition Policy

It is the long-standing policy of Nossi College of Art not to raise tuition or increase the cost for our current students. However, if the student withdraws and re-enrolls, he/she must agree to pay the prevailing tuition rate.

Students who are on a monthly payment plan and withdraw are required to fulfill their financial obligation for the attempted semesters. A semester is defined as fifteen (15) weeks of instruction. A week of instructional time contains at least one day of regularly scheduled instruction, examination or preparation for examination.

Tuition Charges for Credit Granted

When the Director grants credit for previous courses, the total cost will be reduced according to the number of courses or semesters bypassed. This must be accomplished prior to entering a program. However, the monthly payment plan or the semester payment plan will not change for the duration of the enrollment agreement. Students are required to continue making payments according to the terms of the agreement, until all tuition and fees, less credits received, are paid in full.

Tuition Charges for Part-Time Students

Semester tuition charges or a monthly tuition payment plan is set up for full-time students. Therefore, taking less than a full-time course load does not reduce the monthly or the semester tuition payment plan nor will it affect the refund policy.

If a student takes less than a full-time load, he/she will be allowed to complete the outstanding credits at no additional charges once the enrollment agreement charges are paid in full. Students who attend less than full-time are cautioned that they may not be eligible for financial aid. Please check with the Financial Aid Director for eligibility.

Tuition Charges for Failed Courses

Students who fail a course or a semester will be required to repeat that course or semester and are obligated to pay for both the failed courses or semester and the retaken courses or semester. If a student fails only one class, he/she will be charged an additional fee for that class (prorated) during the final semester plus the usual semester charges. Additional failed classes will be charged in subsequent semesters up to a maximum of 11 semesters. There are no free semesters. The monthly payment rate, semester tuition payment plan and the refund policy will not change.

Satisfactory Academic Progress

Students receiving government-funded financial aid must maintain a schedule of satisfactory academic progress. Please see details beginning on page 45.

Fees, Financial Aid & Scholarships

Fair and Reasonable Tuition Charges

Nossi College of Art takes pride in its determined efforts to keep the tuition cost low when compared to art schools across the country offering similar programs.

Additionally, the college has established its own fairness practices regarding student tuition charges and fees. These fairness practices include the following:

1. Tuition charges and fees are the same for all students whether they are Tennessee residents, out-of-state or international students.
2. Students are charged only for each semester they attend college.
3. Tuition charges will never increase for the entire duration of the program as long as the student is attending college.
4. There are no interest charges for students who pay their tuition each month.

Changes in Programs, Tuition, Charges or Faculty

The success of Nossi College of Art is due in part to its ability to stay closely attuned to local conditions and to retain program flexibility. New courses are added to meet employers' personnel requirements and the industries they serve. Courses are dropped when fewer job opportunities in the field are recognized. The college, therefore, reserves the right to make changes in the faculty and to modify tuition rates, as well as add or discontinue courses or programs when necessary. Nossi College of Art reserves the right, without prior notice to students, to merge classes serving one major or another, merge or change day and night classes, change class contents/descriptions or earned credit hours or change classes required for graduation. If such action is taken, no additional tuition will be charged to enrolled students because of the above changes.

The college also reserves the right to not offer a program listed in the catalog by giving the applicant a 30-day advance notice and by refunding the applicant, in full, all the monies paid to the college.

All students who enter Nossi College of Art must enter into an enrollment agreement. This agreement shall remain in effect until the student gives written notice that he/she will no longer be attending the college. Such notice does not, however, relieve the student from any charges that may have been incurred while attending Nossi College of Art. (See Refund Policy for complete details.) Students will pay for each semester that classes are attended at the same rate of tuition as long as they remain in college (even for repeats of failed courses). When a student terminates or is terminated by the college, he/she will have to sign a new enrollment agreement and pay the current tuition rate of the class that is joined.

Refund Policy

Requests for a refund must be mailed to Refund Department, Nossi College of Art, 590 Cheron Road, Nashville, TN 37115. The college has a fair and equitable refund policy applicable to all students. The refund policy is the same for all students regardless of the source of funding. The college also strictly abides by the Federal Standards of "Return of Title IV Funds." Information regarding any third party funding agencies, as well as "Return of Title IV Funds," may be obtained from the Financial Aid Director at the college's Financial Aid office. Nossi College of Art's refund policy meets or exceeds the standards authorized by the Tennessee Higher Education Commission.

1. If the applicant is not accepted by Nossi College of Art, all payments made by the applicant will be refunded.

2. If the cancellation is requested within three (3) days after the date of the enrollment agreement, all money paid will be refunded.
3. Students who have not visited the school facility prior to enrollment will have the opportunity to withdraw without penalty within three (3) days following either the regularly scheduled orientation procedures or following a tour of the school facilities and inspection of equipment.
4. If cancellation is requested more than 3 days after signing this agreement, but before the beginning of class instruction, the student is obligated to a \$100 application and registration fee.
5. The termination of a student who has begun classroom instruction will be considered to have occurred on the last date of attendance. For the purpose of computing refunds, the last date of attendance is defined as (a) the date on the expulsion notice if a student is expelled from the institution (b) the date the institution receives a written notice (including exit interview form) of withdrawal from a student, or (c) when no written notice of withdrawal is given, the institution shall use the last day of attendance as the date of withdrawal.
6. If after classes have commenced and before expiration of 10 percent (10%) of the semester for which he or she was charged, a student withdraws, drops out, is expelled, or otherwise fails to attend classes, the refund shall equal seventy-five percent (75%) of all amounts paid or to be paid by or on behalf of the student for the semester, less an application fee of one hundred dollars (\$100). Lab fees, book costs and supplies are retained.
7. If after expiration of the ten percent (10%) of the period of the semester for which he or she was charged and before expiration of twenty-five percent (25%) of the semester, a student withdraws, drops out, is expelled, or otherwise fails to attend classes, the refund shall equal twenty-five percent (25%) of all amounts paid or to be paid by or on behalf of the student for the period, less an application fee of one hundred dollars (\$100). Lab fees, book costs and supplies are retained.
8. If after expiration of twenty-five percent (25%) of the semester for which he or she was charged, a student withdraws, drops out, is expelled or otherwise fails to attend classes, the student will be obligated for one hundred percent (100%) of the tuition, fees and other charges assessed by the institution. Lab fees, book costs and supplies are retained.
9. Any money due to the student will be refunded within forty-five (45) days after cancellation or termination.
10. If a student requires more than the minimum number of semesters to complete the program, he or she shall be subject to the same obligation and refunds as enumerated in above paragraphs 6, 7 and 8, for that portion of the following semester/semesters tuition. Lab fees, book costs and supplies are retained.
11. Nossi College of Art strictly adheres to the "Return of Title IV Funds Policies".

A student incurs no obligation for any particular semester unless a class session is attended during that semester.

Fees, Financial Aid & Scholarships

Return of Title IV Funds

The Higher Education Amendments of 1998, Public Law 105-244 (the Amendments of 1998) substantially changed the way funds paid toward a student's education are handled when a recipient of Title IV funds withdraws from school.

A statutory schedule is used to determine the amount of Title IV funds a student has earned as of the last date of attendance. The amount of Title IV program assistance earned is based on the amount of time the student spends in academic attendance; it has no relationship to the student's incurred institutional charges. Because these requirements deal only with Title IV funds, the order of return of unearned funds no longer includes funds from sources other than the Title IV programs. The return of funds will go to the loan program first (PLUS, Unsubsidized and then subsidized) then all other programs under Title IV funds.

Up through the 60% point in each payment period or period of enrollment, a pro rata schedule is used to determine the amount of Title IV funds the student has earned at the time of withdrawal. After the 60% point in the payment period or period of enrollment, a student has earned 100% of the Title IV funds.

Tuition Payment Policy

At the time of application, the student should pay a registration fee. Tuition is due in full on the first day of each semester. The student may, however, pay on a monthly basis. Payments are due on or before the fifth day of each month. Students who are terminated or drop out of college voluntarily are still responsible for the tuition owed according to the refund policy as stated in this catalog. All payments must be paid by the individual unless he/she has enough financial aid ready for disbursement. Pending or "applied for" aid is not considered as approved. If payments are not made when due, the student will be suspended until the tuition is current. Students may contact the college regarding overdue payments to request an exception to the suspension policy. Exceptions to this policy are at the discretion of the Executive Director.

In the event Nossi College of Art must resort to legal action to collect money due, the student is responsible for any collection, attorney or court costs necessary to collect the amount.

Personal Check Policy

Receipts are given for each payment made. Payments may be made by personal checks. Returned checks will have a \$20 service fee charged. If a student has two (2) checks returned, no personal checks will be accepted in the future. The college does not cash personal checks or money orders.

Nossi College of Art is approved to offer several programs through which students may apply for financial aid. These programs include Federal Pell Grant, Federal Family Education Loan Program, Tennessee Student Assistance Award (TSAA) Program, Social Security and United States Department of Veteran's Affairs and Federal (Parents) Plus Loan. In addition, Nossi College of Art offers several art and photography scholarships. The college maintains a Financial Aid Director and staff to assist qualifying students. Complete details about qualifications may be obtained through that office.

Federal Pell Grant

A Federal Pell Grant is an award to help undergraduates pay for their education after high school. How much students get depends on their eligibility.

For many students, Federal Pell Grants provide a "foundation" of financial aid to which aid from other federal and non-federal sources may be added. Unlike loans, grants do not have to be paid back.

Federal Family Education Loan

The Federal Family Education Loan program (FFEL) helps students meet their education costs. For student borrowers, the FFEL Program loans are either subsidized or unsubsidized. A subsidized loan is awarded on the basis of financial need. If a student qualifies for a subsidized loan, the federal government pays interest on the loan until the student begins repayment and during authorized periods of deferment thereafter.

An unsubsidized loan is not awarded on the basis of need. If a student qualifies for an unsubsidized loan, the student will be charged interest from the time the loan is disbursed until it is paid in full. The student can choose to pay the interest or allow it to accumulate. If the student allows the interest to accumulate, it will be capitalized—that is, the interest will be added to the principal amount of the loan and will increase the amount to be repaid. If the student pays the interest as it accumulates, the student will repay less in the long run.

Federal Plus Loans

Federal PLUS loans are for parents who want to borrow to help pay for their children's education. This loan provides additional funds for education expenses and, like Federal Family Educational Loans, are made by a lender, such as a bank, credit union or savings and loan association.

Federal PLUS loans enable parents with good credit histories to borrow for each child who is enrolled at least half-time and a dependent student.

For PLUS loans first disbursed on or after July 1, 1993, the annual loan limit is the child's cost of education minus any estimated financial aid received.

The Tennessee Student Assistance Award (TSAA)

The purpose of the TSAA Program is to provide non-repayable financial assistance to needy undergraduate students who are residents of Tennessee and are enrolled, or accepted for enrollment, at a public or an eligible non-public postsecondary educational institution in Tennessee.

The Student Guide

The Student Guide, published by the United States Department of Education, is available in the college Financial Aid office. This brochure contains specific information on students' rights and responsibilities, eligibility, needs, application deadlines and a detailed description of the financial aid programs available.

Selective Service Registration

Students must register with the Selective Service to receive federal student aid. The requirement to register applies to males who are born on or after January 1, 1960, are at least 18 years old, are citizens or eligible non-citizens and are not currently on active duty in the U.S. Armed Forces. The student must sign a certification of registration and may be required to provide proof of registration.

Fees, Financial Aid & Scholarships

Mahtaban Scholarships

The Mahtaban Scholarship was established in memory of the founder's mother, Ms. Mahtaban. It is for students enrolling in Nossi College of Art's Graphic Art and Design programs or in Commercial Illustration, who have demonstrated an exceptional ability in art and a promising future as a commercial artist. The amount of these scholarships is \$2,400 for associate degree students and \$4,400 for bachelor degree students. It is disbursed to the recipient after the mid-term exam of each semester, at the rate of four hundred dollars (\$400.00) each semester for a maximum of six (6) semesters for associate degree students and eleven (11) semesters for bachelor degree students as the student makes satisfactory academic progress through the program.

The Mahtaban Art Scholarship

This scholarship is for students enrolling in Nossi College of Art's Graphic Art and Design program or in Commercial Illustration directly from high school who have demonstrated to his/her high school art instructor and counselor an exceptional ability in art and a promising future as a commercial artist. Students who have been out of school for more than one year or have previously attended another postsecondary institution may not apply.

The Mahtaban Scholarships for Rural Counties

This scholarship is for students enrolling in Nossi College of Art's Graphic Art and Design program or in Commercial Illustration, who live in rural counties of Tennessee and have demonstrated an exceptional creativity in visual art, to pursue their career in Commercial Art.

The Mahtaban Scholarships for Out-of-State Residents

The scholarship is for students who live outside of Tennessee and have demonstrated an exceptional ability and creativity in art. These students plan to pursue a career in Commercial Art by enrolling in Nossi College of Art's Graphic Art and Design program or Commercial Illustration program.

How To Apply

To apply for these scholarships, the applicant must:

1. Request the scholarship application prior to entering school. Address the request to the Executive Vice President.
2. Provide a one-page essay in detail why he/she wishes to pursue a career as a Commercial Illustrator or Graphic Artist.
3. Provide a letter of recommendation from the high school art instructor and the high school guidance counselor.
4. Request that the high school counselor mail to the college a copy of the applicant's official high school transcript.
5. Submit two out of the five projects requested by Nossi College of Art in addition to the 8 to 10 pieces of artwork requested by the Admissions office.

Recipients Notification and Acceptance

A notification is sent to all recipients of scholarships. Students whose applications for scholarship are not approved will be notified. The recipients must officially accept the scholarship offered by the college and agree to abide by the rules and regulations of the scholarship committee.

Conditions for Continuation of the Receipt of the Scholarship

The college believes that all scholarship recipients must maintain the high standards of academic excellence exhibited through their high school years that earned them the reward of the Mahtaban Art Scholarships. To encourage and foster the excellence in education, the recipient must, therefore, make satisfactory academic progress throughout the length of the program.

Satisfactory academic progress for the purpose of the scholarship is defined as:

1. Maintain a minimum of a "B" grade point average.
2. Pass all subjects.
3. Maintain a satisfactory attendance record as described in the attendance policy of the college catalog.
4. Meet all financial obligations.
5. Be enrolled in good standing at the time of the awarding of the scholarship.

To insure that the student has met satisfactory academic progress during the first semester, the scholarships will be awarded to the selected students after the first mid-term examination results are completed. Subsequent disbursements are made after each mid-term exam of the remaining semesters. For an Associate degree student, there are six semesters in the programs. The scholarship would be for \$2,400 with the recipient receiving \$400 per semester. For a Bachelor degree student, there are eleven (11) semesters in the programs. The amount of the scholarship is \$4,400; therefore each semester, the recipient in good standing is awarded \$400. The checks will be made to the student.



College Scholarships

Conditions for Revoking the Scholarship

Pro-rata disbursements of the scholarship will be terminated any semester when it is determined that:

1. The recipient has failed to maintain a minimum 3.0 grade point average.
2. The recipient has failed a course.
3. Has not met her/his financial obligations.
4. Is not enrolled at the time that the scholarship is awarded.

The Presidential Scholarship

These scholarships are for students enrolling in Nossi College of Art's Associate and Bachelor Photography programs. The amount of these scholarships is \$2,400 for associate degree students and \$4,400 for bachelor degree students. It is disbursed to the recipient after the mid-term of each semester at the rate of \$400 each semester for a maximum of six (6) semesters for associate degree students and eleven (11) semesters for bachelor degree students as the student makes satisfactory academic progress through the program.

The Alumni Grant

Nossi College of Art offers an Alumni Grant in the amount of \$2,400 for AOS degrees and \$4,400 for BGA degrees to any qualified student whose parent or immediate relative (brother, sister, grandparent) has graduated from Nossi College of Art. The grant is awarded to students who are talented and meet or exceed the admissions requirements.

Art Contest Award

From time to time, Nossi College of Art sponsors art contests through different media and agencies. The amount awarded to each contest winner is in the amount of \$2,400.

Talent Discovery Award

The purpose of this award is to recognize an extremely talented student who is currently attending Nossi College of Art. When such a student is discovered by the instructors and brought to the attention of a College Director, after approval of the Board of Directors, a sum of \$400 is awarded to the student for the following semester.

Merit Scholarship Award

Nossi College of Art believes that no creative artist should be left behind from pursuing their gifted talents at this fine institution. Therefore, all recipients of the Tennessee Education Lottery Scholarship (TELS), also known as Tennessee HOPE Scholarship, may participate in the Nossi College of Art Merit Scholarship Award as follows:

1. Be enrolled in either the AOS degree or the BGA degree programs.
2. Present your art portfolio to the Executive Vice President, if applicable.
3. Show proof of high school graduation.
4. Meet with the Financial Aid Director to request the Merit Scholarship.

Upon acceptance, the student will receive notification of the Merit Scholarship.

Subsequent awarding of the scholarship will be based on the TELS regulation as prepared and published by the Tennessee Student Assistance Corporation and the Nossi College of Art Merit Scholarship Rules and Regulations policy.

Upon graduation from high school, if a student initially went to a different college and qualified for the HOPE Scholarship at that institution, but has now decided to transfer to Nossi College of Art, the Merit Scholarship will not apply.

If a student attends another college, using the HOPE Scholarship, and graduates with an associate degree, that student may apply for admission to one of the bachelor degree programs at Nossi College of Art. If accepted, that student may use the Merit Scholarship at NCA.

Upon graduation from high school, if a student initially went to a different college and qualified for the HOPE Scholarship at that institution, but has now decided to transfer to Nossi College of Art, the Merit Scholarship will not apply.

Other Scholarships

Nossi College of Art is eligible to receive students who have been awarded any other scholarships. High school students and returning students are encouraged to apply for local (Kiwanis Club, Rotary Club, industrial, business and others), state and national scholarships. Winners of such scholarships are entitled to use them at Nossi College of Art.



Important Notice: Accredited institutions are required annually to provide information to the Accrediting Commission regarding required tuition, fees and the length for each recognized program. Students may obtain information about tuition charges for comparable programs from the Accrediting Commission of Career Schools and Colleges, 2101 Wilson Boulevard, Suite 302, Arlington, Virginia 22201, phone: (703)247-4212.



nossi
COLLEGE OF ART

faculty
& staff





Faculty and Staff

Nossi College of Art Faculty and Staff include:

- A state Teacher of the Year
- Recipients of numerous Best of Show awards in both art and photography
- An Emmy Award winner
- Recipients of professional ADDY Awards
- A best-selling author
- A New York Film Festival award winner
- Numerous book illustrators
- A National Art Award winner
- Numerous solo exhibitions in both art and photography
- Award-winning sculptors
- An Arts Guild board member
- Photographers and illustrators published in numerous national magazines
- Designers of numerous CD and album covers
- Photographers for numerous CD and album covers
- An American Advertising Federation board member
- Scholars published in academic journals
- A Society of Illustrators award winner
- A television news director
- Chamber of Commerce Committee chairmen
- A civic club president
- A member of the Tennessee Arts Commission
- Authors of both academic and literary books

Faculty - General Education

Broadbent, Judith – M.S., B.A.

Broadbent taught in Shelby and Montgomery counties until she married in 1969. She has had five children, three of which survive. The family lived in Winston-Salem, N.C., for eight years and then moved to Memphis, Tenn. While in Memphis, she taught at The Lausanne Collegiate School, Shelby State Community College and was the founder and director of the Mid-South Association for the Gifted and Intellectually Creative. After moving to Nashville, Judith has taught at Tennessee State University, Belmont University, Watkins College of Art and Austin Peay. She has taught workshops in gifted learning and writing at Aquinas College. She has also taught for Battle Ground Academy, Williamson County Schools, Montgomery Bell Academy and Maury County. Judith has published poems in several anthologies, including *Fields of Gold* and *Best Poems of 1998* and currently has two books awaiting publication. She began college at Austin Peay State University and then transferred to Memphis State University from which she holds both bachelor and master degrees.

Klass, Judy – B.A., Ph.D.

Judy Klass has a Bachelor of Arts from Sarah Lawrence College and a Doctor of Philosophy in political science from Oxford University. She has taught college classes in English, political science, philosophy, history and Jewish studies since 1990. She moved to Nashville in 2006. Klass writes plays, screenplays, fiction, poetry and songs. Her original-series "Star Trek" novel *The Cry of the Onlies* was published by Pocket Books in 1989. Her full-length play *Cell* was one of three plays nationwide nominated for an Edgar Award in 2009. It's published by Samuel French. Klass co-wrote the Showtime cable film *In the Time of the Butterflies*, based on the novel by Julia Alvarez; the film is out on DVD. Three books of her poems have been published by small presses. She has had cuts with Philippine artists Ariel Rivera, Olivia and Rachele Anne Go; U.S. artists Ashley Marie, Brooke Roe and Garland Murphy; and bands Coyote Crude and GeorgeBlack. Her short stories have appeared in *Asimov's*, *Space and Time*, *Harpur Palate*, *Satire*, *Bryant Literary Review* and *Wind* magazine, among other places. Her young-adult novel *Au Pair Girl* will be published by Itoh Press in July 2012.

Faculty and Staff

Richards, Ramona – M.A., B.A.

Ramona Richards, an award-winning editor, speaker and author, started writing as a child and sold her first story in her 20s. After 25 years as an editor, she returned to writing fiction, and her first three Steeple Hill novels, including *The Taking of Carly Bradford*, received 4½ stars from *Romantic Times* magazine. Her next two novels, *Field of Danger* (December 2009) and *House of Secrets* (July 2010), take readers deep into the murder and mayhem of a small town in Tennessee. Ramona lives with her daughter Rachel near Nashville, and she occasionally escapes by scuba diving, hiking, dancing and going to movies and bookstores.

Shao, Dr. Steve – Ph.D., MBA, B.A.

Stephen Shao is a faculty instructor, researcher and consultant. He holds a Ph.D. in Operations Research from the University of Maryland at College Park, MBA in Business Administration from Old Dominion University, and B.A. in Mathematics from the University of Virginia. Dr. Shao has served as a faculty member at various universities in Virginia, Maryland and Tennessee. He also spent eight years in the telecommunications industry as a network applications developer, project manager and computer network designer. Dr. Shao is a former founding director of two university-based business and information technology research centers. His research work in the area of community-based distance education has been supported and recognized by various major corporations as well as by the President's National Information Advisory Council, Smithsonian Institute, American Library Association, National Science Foundation, U.S. Department of Commerce and others. Dr. Shao has over 200 published articles and conference presentations. His past achievement awards and professional memberships include the IEEE Society, National Engineering Consortium, Institute of Management Science, International Teleconferencing Association, Tennessee Governor's Certificate of Appreciation, AT&T Special Telecollaboration Award, Who's Who in Technology Today, International Who's Who and Omega Rho Honorary Society.

Whitman, Alan – M.S., B.A.

Alan Whitman has extensive experiences as an artist and educator. He is a professional visual artist experienced in the design, production and presentation of information and learning systems. He has in-depth understanding of computer hardware and operating system software. Whitman has years of practical experience working in the computer industry. He is also a professional photographer who worked as an advertising photographer and who owned his own commercial photography studio. Alan has produced multimedia programs for commercial clients all across the country.

Wolf, Jillian – M.S., Ph.D.

Jillian Wolf graduated from Tennessee State University in 2008, with a master's in counseling, and went on to achieve a doctorate in school psychology in 2012. She currently works as a mental health therapist in a private practice at Counseling Associates of Nashville in the Green

Hills neighborhood. Her professional interests in psychology include development over the life span, introversion, extraversion, cognitive functioning, child/adult responses to bullying, coping styles, and child/adult learning styles. Wolf is married and the mother of an 11-year-old son. She loves attending Little League practices and games, as well as reading, writing, family time and pets.

Faculty - Illustration

Bond, Barbara Higgins – BFA

Barbara Higgins Bond has been an illustrator for over 30 years and is professionally known as Higgins Bond. She is a native of Little Rock, Ark., and earned a BFA degree from the Memphis College of Art. Her honors include a medal of honor from Gov. Bill Clinton and the 2007 Green Earth award for illustrating "A Place For Butterflies." She is the illustrator of three stamps for the United States Postal Service. Many of her original images have been published by some of this country's largest plate companies. She has also illustrated over 30 books for both children and adults. Higgins Bond is a member of the Society of Illustrators. Her clients include such notable names as The Bradford Exchange, McGraw-Hill Publishers, The Franklin Mint, NBC Television, Hennessy Cognac, *Essence* and *Black Enterprise* magazines.

Latta, Bill – B.A.

As a career professional illustrator, graphic designer, and photographer, Bill Latta has more than 30 years of experience in graphic design and the visual arts. Following his service in the Navy, Bill earned his B.A. in Communications Design, graduating with honors, from the University of Tennessee. His professional experience has been as a graphic designer, art director, advertising manager, art manager and illustrator with advertising agencies and large publishers in Nashville. Bill left the corporate scene to work as a professional freelance illustrator and photographer. He has combined his artistic and photographic talents to also create digital images and transform them into digital fine art.

Long, Charles – BFA

Charles Long received his BFA degree in Studio Art from the University of Tennessee-Knoxville in 1992. He has been a professional graphic designer/illustrator for over 17 years. His area of expertise is in 3D illustration and digital sculpting. He has worked with Maya for over 10 years and has been working with ZBrush for four years.

McKinney, Jane-Allen – MFA, M.A., B.A.

McKinney has instructed various art-related courses in the Nashville area for more than 20 years. She has an MFA degree in Sculpture from Memphis College of Art, an M.A. in Sculpture and Glassblowing from George Peabody College for Teachers, as well as a B.A. degree with a double major in Art and Religion. Many have seen her Aquatic Mobile on permanent display in the Chattanooga Aquarium Visitors Center or her outdoor Olympic Plaza sculpture



Faculty and Staff

at Tennessee State University. Among the many honors she has received are her 2004 International Visual Artist of the Year award from the International Biographical Center in Cambridge, England, and her Teacher of the Year award from the College of Arts and Sciences at Tennessee State University.

O'Brien, Maureen – B.F.A., M.F.A.

Maureen O'Brien graduated from Kendall College of Art and Design, magna cum laude, majoring in illustration and graphic design. She went on to obtain a Master of Fine Arts degree in illustration from the University of Hartford's Hartford Art School. O'Brien has more than 25 years of experience as a professional illustrator, designer and art director. She has worked with advertising agencies, publishing companies and corporations, in addition to illustrating children's books. She has received awards and recognition in graphic design and illustration, having work accepted and exhibited at the Steelcase Annual Fine Arts Show, the New York Society of Illustrators gallery, Bridgestone arena and various regional shows and galleries. She has created art for Nestlé, Kellogg's, Baptist Hospital, Herman Miller, Word Entertainment, and many magazine and book publishers.

Von Haeger, Arden – A.S., Commercial Illustration Coordinator

Arden von Haeger has been creating artwork for almost 20 years. Arden received formal fine art training at Millersville State University, Lancaster, Penn., and graduated top of his class at the prestigious Art Institute of Pittsburgh, where he studied under Austrian artist Henry Koener and painter Flavia Zortea. While attending the Art Institute, Arden received the acclaimed Merrill, Milay, Stanley Scholarship Award for outstanding creative, two times. Arden has maintained a successful career in illustration and fine art and has received numerous awards and accolades. He has created images for such clients as Cosmopolitan Magazine, Mercedes Benz, Bose Audio, Ted Turner, New York Opera, Vanderbilt University, Baptist Hospital, Nissan Corp. World Cup Soccer, National Basketball Association, National Hockey Association and numerous publishers. He has received awards from the New York Society of Illustrators, National Advertising Federation and Art Directors clubs of New York, New Jersey, Philadelphia and Saint Louis. He has had work exhibited at Tennessee Performing Arts Center, New York Society of Illustrators Gallery and the National Sports Museum in Indianapolis. He is a consistent contributor to local fundraisers including TPAC Friends Star Doodles, W.O. Smith "Birdhouse Thing", The Martha O'Bryan Center, Michael W. Smith's Rocketown and many other charities where his contributions have raised thousands of dollars towards youth arts awareness and development and charitable support. Arden has also exhibited at the Lipscomb Fine Art Show and the Harding Academy Art Show.



Faculty and Staff

Faculty - Graphic Design

Catignani, Neely – B.F.A.

Neely Catignani is a designer, art director and photographer in Nashville, Tenn. After receiving her formal art education from Middle Tennessee State University, she joined redpepper, where she worked on a diverse range of projects with a colorful collective of colleagues. After seven fun and crazy years at redpepper, Catignani decided to venture out on her own and created an art direction and photography studio. She often relies on her fine arts background to find ways to reinvent the creative product. Whether it's traditional print design, film work or a digital medium, she looks for the "art" in everything she does. She has a passion for the sound of independent music, the taste of unfamiliar foods and the smell of ink on paper.

Edoho-Eket, Paul – B.A.

Paul Edoho-Eket began his visual arts career ascending from intern to assistant coordinator of media services at his alma mater, Fisk University. While simultaneously pursuing an education in graphic design and digital media, he transitioned into a successful freelance career, subcontracting work from various local design firms, as well as procuring many notable commissions and local exhibitions. Art education is Edoho-Eket's priority, and he has been an educator of fine and digital arts for the past five years for several nonprofit and for-profit institutions. He continues to freelance on the side.

Fleming, Mark B. – A.S.

After a successful eight-year run at J. C. Bradford & Co., Mark Fleming left his position as manager of marketing services to start Creative Avenue, a venture fulfilling his vision to bring fine artists, graphic designers, and web designers together under one roof. Mark Fleming's passion for the arts began in his childhood. Belonging to the generation inspired by Star Wars, Mark credits the film with instilling in him a love for creative imagery coupled with exacting detail. These values carried into his education as he was honored as "Best Portfolio" graduate at the Art Institute of Fort Lauderdale. Today, Mark Fleming meets the challenges of a changing industry by staying current in various graphic design, web design and illustration software programs and by building connections with artists throughout Nashville ranging from designers to musicians.

LaSuer, Steve – A.O.S., Senior Faculty Member

LaSuer is a graduate of Amercian Academy of Art in Chicago. Before accepting a teaching position at Nossi College of Art, LaSuer was employed as art supervisor for United Methodist Publishing House, as designer for Keller Crescent Ad Agency and manager and art supervisor for Genesco Printing. He is an active member of the Creative Forum and served on the Education Committee of the Nashville Advertising Federation.

Levitan, Kimberly – BFA

Kimberly Levitan began studying graphic design at Pratt Institute in Brooklyn, and continued her education at Cal Arts in Los Angeles. She is a freelance graphic designer with over 15 years experience and a focus on the music industry. She has designed numerous ad packages, advertisement, promotional materials and logos for major music labels and artists.

Faculty and Staff

Maynard, Ken – B.S.

Maynard is a freelance graphic designer and has operated his own studio, The Mayn Idea, for most of the last 15 years. Since graduating from MTSU, Ken has created projects for clients such as George Jones, Alan Jackson, Audio One, Emerald Studios, The U.S. Air Force Academy, Gaylord Entertainment, The Christian Country Music Association, D'Angelico Guitars, SAE Institute, Levy's Menswear, The United Methodist Church and others. Additionally, he has worked as a pre-press manager for a large printing company, as art director/production manager for an international music industry publication and as communications director for a large church in Colorado Springs. Outside of the design world, Ken enjoys hiking and mountain biking, spending time volunteering in various capacities and serving as a regional mentor and coach for The Kappa Sigma Fraternity.

Medeiros, Laura – M.Ed., BFA, Online Coordinator

Laura graduated from California College of the Arts with a BFA in Graphic Design. While a professional designer, she created works for print and early web pages. She began her teaching career in corporate training, focusing on primary computer usage and the Microsoft Office Suite. She earned her M.Ed. from TSU. She has taught elementary art and also taught for the Tennessee Regents Online Degree Program.

Rogers, Beth – A.O.S.

A graduate of Nossi College of Art. Rogers has worked as the lead graphic designer for a Nashville-based company doing work for companies such as Brown-Forman (Jack Daniel's, Southern Comfort), Diagio (Tanqueray, Jose Cuervo), Bacardi USA and Hilton Hotels. She demonstrates software techniques at SIGGRAPH, the international software exposition, each year for e-On Software. She has worked as tech editor for software manuals and has been a contributor to industry publications. In 2008, Rogers created The Orion Agency, specializing in marketing and media.

Shelton, Hugh – B.A.

With 30 years experience in graphic design and printing, Shelton started in his early teens by doing line art for the newspaper where his parents still live in West Tennessee. His freelance work ranges from portraits to conceptual design and from comic-art seminars to set design. Starting at the service bureau at MTSU, his employment has included layout artist, graphic designer for marketing agencies and graphics director/manager at several print shops. He began teaching at Nossi in 1998, and he teaches two nights a week. Currently, he is art director for a Christian Country music magazine in Nashville.

Stanley, Bruce – B.F.A., Graphic Design Coordinator

Stanley a senior faculty member, relishes every part of the creative process and believes everyone is creative and has something to contribute. He says, "Creativity isn't a talent, it's an obligation. True collaboration and integrated perspective is the only way to be successful." After graduating Middle Tennessee State University with a BFA in Graphic Design, Bruce served 16 years in the Nashville advertising community with leading agencies such as redpepper, White Thompson, Dye VanMol & Lawrence, Bohan and Carden & Cherry and has received multiple accolades such as ADDY, Telly and London International awards. He has worked with such prestigious brands as Jack Daniel's, HCA, John Deere, The NHL, The AFL, The NFL, CAO Cigars, Kirkland's, CaseMate, Purity, Averitt and others. Bruce is a designer, art director and creative director. It is his approach to foster an environment where talented people can take ownership in their creativity and personal growth. Challenging people to reach their potential is his true value as an educator and mentor. Aligning people to be in-tune with their creative potential and being a persistent coach to achieve desired goals is his talent. Having hard conversations about today's advertising industry is what he would like to be remembered by.

Wood, Keith – B.A.

Wood is currently working as a senior graphic designer in the office of Creative Services at Vanderbilt University. Before coming to Vanderbilt, Wood worked for 15 years as a preliminary craftsman at R.R. Donnelly and Sons. He is a graduate of Western Kentucky University.

Faculty - Photography

Beauchamp, Donnie – B.A., Senior Faculty Member

Beauchamp is an award-winning photographer and photojournalist. He has worked for various newspapers including *The Nashville Banner*, *Henderson Gleaner*, *Fort Lauderdale News* and *Sun Sentinel*. His other duties have included positions at Gaylord Entertainment and the Grand Ole Opry. His photos have been published worldwide in such prestigious periodicals as *Time Magazine*, *US News & World Report*, *Southern Living*, *The New York Times* and various publications in England, Australia and Germany.

Chilberg, Hons – B.A.

After growing up in Nashville, Hans Chilberg decided to move west to study film at Chapman University in Orange, California. He spent several years working in Los Angeles, focusing on screenwriting and story structure. He moved back to Nashville, separated from management and agent representation, and focused on independent features. Chilberg has created live music videos, human-interest pieces, wedding videos, short films, short animation and low-budget commercials. He is currently in production on his first micro-budget feature film, *Dreamscape*, for which he is co-producer, writer and director.

Faculty and Staff

Dixon, Bob – B.S.

Dixon received his bachelor degree in Art from the State University of New York at Brockport and the Nazareth College Arts Center of Rochester. He also holds an associate degree in electronics, which gives him both an artistic and engineering understanding of the digital photography process. Bob and his wife have been involved with digital imaging since 1995, when they created TechnoGraphics, a photo restoration and digital imaging company. TechnoGraphics has grown to include video production, freelance digital photography and computer generated artwork. Dixon's photography and digital artwork have been on display and won awards in galleries throughout Middle Tennessee and Kentucky.

Giblin, Greg – B.A.

Greg Giblin received his B.A. in Theatre Arts from the University of Mississippi. After working as head of video and sound on web-based news shows and soap operas for Songline Studios in Sebastopol, Calif., Giblin returned to Mississippi, where he worked for ABC 24 Memphis as an editor, engineer and photojournalist. After starting a small video production company, his clients included Baptist Memorial Hospital, NMS and Pizza Magazine. Giblin enjoys video games, good music and slow walks on the beach. He resides in Nashville with his wife and two sons, continuing to teach and operate his production company

Godby, Richard – A.S., Senior Faculty Member

Richard Godby received his A.S. from Western Kentucky University, where he majored in Broadcasting and minored in History and Government. Godby worked as a director of news at WKRN for 10 years. Two of the projects he directed received national Emmy Awards. He also worked for the CBS television network as a senior technical director for 10 years. Godby is a member of the Professional Photographers of America and The National Academy of Television Arts and Sciences. He and his wife, Myra, own one of the largest film and digital photography studios in the area and have been in business locally for over 20 years.

Henley, Donna – B.S.

As a native Nashvillian, Donna Henley graduated from Lipscomb University with a B.S. in Business, majoring in Marketing with a minor in Management. She then received a Technical Certificate in Photography from Nashville Tech and continued her education and graduated from The Portfolio Center in Atlanta. After assisting national photographers and being a studio manager for a major Atlanta studio and shooting freelance, she moved back to Nashville to open her own studio. As a freelance photographer specializing in still life photography, she has shot for a variety of clients including Coca-Cola, Phillips, Sunglass Hut, The Nashville Zoo and others. She joined Nossi College of Art in 1999 and continues to pursue her passion and career in photography by continuing to shoot and teach.

Hogue, Charles – B.S.

Hogue earned a B.S. in Mass Communications at Middle Tennessee State University. He has worked as a freelance photographer for two years. Hogue's previous experience includes one year with the Tennessee Valley Authority and 12 years at Chromatics Photolmaging.

Hollo, Chris – B.S.

Chris Hollo has been a commercial photographer for more than 20 years and has worked for corporate, editorial and advertising clients across the country. He has been the official photographer for the Grand Ole Opry since 2000. Hollo is also a principal at H2Creative, Inc., a creative firm offering video, Web design, graphic design and high-end digital photography to a wide variety of business clients. Hollo received his bachelor's degree in business from The University of Tennessee and has lived in Nashville most of his life.

Kubik, Nicholas – B.A., Senior Faculty Member

Kubick received his B.A. in Media Communications from Webster University in St. Louis. Kubik stayed in St. Louis, launching his career with Clear Channel Entertainment. There, Kubick produced and planned national live events for clients including Anheuser Busch and the Archdiocese of St. Louis. After several years of service with CCE, Kubik headed to Atlanta, Georgia, and JPM Productions, where he produced live events, disaster simulations and local television programming. His client list in Atlanta included Six Flags and MARTA Police. Entrepreneurial spirit led Nick back to St. Louis to join the startup team at SBTV.com, an online television network devoted to entrepreneurs. Kubik and his wife now call Nashville, Tennessee home. Kubik is a partner in Think! Advertising Group.

Lovett, Grant – B.A.

Lovett is a graduate of the University of North Alabama, where he received his bachelor degree in Photography. He has been a professional photographer for 30 years, owning and operating studios in Alabama and Tennessee. He currently resides in Nashville, where he operates his commercial studio in downtown Nashville. Commercial clients include Coca-Cola, Gibson Guitars, Reynolds Aluminum, Levi Strauss, North Beach Leather, Russell Athletic Wear and Ping Golf Corporation. He has had images published in *People*, *TV Guide*, *Elle*, *Rolling Stone*, *Guitar Player*, *Music Row*, *Southern Living*, and *Nashville Lifestyles* magazines. Today, Lovett produces images for various fashion clients and works with numerous record labels, creating images for album covers and music promotion.

O'Neal, Sheri – B.S., A.S., A.A.

O'Neal has established herself as a national award-winning photographer renowned for work in the advertising, music and editorial markets, earning recognition in such events as the PDN/ Nikon Awards, The Advertising Federation and the Florida Magazine Association. Her clients include CBS, The Discovery Channel, Mercury

Faculty and Staff

Marine, The National Arthritis Foundation, United Way, Golf Magazine, Cirque Du Soleil, The Boy Scouts of America, The Hardrock, Scholastic Book Fair's, LifeWay Christian Resources and Harcourt, Inc. O'Neal has held positions on the board of directors for the The American Society of Media Photographers (ASMP) in Central Florida and in Nashville. She served as an adjunct teacher at The South East Center for Photographic Studies, helping develop the curriculum for the ASMP Photography Business course and has helped aspiring photographers learn about the industry by mentoring and offering internships to students. O'Neal is the founder of ReTune Nashville, a recent nonprofit organization helping provide relief for uninsured musicians through the sale of artwork created from flood damaged musical instruments.

Pratt, John – B.S.

communications and a concentration in broadcast journalism. He has more than 20 years of experience as a producer, director, videographer and editor at TV stations throughout the southeast including WBIR, WGCL and WNPT. His shoots have taken him from repelling off a cliff into an illegal dump site to sitting comfortably in a canoe, on the wolf river, with a camera resting on his shoulder. Pratt has worked on more than 20 regional and national documentaries and hundreds of local news stories. He currently lives in the Nashville area and continues to freelance around the southeast.

Thomas, Scott – BFA

Thomas received his BFA from Middle Tennessee State University in 1986. After assisting both local and national photographers, he began shooting his own assignments, eventually opening his own studio in downtown Nashville. Since then he has shot advertising for a wide variety of clients including DuPont, Bridgestone, LifeWay, Primus Automotive, YMCA and many more. Currently he is working on a book of images from his recent trip to Israel and Palestine to help raise money and awareness for the YMCA's efforts to promote peace in the region.

Staff

Alexander, Mary – B.A., A.A.

Admissions Director

Mary Alexander is a graduate of Volunteer State Community College, where she earned her associate degree in Business with an Accounting major. She also holds a bachelor degree in Business from Belmont University, having majored in Management. Alexander's background includes working in the Placement Department at Belmont College, in accounting with American General and Safeco Insurance and 12 years in sales with major corporations. She joined Nossi College of Art in 2000.



**Binkley, Kristi**

With more than 25 years of professional experience, Kristi Binkley heads the business office at Nossi. She attended Volunteer State Community College to pursue business and accounting. As business office manager, Binkley makes sure the everyday business of Nossi runs smoothly. She has a positive attitude and keen sense of humor. When she isn't roaming through the halls of Nossi, she is looking for an excuse to head to the lake with her family. Needless to say, Binkley's favorite season is boating season.

Edwards, Dr. Byron – Ph.D, Ed.S, M.Ed., B.S.Ed.

Vice President for Academic Affairs,

Board Member of the Crimson Corporation

With nine years of college teaching experience, service as a school principal, superintendent of schools and director of Teacher Education at a private college, Edwards brings many educational experiences to Nossi College of Art. He has a B.S.Ed. from The University of Georgia in Social Sciences Education, a M.Ed. and Ed.S. from Georgia Southern University, both in Educational Administration and Supervision, and a Ph.D. from George Peabody College of Vanderbilt University, also in Educational Administration and Supervision. Dr. Edwards enjoys spending time with "Mother Nature." He has a private pilot's license and a scuba diving license. He loves to read and is the author of six books.

Gilbert, Mindy – M.A., B.S.

Registrar

Mindy Gilbert has a M.A. in Agency Counseling and a B.S. in Sociology, both earned at Tennessee Technological University in Cookeville, Tenn. Gilbert has 10 years of nonprofit experience, most of which dealt with at risk youth and families in crisis. Gilbert has completed the Young Leaders program and served on the board of the Tennessee Coalition Against Domestic and Sexual Violence.

Gomez, Dax

Career Services Director

Dax Gomez came to Nossi with a background in career services, human resources and recruiting. His previous experience in career services includes student job placement, internships, teaching and professional development. Gomez has also held various positions as a human resources representative, corporate recruiter and staffing

manager, with a strong knowledge of interviewing, hiring and training employees and students. He has been assisting job seekers and teaching career development at every stop. He has earned a professional in human resources certification and is certified by TPI to teach individuals the tools to succeed in goal-setting and future careers. Gomez is active in groups such as the American Advertising Federation, American Marketing Association and Nashville Area Chamber of Commerce. He was raised in the Southeast and has spent most of his professional career here. He enjoys the outdoors, the arts and sports, and he takes pride in assisting students and graduates.

Graves, Gerald

Admissions Representative

Gerald Graves began his career in the printing industry 30 years ago with Cleo Inc., a division of Gibson Greeting Cards. After Gibson, Gerald moved on to Parade Publications' printing division. Starting from production in the art department, to sales, Gerald has been involved with photography, graphic design and printing needs to various business customers over the years. He desires to "make a difference in a student's life" by sharing his experience to help with their career direction.

Hatfield, Mitzi

Admissions Representative

Mitzi Hatfield came to Nossi College of Art with an 11-year background in post-secondary education. She has a strong desire to assist students with their educational goals and strives to make a difference in students' lives. She believes it is rewarding to see a student grow and become successful in a field that allows them to be creative.

Kidd, Mary

Financial Aid Director

Mary Kidd has had a professional career of more than 15 years in the financial aid field and more than 17 years in accounting. Kidd's career memberships include the Tennessee Association of Student Financial Aid Administrator, Southern Association of Student Financial Aid Administrator, National Association of Student Financial Aid Administrator and Tennessee Association of Veteran Program Administrators. She has also served as the chairperson of the Education Committee with the Goodlettsville Chamber of Commerce.



Faculty and Staff

Longmire, Kolleen – M.Ed., B.A.

Learning Resource Coordinator

Kolleen Longmire is a graduate of Mississippi State University with a B.A. in Communication and Print Journalism. She received her Master of Education, with a concentration in Library Science, from Middle Tennessee State University. She did her student teaching in the libraries of Stratton Elementary School in Madison and DuPont Hadley Middle School in Old Hickory. Her husband, Mark, a Metro police officer. They have a 10-year-old daughter, Tess. A native of Mississippi, Longmire has been a newspaper reporter and a real estate agent. She currently lives in Old Hickory and is a member of Hermitage Hills Baptist Church.

Rogers, Pam

Administrative Assistant

Pam Rogers is a graduate of Mosley High School. Rogers comes to Nossi with nine years of experience as an administrative assistant. Rogers has an excellent eye for detail and utilizes this skill daily while aiding the business office, as well as the Registrar's Office in their day to day duties.

Shivers, Marilyn

Night Front Desk Receptionist

Before coming to Nossi College of Art as the evening receptionist, Marilyn Shivers had 22 years of experience in the accounting field. She very much enjoys her job as Night Receptionist and especially likes meeting and greeting students and helping others with their needs.

Webb, Bonnie

Day Front Desk Receptionist

Bonnie Webb has over 25 years experience in administrative and clerical duties. Before joining Nossi College, her background included banking, insurance and real estate. She finds much pleasure in making students and visitors feel welcome at the college.

The faculty and staff of Nossi College of Art are carefully selected on the basis of practical experience, teaching ability and educational background. Our instructors are all authorized by the Tennessee Higher Education Commission and are working professionals in their respective fields.



Vatandoost, Nossi – B.A.

Founder and President of Nossi College of Art,
CEO of the Crimson Corporation

Vatandoost's first class of fine art was organized in Madison, Tenn., in 1973 and was called Nossi School of Art. The school accepted students of all ages and taught classes in drawing and painting on all levels. Vatandoost is an accomplished artist, listed in the Who's Who of American Women as well as Who's Who of America. Vatandoost is a charter member of the National Women's History Museum and the National Museum of Women in the Arts. In addition to her art training in the Middle East and Europe, she holds a college degree in Art Education from Western Kentucky University. She taught art in the Nashville Metropolitan school system before opening her own art school.

Vatandoost, Cyrus – B.S.

Executive Vice President of Nossi College of Art,
Executive Vice President of the Crimson Corporation

With a B.S. in Corporate Finance and a minor in Economics from Western Kentucky University, Vatandoost worked in the mortgage industry for three years. He has worked at Nossi College of Art since 1993 and currently manages the operations of the college on a daily basis. As the son of the founder, Nossi Vatandoost, his passion for the college runs deep. He often is overheard stating that an important aspect of his job is to protect the integrity of the college and his mother's name associated with it.





nössi
COLLEGE OF ART

schedule & calendar





College Schedule

The college is in session five (5) days per week, Monday through Friday, with the exception of college holidays.

Morning classes meet Monday through Thursday, from 8 a.m. to 12 p.m.
Afternoon classes meet Monday through Thursday, from 1 p.m. to 5 p.m.
Evening classes meet Monday through Thursday, from 6 p.m. to 10 p.m.
Office hours are from 8 a.m. to 5 p.m., Monday through Thursday, and 8 a.m. to 4 p.m. on Friday.

Classes are assigned at the complete discretion of the college and are based on class availability. Scheduling is done with the student's work schedule and classroom space in mind. All courses may not be offered every semester for each class time.

Nossi College of Art reserves the right to close a class when circumstances require it. In such a case, the students affected will be offered the opportunity to change classes or wait until the following semester to take the course.

College Holidays

Independence Day.....	1 day
Labor Day.....	1 day
Veterans Day.....	1 day
Thanksgiving.....	2 days
Christmas.....	2 days
New Year's Day.....	1 day
Memorial Day.....	1 day
Martin Luther King Day.....	1 day
Good Friday.....	1 day

Inclement Weather

If the college administration determines that the weather or other conditions necessitate the closing of the college, an attempt shall be made to announce the information on local television. Students should call the college or check the website if they are in doubt.





Academic Calendar

SPRING 2011		
January 6, 2011	Thursday	Orientation
January 10, 2011	Monday	First Day of Classes
January 17, 2011	Monday	M.L.K. Holiday
April 21, 2011	Thursday	Last Day of Classes
April 22, 2011	Friday	Good Friday
SUMMER 2011		
May 5, 2011	Thursday	Orientation
May 9, 2011	Monday	First Day of Classes
May 30, 2011	Monday	Memorial Day Holiday
July 4, 2011	Monday	Independence Day
August 18, 2011	Thursday	Last Day of Classes
FALL 2011		
September 8, 2011	Thursday	Orientation
September 5, 2011	Monday	Labor Day Holiday
September 12, 2011	Monday	First Day of Classes
November 11, 2011	Friday	Veterans Day Holiday
November 24-25, 2011	Thur/Friday	Thanksgiving Holiday
December 22, 2011	Thursday	Last Day of Classes

SPRING 2012		
January 5, 2012	Thursday	Orientation
January 9, 2012	Monday	First Day of Classes
January 16, 2012	Monday	M.L.K. Holiday
April 6, 2012	Friday	Good Friday
April 19, 2012	Thursday	Last Day of Classes
SUMMER 2012		
May 3, 2012	Thursday	Orientation
May 7, 2012	Monday	First Day of Classes
May 28, 2012	Monday	Memorial Day Holiday
July 4, 2012	Wednesday	Independence Day
August 16, 2012	Thursday	Last Day of Classes
FALL 2012		
September 3, 2012	Monday	Labor Day Holiday
September 6, 2012	Thursday	Orientation
September 10, 2012	Monday	First Day of Classes
November 12, 2012	Monday	Veterans Day Holiday
November 22-23, 2012	Thur/Friday	Thanksgiving Holiday
December 20, 2012	Thursday	Last Day of Classes

SPRING 2013		
January 10, 2013	Thursday	Orientation
January 14, 2013	Monday	First Day of Classes
January 21, 2013	Monday	M.L.K. Holiday
March 29, 2013	Friday	Good Friday
April 25, 2013	Thursday	Last Day of Classes
SUMMER 2013		
May 9, 2013	Thursday	Orientation
May 13, 2013	Monday	First Day of Classes
May 27, 2013	Monday	Memorial Day Holiday
July 4, 2013	Thursday	Independence Day
August 22, 2013	Thursday	Last Day of Classes
FALL 2013		
September 2, 2013	Monday	Labor Day Holiday
September 5, 2013	Thursday	Orientation
September 9, 2013	Monday	First Day of Classes
November 11, 2013	Monday	Veterans Day Holiday
November 28-29, 2013	Thur/Friday	Thanksgiving Holiday
December 19, 2013	Thursday	Last Day of Classes

SPRING 2014		
January 9, 2014	Thursday	Orientation
January 13, 2014	Monday	First Day of Classes
January 20, 2014	Monday	M.L.K. Holiday
April 18, 2014	Friday	Good Friday
April 24, 2014	Thursday	Last Day of Classes
SUMMER 2014		
May 8, 2014	Thursday	Orientation
May 12, 2014	Monday	First Day of Classes
May 26, 2014	Monday	Memorial Day Holiday
July 4, 2014	Wednesday	Independence Day
August 21, 2014	Thursday	Last Day of Classes
FALL 2014		
September 1, 2014	Monday	Labor Day Holiday
September 4, 2014	Thursday	Orientation
September 8, 2014	Monday	First Day of Classes
November 11, 2014	Monday	Veterans Day Holiday
November 27-28, 2014	Thur/Friday	Thanksgiving Holiday
December 18, 2014	Thursday	Last Day of Classes



Catalog Certification

NOSSI COLLEGE OF ART is committed to the principle of equal opportunity. It is the policy of the college not to discriminate on the basis of race, sex, color, national origin, religion or handicap with regard to its students, employees or applicants for admission or employment. Such discrimination is also prohibited by federal law. Any complaint alleging failure of this institution to follow this policy should be brought to the attention of the Executive Vice President.

This catalog is current as of the time of printing. Nossi College of Art reserves the right to make changes in course content, equipment, materials, organization, policy and curriculum as circumstances dictate, subsequent to publication. The college expects its students to have knowledge of the information presented in this catalog and in other college publications. NOSSI COLLEGE OF ART is in compliance with the following: Title IV (The Civil Rights Act), Title IX (Discrimination of the Basis of Sex), The Equal Opportunity Act (Discrimination in Lending) and the Age Discrimination Act. The facility provides special parking and a ramp for physically challenged individuals.

I certify that this catalog is true and correct in content and policy and states progress requirements for graduation.

A handwritten signature in blue ink, appearing to read "C. Vatandoost".

Cyrus Vatandoost
Executive Vice President
Nossi College of Art

(Students who wish to review the license, accreditation or approvals of the institution may contact the Executive Vice President)

Gallery Credits and Student Recognitions

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- 1 - Lori Ward
- 2 - Jason McGee
- 3 - Issac Calloway
- 4 - Holley Bimson

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- 5 - Troy Jarvis
- 6 - Clint Colbart
- 7 - Emily Krinard
- 8 - Holly Bimson
- 9 - Michael Bromley

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- 9 - Troy Jarvis
- 10 - Kristy Buchanan
- 11 - Stephanie Himes
- 12 - Justin Rich
- 13 - Rhett Gray
- 14 - Kelsey Roberson

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- 15 - Sara Yokley
- 16 - Jack O'Callighan
- 17 - Justin Rich
- 18 - Jordan Hayes

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- 19 - Jason Dodson
- 20 - Jennifer Hernandez
- 21 - Pejmon Hosseinzadeh
- 22 - Jonas Bell
- 23 - Rebekah Pruett

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- 24 - Jacob Rhoades
- 25 - Jason Lyles
- 26 - Kyle McCloud
- 27 - Jonas Bell
- 28 - Clint Humphries

2010 AAF - Nashville Student ADDY Winners

Jessica Appel, Gold, Photography
Adam Baker, Silver, Illustration

Holley Bimson, Silver, Single Consumer/Trade Magazine
Heather Brothers, Silver, Digitally Enhanced Illustration
Michael Bromley, two Silver, Digitally Enhanced Photography
Kristy Buchanan, two Gold, Digitally Enhanced Photography

Kristy Buchanan, Silver, Photography
Jimi Button, Gold, Photography
Jacqueline Cowan, Silver, Photography
Michael Curran, Gold, Digitally Enhanced Illustration

Michael Curran, Judge's Choice Award, Digitally Enhanced Illustration
Jason Dodson, two Silver, Photography
Josh Fuqua, Silver, Animation
Tonda LeGarde, two Silver, Digitally Enhanced Photography
Natalie Martin, Silver, Point of Purchase
Scott Reeves, three Silver, Illustration
Jacob Rhoades, Silver, Illustration
Cheryl Swanson, two Silver, Photography

Gerald Sieberling, Silver, Illustration
Lori Ward, Gold, Digitally Enhanced Photography
Patrick Webster, Silver, Digitally Enhanced Photography
Sheri Wornath, Silver, Photography

2010 District Student ADDY Winners

Jessica Appel, Gold, Photography
Adam Baker, Silver, Illustration
Michael Bromley Jr., Silver, Digitally Enhanced Photography
Kristy Buchanan, two Gold, Digitally Enhanced Photography
Kristy Buchanan, Silver, Photography
Jimi Button, Silver, Photography
Michael Curran, Silver, Digitally Enhanced Illustration
Jason Dodson, Gold, Photography
Jason Dodson, Silver, Photography
Natalie Martin, Silver, Point of Purchase
Scott Reeves, Gold, Illustration
Scott Reeves, two Silver, Illustration
Jacob Rhoades, Silver, Illustration
Gerald Seiberling, Silver, Illustration

2010 National Student ADDY Winners

Jessica Appel, Silver, Photography
Kristy Buchanan, Silver, Digitally Enhanced Photography
Jimi Button, Gold, Photography
Michael Curran, Silver, Digitally Enhanced Illustration
Jacob Rhoades, Silver, Illustration
Scott Reeves, Silver, Illustration

2009 AAF - Nashville Student ADDY Awards

Stephanie Hines, two Gold, Photography
Stephanie Hines, Silver, Photography
Stephanie Hines, Judge's Choice Award, Photography
James Aaron Lindsey, Silver, Illustration
Michael "Keekle" Rodriguez, Silver, Animation
Jose Javier Semidei, Silver, Non-Traditional Advertising

2009 7th District AAF Student ADDY Awards

Stephanie Hines, Gold, Photography

2009 National AAF Student ADDY Awards

Stephanie Hines, Gold, Photography

2009 AAF - Nashville Student ADDY Awards

Stephanie Hines, two Gold, Photography

Stephanie Hines, Silver, Photography

James Aaron Lindsey, Silver, Illustration

Jose Javier Semidei, Silver, Non-Traditional Advertising

Michael "Keekle" Rodriguez, Silver, Animation

Stephanie Hines, Judge's Choice Award, Photography

2008 7th District AAF Student ADDY Awards

Ashley Gilbert, Gold, Photography

Robert Fleckenstein, Gold, Illustration

Lisa Galipeau, Gold, Illustration

Adam Baker, three Silver, Illustration

Ashley Gilbert, Judge's Choice Award, Photography

2008 AAF - Nashville Student ADDY Awards

Ashley Gilbert – Gold, Photography

Lisa Galipeau – Silver, Illustration

2008 Nashville Advertising Federation Student ADDY Awards

Adam Baker, Gold, Illustration

Lisa Galipeau, Gold, Illustration

Ashley Gilbert, Gold, Photography

Ashley Gilbert, Silver, Photography

Hunter Dodson, Gold, Illustration

Adam Baker, Silver, Poster

Adam Baker, two Silver, Illustration

Robert L. Fleckenstein, Silver, Illustration

Sean Fletcher, Silver, Illustration

Stephanie Hines, Silver, Photography

Aaron Matheson, Silver, Photography

Xavier Terrell Payne, Silver, Illustration

Mike Williams, Silver, Photography

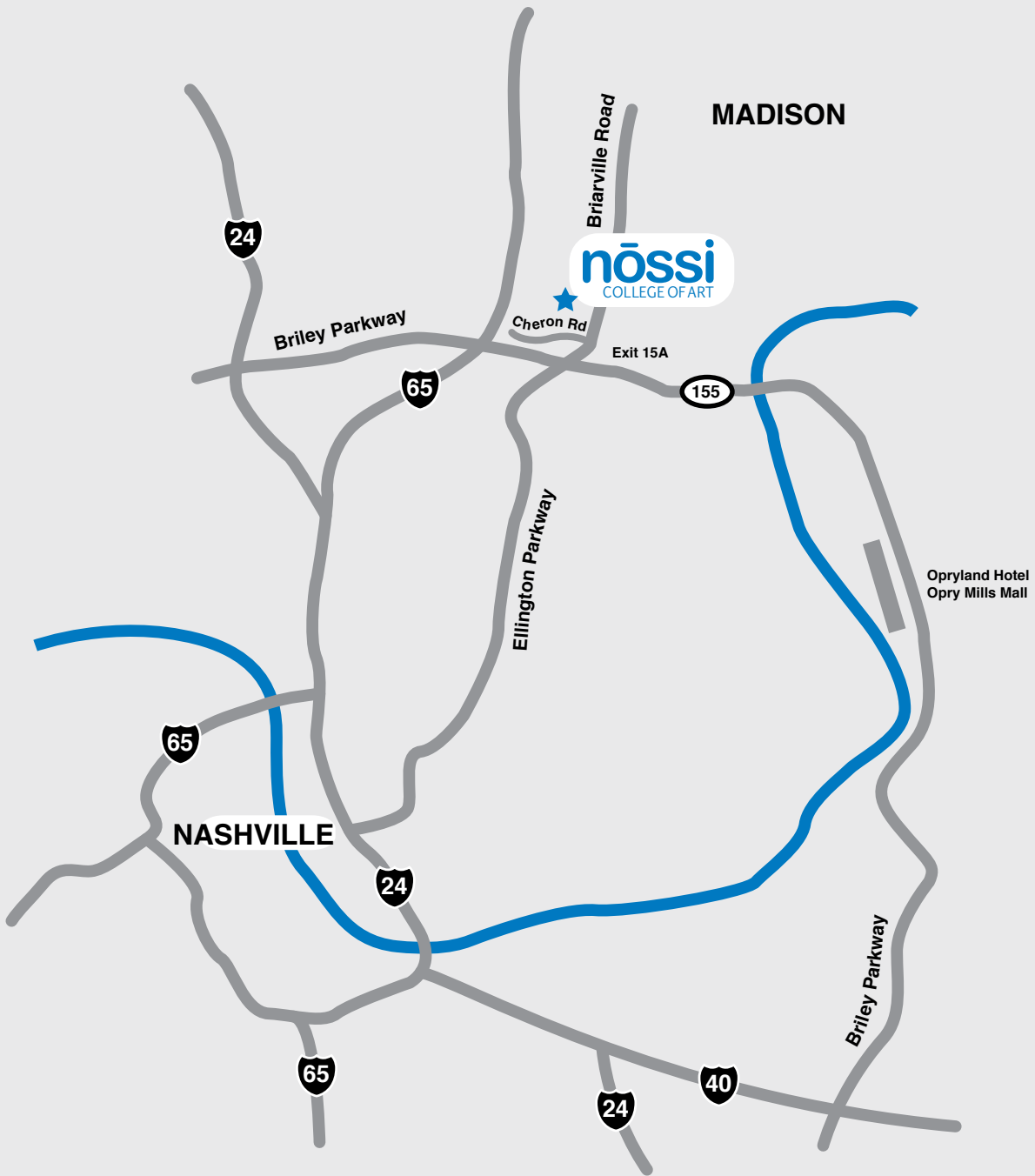
Lisa Galipeau, Judge's Choice Award, Illustration



Map To Nossi College of Art

nōssi
COLLEGE OF ART

590 Cheron Road | Nashville, Tennessee 37115



FROM DOWNTOWN NASHVILLE

I65 North
Exit 90B—Briley Parkway East
Exit 15A—Briarville Road
First Left—Cheron Road (across fr. Shell Gas)

FROM OPRYLAND

Briley Parkway North
Exit 15A—Briarville Road
First Left—Cheron Road (across fr. Shell Gas)

FROM CLARKSVILLE/KY

I24 East
Briley Parkway
Exit 15A—Briarville Road
First Left—Cheron Road (across fr. Shell Gas)

FROM KY

I65 South
Exit 90B—Briley Parkway East (Airport)
Exit 15A—Briarville Road
First Left—Cheron Road (across fr. Shell Gas)